



**YOU
BELONG
HERE**

**JAMES R. CONNOR
UNIVERSITY
CENTER**

**ANNUAL
REPORT**

2023-2024



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KEY FOR ACRONYMS

- ACUI** - Association of College Unions International
- APCA** - Association for the Promotion of Campus Activities
- EBI** - Employment Background Investigations
- MIDI** - Musical Instrument Digital Interface
- NACAS** - National Association of College Auxiliary Services
- NACUFS** - National Association of College & University Food Services
- RA** - Resident Assistant
- SAI** - Student Activities & Involvement
- UC** - University Center
- UWW** - University of Wisconsin-Whitewater

Mission

AS THE **HEART** OF THE CAMPUS EXPERIENCE, THE UNIVERSITY CENTER CONTRIBUTES TO EACH WARHAWK'S UNIQUE EDUCATIONAL JOURNEY THROUGH STUDENT-CENTERED ENVIRONMENTS, PROGRAMS, EVENTS, AND SERVICES.



MESSAGE FROM THE EXECUTIVE DIRECTOR

Angela Meldonian

As the heart of the campus experience, the University Center contributes to each Warhawk's unique educational journey through student-centered events, programs, environments, and services. Our theme for the year was, "**Empowering Change**".

In today's dynamic and fast-paced environment, change is not just inevitable—it is essential for growth and success for our campus community. Our theme, "**Empowering Change**", was a call to action for each of us to embrace innovation, foster a culture of continuous improvement, and take proactive steps towards contributing to student success. The past year has been a testament to our ability to adapt, innovate, and lead with resilience. We have navigated challenges, embraced new opportunities, and most importantly, empowered each other to create meaningful and lasting change.

The coming year presents new opportunities for us to amplify our impact, build on our successes, and continue to lead with purpose and integrity.

This year, the UC annual report highlights the many ways in which we have aligned our work with the 2023-2028 Strategic Plan. The University Center and Dining Services play a crucial role in the success of our students and the campus community. As you read through this report, you will find highlights of achievements, collaborations, innovation, engagement, and so much more.

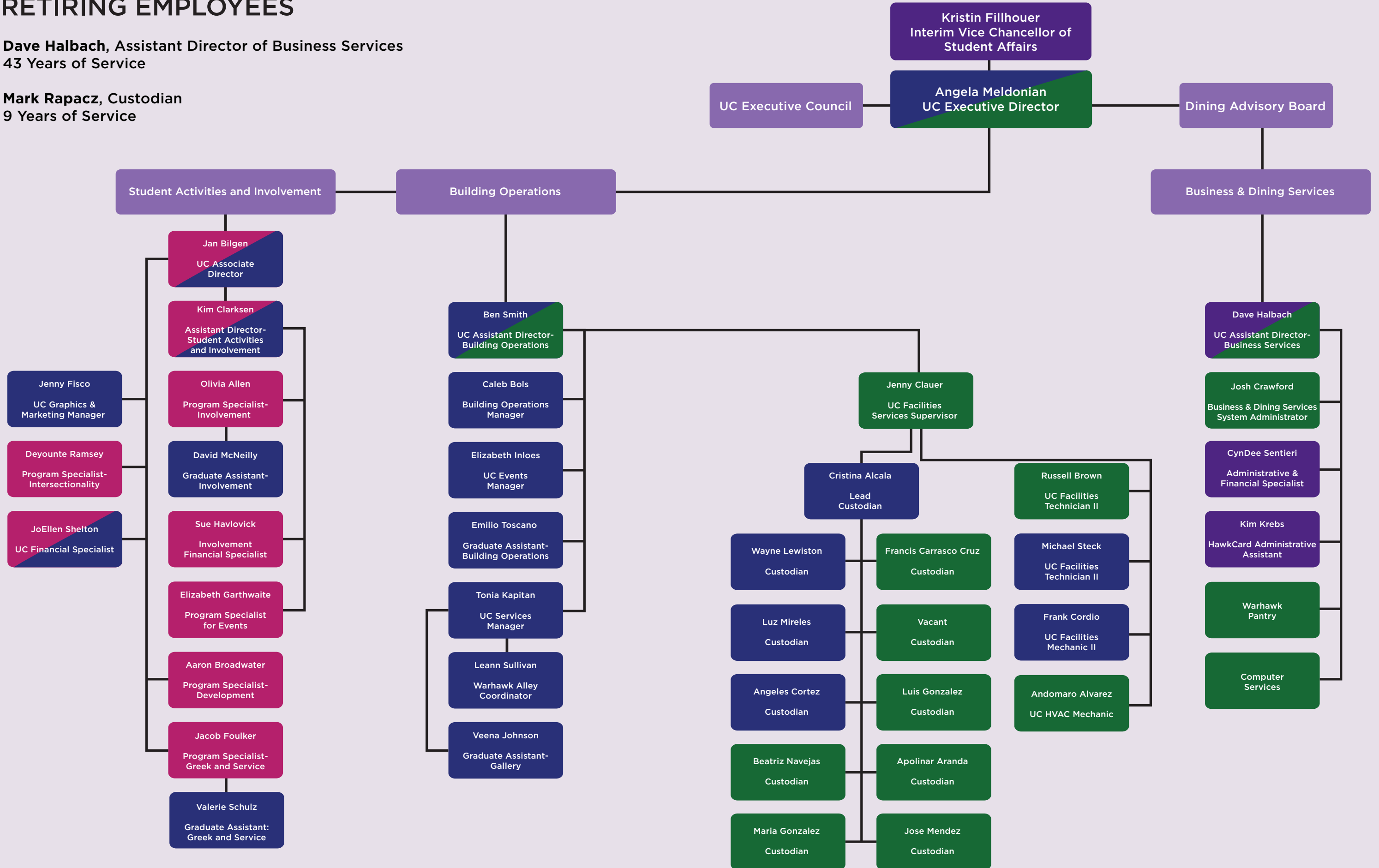
See you **#intheUC!**



RETIRING EMPLOYEES

Dave Halbach, Assistant Director of Business Services
43 Years of Service

Mark Rapacz, Custodian
9 Years of Service



Strategic Plan Themes

THEME 1:

ENHANCE THE VALUE OF A UW-WHITEWATER EDUCATION

Business & Dining Services

- The **HawkCard Office** printed a total of **3,669** HawkCards, issuing **1,041** in office and mailing **1,926** to new freshmen and transfer students. Additionally, **1,612** photos were submitted online for HawkCard printing.
- **UC Finance** prepared and processed purchase orders, bids, and requisitions totaling **\$9.4 million**, processed deposits totaling **\$64,000**, and prepared, distributed, and processed **415** cash bags for University Center units.
- Annual NACUFS survey data showed that **53%** of students surveyed indicated that the campus dining experience is somewhat or very important to their academic success.
- A Request for Proposal for a new dining contractor was completed, aimed at addressing students' needs for more flexibility and accessibility in their campus dining experience. A new contract with **Chartwells** was approved by the Board of Regents, and the company officially took over on June 1, 2024.

Building Operations

- **Tech Crew** student employees engaged with advanced, hands-on, audio programming classes to further their knowledge of entertainment and architectural audio production.
- **Building Manager** student employees underwent comprehensive leadership training and customer service experiences as part of their professional development journey, equipping them with valuable skills for future endeavors. This immersive approach not only enhances their proficiency in managing facilities but also cultivates essential qualities such as teamwork, problem solving and effective communication.
- **Information Services** staff assisted over **2,877** guests, students, staff and faculty with their campus questions this year.
- **Roberta's Art Gallery** hosted **8** full exhibits and **3** pop-up exhibits, attracting over **3,554** attendees which was a **57%** increase from the previous year. These events allowed the Warhawk community to engage with art related to global education and meet artists locally and from around the world
- During the 2023-2024 fiscal year, **Warhawk Alley** had a total of **17,944** student swipes, which included **3,379** unique users. Additionally, **270** students participated in **10** tournaments, fostering friendly competition and new friendships.
- The **UC Custodial and Maintenance** team completed over **1,270** work orders to enhance and improve the UC for the student experience.

Student Activities & Involvement

- **Student Activities & Involvement** fostered a sense of belonging and campus tradition through **10** homecoming events, which engaged over **3,947** students.
- **UC Live** provided **59** safe and entertaining programs, attracting **8,989** attendees, with attendance increasing nearly **32%** from the previous school year.
- **Student Activities & Involvement** provided **28** involvement educational events, hosting **2,676** students. **89%** of survey respondents reported that participating in SAI-sponsored educational events positively contributed to their knowledge of navigating life decisions and opportunities.
- **Student Activities & Involvement** sponsored the annual Make a Difference Day in April 2024, hosting two community service events with **315** participants, positively impacting the Whitewater community.
- **Student Activities & Involvement** provided two educational opportunities for Greeks, including Greek 101 and a Leadership Conference, with approximately **610** students in attendance.
- **UC Graphics & Marketing** placed first, second, or third place for six design and marketing submissions across three conferences/design competitions in the 2023-2024 academic year. All submissions were student-executed design/marketing projects.



Strategic Plan Themes

THEME 2:

CREATE AN INCLUSIVE ENVIRONMENT FOR STUDENT SUCCESS

Business & Dining Services

- **UWW Dining Services** reorganized their leadership team, revamped menus, and adjusted operations to enhance student satisfaction. NACUFS results showed a **13%** increase in overall satisfaction with the campus food experience.

Building Operations

- **Building Operations** reserved over **2,500** reservations across campus to create safe and inclusive environments for meetings and events. Over **1,950** of those reservations were in the UC or Esker. This is a **15%** increase in the University Center from 2022-2023.
- **Building Operations** helped write and enhance the Facility Use Policy for the UC as well as the Campus Events Policy rewrite to create safer and more equitable experiences, especially for recognized student groups.
- **Building Operations** collaborated with **Whitewater Student Government** to supply free menstrual products in UC bathrooms.
- **The UC** planned and implemented over **150** events with a total of over **41,353** attendees.
- **Information Services** staff offer a welcoming and inclusive environment for students seeking assistance, including services like shipping and resume printing. Over **150** texts were responded to through a texting line, providing accessible support and meeting students where they're at. Additionally, Information Services returned **716** lost and found items.
- **Roberta's Art Gallery** hosted "The Garden of 1000 Faces: Behind the Garden Wall", an exhibit by a Madison-based artist, GG, which invited UWW students of all identities to submit their photographs, which GG then sketched while live-streaming in the gallery. This initiative exemplifies the gallery's commitment to openness, accessibility, and providing free, enriching experiences for all students. This exhibit, which was on display from April 3 to May 7, welcomed **584** attendees.
- **Roberta's Art Gallery** celebrates diverse individuals, including those with disabilities. One example is "The World of AAC" exhibit by artist and alumna Anastasia Wilson, who navigates life with cerebral palsy using a headpiece to paint. This exhibit which ran from May 28-June 26, in collaboration with the Chatter Matters camp, featured over **144** individually painted canvases, representing the augmentative and alternative communication device she uses to communicate.
- In January, **Warhawk Alley** underwent significant updates, including new paint, dynamic lighting, and sound systems. These enhancements created a modern, immersive experience for students, both visually and acoustically.
- The **UC Custodial and Maintenance** team focuses on maintaining cleanliness and organization in campus facilities, and diligently oversees the maintenance and equipment in the University Center, Bookstore, Esker Dining Hall and Drumlin Dining Hall, ensuring smooth operations.



Student Activities & Involvement

- **87%** of survey respondents reported that participating in **UC Live** events positively impacted their connection to the Warhawk community. These events not only provided entertainment, but also served as valuable opportunities for students to engage with each other and with campus life.
- **100%** of **Student Activities & Involvement** survey respondents that attended educational events reported a positive impact on their sense of belonging at UWW through the events, and **91%** indicated that participating increased their likelihood of continuing at the university.
- The **Warhawk Connection Center** hosted **24** events centered on student success and identity, drawing **574** attendees.
- **Two** new wall decals were installed in August 2023 behind Willie's Bench and on a wall facing the concourse on the main level of the UC to update the space and make it a more fun and welcoming environment for students and visitors.
- Following the reorganization of campus initiatives, **Student Activities & Involvement** was tasked with developing a strategy to engage the campus community on intersectional connectivity and program offerings. This led to the creation of four intersectional programming events, which attracted **326** participants as part of the MLK commemorative event series.

Strategic Plan Themes

THEME 3:

ADVANCE CO-CURRICULAR EXPERIENCES

Business & Dining Services

- Enrollment in the Weekly and Full Dining Dollar Meal Plans rose by nearly **8%** compared to the previous year, reaching the highest participation rate in the past four years. Additionally, the purchase of Voluntary Meals saw an increase of over **13%**. This growth reflects our ongoing commitment to offering diverse dining options and enhancing the overall campus experience.
- Keeping up with industry trends in beverage sales, Pink Lemonade remains the top selling Pepsi product on campus. Pepsi had a **12.2%** growth in overall sales across campus dining and vending locations.
- **Willie's** sold **1,257** drink specials, including Warhawk Lemonade, a lavender-infused lemonade created in collaboration with Chancellor King in September 2023.

Building Operations

- **Building Operations** developed and documented new UC emergency procedures to ensure the health and safety of all students, campus personnel, and UC guests.
- **Information Services** student employee Emma Norton created an internship focused on sustainability in collaboration with Angela Meldonian and UWW Dining Services. Through this 3-credit, hands-on internship, Emma was able to directly apply her coursework and passion for sustainable business practices and ethical decision-making.
- In partnership with student organizations, students curated exhibits and collaborated on co-curricular projects, enhancing their educational experience. During the 2023-2024 academic year, two notable student-curated exhibits were: "Ofrenda de Dia de Muertos" (Oct. 25 - Nov. 3), organized by UWW Latinos Unidos and the UWW Spanish Club, celebrated Latino culture and attracted **495** attendees. "Embodiment of Ebony: A Fusion of Art and Expression" (Feb. 15 - Mar. 20), led by UWW Leaders Igniting Transformation (LIT), highlighted the contributions of Black and brown individuals in arts, literature, music, and culture, drawing **421** attendees. This event featured a guest panel with current students, alumni, and faculty.
- **82** student organizations and RAs made group reservations at **Warhawk Alley**, providing students with opportunities to bond and form lasting relationships across campus.



Student Activities & Involvement

- **186** student organizations were active this past year, comprising approximately **1,008** officer/leader positions and **8,065** student organization members.
- **Student Activities & Involvement** collaborated with Greek representatives to organize Greek Week in March 2024, featuring **four** events for fostering competition and collaboration with an estimated attendance of **770** Greek participants.
- **UC Graphics & Marketing** hosted an alumni panel on April 14 with **11** former **UC Graphics & Marketing** employees. The alumni answered questions, reviewed portfolios and resumes, and gave valuable post-college feedback to current student employees.

Strategic Plan Themes

THEME 4:

DEEPEN A CULTURE OF COLLABORATION

Business & Dining Services

- **Business and Dining Services** collaborated with **Transact Campus Incorporated** and **Aladdin Campus Dining** to launch mobile ordering for Einstein Bros. Bagels in February 2024, attracting around **250** users for the last **three** months of the semester.
- In April 2024, the **HawkCard Office** was honored with the “Best New ID Card Design” award at the National Association of Campus Card Users Annual Conference. Developed in partnership with University Marketing & Communications, the new HawkCard design features preferred name and pronouns, and complies with Wisconsin Voter ID requirements.
- **Catering** collaborated with the **University Center** and the Chancellor’s Office throughout the semester on many different events, including the Chancellor’s Inauguration Reception in February 2024.
- **UWW Dining Services** partnered with UWW Sustainability for the Babylon Farms initiative, while the campus dietitian teamed up with University Health and Counseling Services (UHCS) for panel events and other activities.
- The **University Center** and **UWW Dining Services** collaborated with the International Student Association to provide the meal for the annual International Dinner in March 2024 serving over **250** people representing seven countries including: Mexico, Thailand, China, Greece, India, Malaysia, and Italy.

Student Activities & Involvement

- **UC Live** collaborated with UWW Sustainability to provide over **250** students with plants at a workshop in celebration of Earth Month in April.
- **Student Activities & Involvement** worked with various campus departments, including Facilities Planning & Management, the Alumni Center, and University Marketing & Communications, to organize successful Homecoming events across campus.
- **UC Graphics & Marketing** collaborated with various UWW departments to share campus information and resources in a fun and casual blog style on the UC blog. This resulted in a **21%** increase in blog views (**19,117**).
- **UC Graphics & Marketing** collaborated with various campus departments in need of large format printing and foam core mounting which resulted in **55** large format print requests and over **229** large format prints. Two large requests included all signage for the Chancellor’s Inauguration and **25** photos printed and mounted for McCutchan Hall.
- **Student Activities & Involvement** and **Roberta’s Art Gallery** hosted a “Warhawks Are... Campus CommUNITY Art Project,” outside of the gallery from April 8- 11, 2024, where hundreds of students wrote what “being a Warhawk” means to them on a wood piece and connected yarn to make a large Warhawk portrait which will then be displayed in the UC.

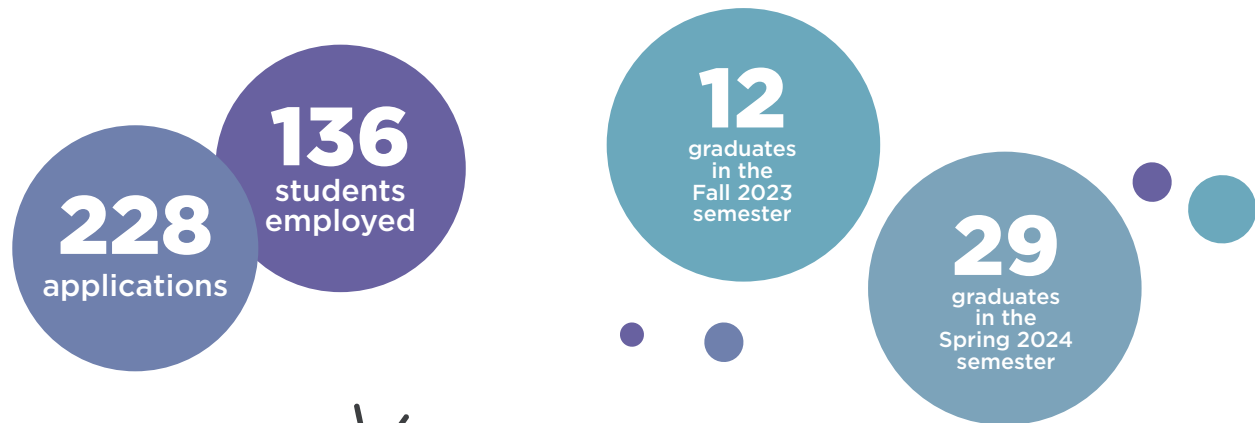


Building Operations

- **Information Services** staff collaborated with internal and external partners, notably the Discover Whitewater Office and Chamber of Commerce, to provide space and resources for local businesses and community organizations to market to students. This is facilitated through the “Getting U Connected” board in the UC and bulletin board space, one of the only spaces for community information sharing.
- **Gilly Vending, Inc.**, a Minority Business Enterprise and Women Business nationally certified vending company began a seven-year contract as the exclusive snack provider on campus.
- During the 2023-2024 academic year, **Roberta’s Art Gallery** facilitated numerous collaborations with 34 departments, professors, Student Affairs staff, student organizations, faculty from other universities, and community groups. These partnerships aimed to enrich students’ educational experiences through curated exhibits. One notable exhibit was in September 2023 when Roberta’s Art Gallery partnered with Ukrainian photojournalist Iva Sidash for the exhibit “The Wall: Witness to the War in Ukraine”. In collaboration with UWW photographer Craig Schreiner, the exhibit featured a lecture on war photography by Abigail Lewis from the University of Notre Dame. The event, generously sponsored by two donors from Janesville, WI, was supported by the Office of Philanthropy and Alumni Engagement.
- **Warhawk Alley** hosted **18** staff bowling teams in the 7-week Nooner’s League, held once per semester, providing them with opportunities to network and connect with new people throughout the academic year.
- The **Warhawk Pantry** teamed up with UWW Sustainability and University Housing for an end-of-year food drive during student move-out in May, gathering about **1,400** pounds of donations. These donations stocked the pantry for Warhawks staying over the summer.
- In collaboration with the **Warhawk Pantry**, UWW Sustainability added a hydroponics growing system to the pantry to provide students with access to fresh lettuce throughout the entire year. This is in addition to their donations from the **Campus Garden**, which provided fresh vegetables for access to healthy and local food.
- UWW Foundation provided the fundraising support for the **Warhawk Pantry** to raise \$4,709.61 in 23-24 through donations and organization drives to supplement food and personal care items.

Student Employment

PROGRAM DATA



CONNECTED: 26 completed & 80 partially completed

The purpose of ConnectED is to provide valuable interactions and to further develop UC student employees in the areas of professional development, career readiness and department connections through resources like LinkedIn Learning, diversity programs, social skill building and more.



2023-2024 STUDENT EMPLOYEE DEVELOPMENT MODEL

Desired Learning Outcomes: Student Employees will:

- Be able to **define, describe** and **demonstrate** UC service program pillars of:
 - **Experience, Courtesy, Inclusion, Efficiency and Safety**
- Report that they feel **supported** and **developed** in meaningful ways.
- Experience an **equity of experience** and compensation across units.
- Have an **understanding of the benefits** of **UC Service Pillar Model** and how to positively impact.
- Have a **sense of connection** and **belonging** to the UC, campus and community.
- **Interact** across all UC units & some campus departments, in various settings and opportunities.

UC "Service Pillars" Model - (What)

Experience

1. Represent the best of the UC in everything you do.
2. Insure your unit & UC is presentable at all times.
3. Safeguard the emotional and psychological hardness of guests & employees.

Courtesy

1. Project a positive image and energy. S.M.I.L.E.
2. Go beyond & provide immediate service recovery.
3. Be courteous & respectful to all guests & fellow employees.

Inclusion

1. Help guests see themselves in the building & programs.
2. Authentic & Inclusive representations of culture.
3. Ensure that actions and decisions are inclusive.

Efficiency

1. Perform roles efficiently so guests get the most out of their experiences.
2. Use time & resources wisely.
3. Empower employees to make good decisions & look for ways to better serve guests & students.

Safety

1. Practice safe actions in all that you do.
2. Take action to always put safety first.
3. Speak up to ensure the safety of others & demonstrate care for others.

UC Methodology - (How)

Department Wide Baseline Development

- Onboarding
- Annual Training Fall/Spring
- Unit Monthly Meeting Pillar Discussions
- Department Wide Activities
- UC Service Program to Unite Purpose

Position Development Related

- Task-Specific Training
- Executive Director Council
- Graduate Assistant Program
- SAI Intern Program
- Supervisor Daily Coaching

Self Directed Related

- ConnectED
 - Senior/Grad Track
 - Full Employee Track
- Academic Impact Reflections
- Program Feedback Opportunities
- Leadership Development Opportunities in UC
- Study of Servant Leadership Theory

Assessment Related

- Semesterly Evaluations & Exit Survey reflecting Pillars
- Supervisor Feedback Survey
- EBI Student Employment Survey
- Activity Assessment Data

Student Affairs Priorities

PRIORITY 1:

STUDENT SUCCESS & EXPERIENTIAL LEARNING

Business & Dining Services

- **The University Center** and **UWW Dining Services** collaborated with the International Student Association to provide the meal for the annual International Dinner in March 2024 serving over **250** people representing seven countries including; Mexico, Thailand, China, Greece, India, Malaysia, and Italy.

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- **Tech Crew** student employees engaged with advanced, hands-on, audio programming classes to further their knowledge of entertainment and architectural audio production.
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- **Roberta's Art Gallery** graduate assistant and Master of Science in Communication student, Veena Johnson, was chosen to assist in a research project and co-design a custom glove to be used as a MIDI controller for live music performances. This project, conducted with Professor Fred Leighton from the Media Arts and Game Development Program, is part of his research into wearable computer interfaces.
- During the 2023-2024 fiscal year, **Warhawk Alley** had a total of **17,944** student swipes, which included **3,379** unique users. Additionally, **270** students participated in **10** tournaments, fostering friendly competition and new friendships.



Student Activities & Involvement

- **UC Live** partnered with the Jazz Education Network to host the Jazz Reading Band **six** times in the Down Under. This monthly event offers students the chance to either listen or participate in a jazz band.
- **Student Activities & Involvement** provided **28** involvement educational events, hosting **2,676** students. **89%** of survey respondents reported that participating in SAI-sponsored educational events positively contributed to their knowledge of navigating life decisions and opportunities.
- **Student Activities & Involvement** sponsored the annual Make a Difference Day in April 2024, hosting **two** community service events with **315** participants, positively impacting the Whitewater community.
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Student Affairs Priorities

PRIORITY 2: TELLING OUR STORY

Building Operations

- The **Building Operations Office** reserved over **2,500** reservations across campus to create safe and inclusive environments for meetings and events. Over **1,950** of those reservations were in the UC or Esker. This is a **15%** increase of the **University Center** facilities from 2022-2023.
- **Information Services** staff collaborated with internal and external partners, notably the Discover Whitewater Office and Chamber of Commerce, to provide space and resources for local businesses and community organizations to market to students. This is facilitated through the “Getting U Connected” board in the UC and bulletin board space, one of the only spaces for community information sharing.
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- During the 2023-2024 academic year, **Roberta’s Art Gallery** facilitated numerous collaborations with **34** departments, professors, student affairs staff, student organizations, faculty from other universities, and community groups. These partnerships aimed to enrich students’ educational experiences through curated exhibits. A few notable collaborations include: During “The Aesthetic Shape of History” exhibit, which took place from November 8, 2023, to December 11, 2023, Professor Nathan McGovern, Associate Professor of Philosophy and Religious Studies, brought his class, which included over **20** students, into Roberta’s Art Gallery to learn about photographed Indian manuscripts. Additionally, Dr. Ashley Dimmig, the Crossman Gallery Director, collaborated with Anthony, the exhibiting artist, and the gallery and spoke to give historical perspectives during the reception. Roberta’s Art Gallery partnered with Ukrainian photojournalist Iva Sidash for the exhibit “The Wall: Witness to the War in Ukraine” in September 2023. In collaboration with UWW photographer Craig Schreiner, the exhibit featured a lecture on war photography by Abigail Lewis from the University of Notre Dame. The event, generously sponsored by two donors from Janesville, WI, was supported by the Office of Philanthropy and Alumni Engagement.
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- **UWW Dining Services** reorganized their leadership team, revamped menus, and adjusted operations to enhance student satisfaction. NACUFS results showed a **13%** increase in overall satisfaction with the campus food experience.

Student Activities & Involvement

- **UC Live** won the 2023 APCA (Association for the Promotion of Campus Activities) Midwest Programming Board of the Year in November 2023.
- Two new wall decals were designed by **UC Graphics & Marketing** and installed in August 2023 behind Willie’s Bench and on a wall facing the concourse on the main level of the UC to update the space and make it a more fun and welcoming environment for students and visitors.
- **UC Graphics & Marketing** collaborated with various UWW departments to share campus information and resources in a fun and casual blog style on the UC blog. This resulted in a **21%** increase in blog views (**19,117**).

Student Affairs Priorities

PRIORITY 3:

ENGAGEMENT, CONNECTION, & RETENTION

Business & Dining Services

- Enrollment in the Weekly and Full Dining Dollar Meal Plans rose by nearly **8%** compared to the previous year, reaching the highest participation rate in the past four years. Additionally, the purchase of Voluntary Meals saw an increase of over **13%**. This growth reflects our ongoing commitment to offering diverse dining options and enhancing the overall campus experience.
- Annual NACUFS survey data showed that **53%** of students surveyed indicated that the campus dining experience is somewhat or very important to their academic success.

Building Operations

- **Information Services** staff assisted over **2,877** guests, students, staff and faculty with their campus questions this year.
- **Information Services** staff offer a welcoming and inclusive environment for students seeking assistance, including services like shipping and resume printing. Over **150** texts were responded to through a texting line, providing accessible support and meeting students where they're at. Additionally, Information Services returned **716** lost and found items.
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Student Activities & Involvement

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- **Student Activities & Involvement** fostered a sense of belonging and campus traditions through **10** homecoming events, which engaged over **3,947** students.
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- **100%** of **Student Activities & Involvement** survey respondents that attended educational events reported a positive impact on their sense of belonging at UWW through the events, and **91%** indicated that participating increased their likelihood of continuing at the university.
- **Student Activities & Involvement** collaborated with Greek representatives to organize Greek Week in March 2024, featuring **four** events for fostering competition and collaboration with an estimated attendance of **770** Greek participants.

Student Affairs Priorities

PRIORITY 4:

SAFETY, HEALTH, & WELL-BEING

Building Operations

- **Building Operations** developed and documented new UC emergency procedures to ensure the health and safety of all students, campus personnel, and UC guests.
- **Building Operations** collaborated with **Whitewater Student Government** to supply free menstrual products in UC bathrooms.
- The **UC Custodial and Maintenance** team focuses on maintaining cleanliness and organization in campus facilities, and diligently oversee the maintenance and equipment in the University Center, Bookstore, Esker Dining Hall and Drumlin Dining Hall, ensuring smooth operations.
- In collaboration with the **Warhawk Pantry**, UWW Sustainability added a hydroponics growing system to the pantry to provide students with access to fresh lettuce throughout the entire year. This is in addition to their donations from the Campus Garden, which provided fresh vegetables for access to healthy and local food.



Business & Dining Services

- **UWW Dining Services** partnered with UWW Sustainability for the Babylon Farms initiative, while the campus dietitian teamed up with University Health and Counseling Services for panel events and other activities.

Student Activities & Involvement

- **Homecoming** upheld traditions of inclusive programming by encouraging all forms of group and individual participation, as well as promoting gender-inclusive royalty. Additionally, the tradition of a Homecoming fireworks and bonfire event was revived this year. This was made possible through collaborations with Police Services, Community Fire & EMS, the Risk Office, and FPM.
- More than **200** new Greek members received education on anti-hazing, inclusive leadership, and bystander intervention. The Panhellenic Council also organized events focused on self-defense and alcohol awareness.
- **Warhawk Connection Center** staff partnered in hosting leaders from the division of Student Affairs to be present to engage with students following the neo-nazi demonstration in January 2024.



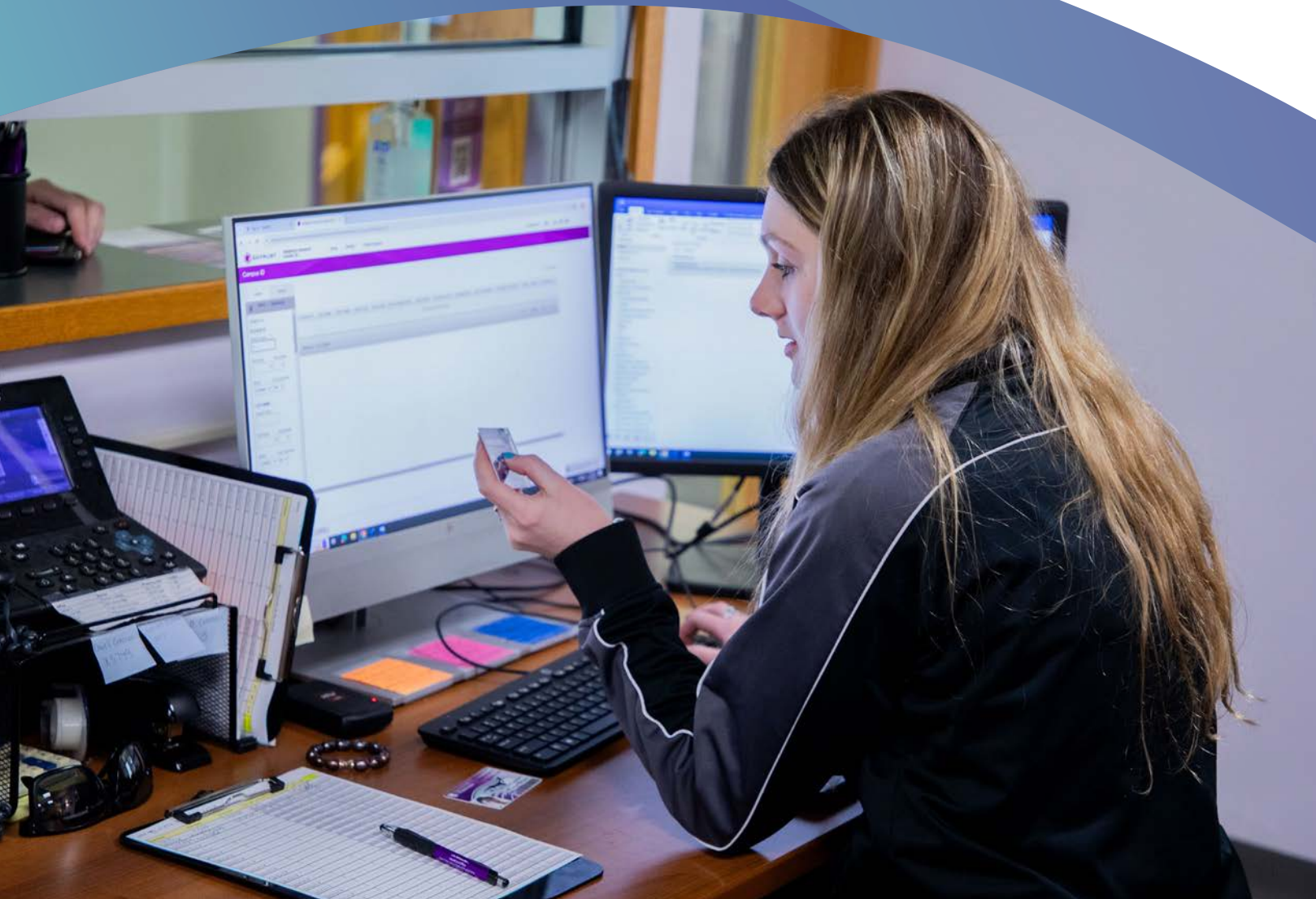
Student Affairs Priorities

PRIORITY 5:

EQUITY, JUSTICE, & INCLUSION

Business & Dining Services

- In April 2024, the **HawkCard Office** was honored with the “Best New ID Card Design” award at the National Association of Campus Card Users Annual Conference. Developed in partnership with University Marketing and Communications, the new HawkCard design features preferred name and pronouns, and complies with Wisconsin Voter ID requirements.



Building Operations

- **Building Operations** helped write and enhance the Facility Use Policy for the UC as well as the Campus Events Policy rewrite to create safer and more equitable experiences, especially for recognized student groups.
- **Roberta's Art Gallery** celebrates diverse individuals, including those with disabilities. One example is “The World of AAC” exhibit by artist and alumna Anastasia Wilson, who navigates life with cerebral palsy using a headpiece to paint. This exhibit which ran from May 28-June 26, in collaboration with the Chatter Matters camp, featured over **144** individually painted canvases, representing the augmentative and alternative communication device she uses to communicate.
- The **Warhawk Pantry** distributed **12,875** pounds of food to students and the Warhawk community in the 23-24 fiscal year. The pantry provides for the most basic need: food and personal care items in a safe and confidential space that helps Warhawks continue on in their educational journey despite financial challenges.
- The **Warhawk Pantry** served over **843** unique students in the 23-24 fiscal year with over **1,550** total visits.

Student Activities & Involvement

- **Student Activities & Involvement** and **Roberta's Art Gallery** hosted a “Warhawks Are... Campus COMMUNITY Art Project,” outside of the gallery from April 8 to April 11, 2024, where hundreds of students wrote what “being a Warhawk” means to them on a wood piece and connected yarn to make a large Warhawk portrait which will then be displayed in the UC.

Student Affairs Priorities

PRIORITY 6: FISCAL RESPONSIBILITY

Business & Dining Services

- **UC Finance** prepared and processed purchase orders, bids, and requisitions totaling **\$9.4 million**, processed deposits totaling **\$64,000**, and prepared, distributed, and processed **415** cash bags for University Center units.
- A Request for Proposal for a new dining contractor was completed, aimed at addressing students' needs for more flexibility and accessibility in their campus dining experience. A new contract with **Chartwells** was approved by the Board of Regents, and the company officially took over on June 1, 2024.
- **Aladdin Campus Dining** donated over **5,000** pounds of food to multiple places in the community including the **Warhawk Pantry** (**1,200** pounds), the Whitewater Community Space, the Salvation Army, and ECHO Inc. emergency services during the dining transition in May 2024.



Building Operations

- UWW Foundation provided the fundraising support for the **Warhawk Pantry** to raise **\$4,709.61** in 23-24 through donations and organization drives to supplement food and personal care items.
- The **Warhawk Pantry** teamed up with UWW Sustainability and University Housing for an end-of-year food drive during student move-out in May, gathering about **1,400** pounds of donations. These donations stocked the pantry for Warhawks staying over the summer.

Student Activities & Involvement

- Both Homecoming and **UC Live** completed the process to move the programming funding to the Non-Allocable funding process and secured funding for fiscal year '25.

Special Recognition

HawkCard Office Honored with "Best New ID Card Design"

In April 2024, the **HawkCard Office** was honored with the "Best New ID Card Design" award at the National Association of Campus Card Users Annual Conference. Developed in partnership with University Marketing & Communications, the new HawkCard design features preferred name and pronouns, and complies with Wisconsin Voter ID requirements.

Student Affairs Leadership Academy

Three UC staff members (Kim Clarksen, Tonia Kapitan, and Jacob Foulker) were nominated for the UW-System sponsored Student Affairs Leadership Academy, aimed at fostering collaboration, building a network of Student Affairs professionals, creating change, and supporting staff development.

Veena Johnson Chosen to Assist in MAGD Research Project

Roberta's Art Gallery graduate assistant and Master of Science in Communication student, Veena Johnson, was chosen to assist in a research project and co-design a custom glove to be used as a MIDI controller for live music performances. This project, conducted with Professor Fred Leighton from the Media Arts and Game Development Program, is part of his research into wearable computer interfaces.

Leann Sullivan won Division III Coach of the Year

Leann Sullivan, **Warhawk Alley** Coordinator and UWW Women's Bowling Coach, was named the National Tenpin Coaches Association Division III Coach of the Year.

UC Graphics & Marketing Awards

UC Graphics & Marketing won in **four** categories at the ACUI Region V Graphics Competition:

- Video: "The Office" Hiring Promo
- Small-Scale Print: Comedian, Christine Medrano Poster
- Digital Campaign: Murder Mystery Party Digital Signage
- Multi-Page Publication: Fall 2023 Lineup

UC Graphics & Marketing won **1st** place in the interior wall art category in the annual ACUI Steal This Idea Graphics Competition for the concourse wall decal designed by E Jeninga.

UC Graphics & Marketing won **3rd** place for the UC Live T-shirt design in the 2023 Midwest Regional Campus Activities Planning Conference Graphics Competition.

UC Live won the ACPA Programming Board of the Year

UC Live won the 2023 ACPA (Association for the Promotion of Campus Activities) Midwest Programming Board of the Year in November 2023.

Past President and NACAS CX Programming Chair

Angela Meldonian served as the Past President and NACAS CX Programming Chair for the Central Region





Chancellor King's Inauguration Reception

The University Center and UWW Dining Services hosted an inaugural celebration for Chancellor Corey A. King, who was officially inaugurated as the **18th** chancellor of the University of Wisconsin-Whitewater at Young Auditorium on February 23, 2024. A reception followed the ceremony on the main level of the University Center.



As the heart of the campus experience, the University Center contributes to each Warhawk's unique educational journey through student-centered environments, programs, events, and services

2023-2024

PROGRAMS

770 participants in Greek Week

4 Intersectionality events hosted as part of the MLK commemorative event series

3,947 students participated in Homecoming events

100% of Student Activities & Involvement survey respondents reported their attendance had a positive impact on their sense of belonging

SERVICES

2,877 individuals assisted by Information Services

843 different students utilized the Warhawk Pantry

2,500+ reservations processed

1,270+ UC Facility work orders completed

3,669 HawkCards were printed

EVENTS

UC Live Program attendance increased by 32%

17,944 student swipes at Warhawk Alley

Roberta's Art Gallery attendance increased by 57%

24 Warhawk Connection Center events



NATIONALLY RECOGNIZED



HawkCard Office was honored with the "Best New ID Card Design" by the National Association of Campus Card Users

UC Graphics & Marketing placed in the top 3 in 6 student-executed design and marketing submissions across 3 regional and international conferences

UC Live was voted the Midwest Programming Board of the Year by the Association for the Promotion of Campus Activities



2024 & BEYOND

The University Center & Warhawk Dining:

- Continue to provide opportunities to foster a greater sense of belonging.
- Continue to provide opportunities that allow for connection and collaboration within the campus community to grow in understanding and value of various identities, cultures and perspectives.
- Continue to be good stewards of student allocated funds and resources to maintain a balanced budget while exploring new ways to serve students and generate additional revenue.
- Continue to carry forward high quality services and programs through student employees, staff engagement, and technology enhancements.



University of Wisconsin
Whitewater

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