

Communication Courses

JOURNALISM (JOURNLSM)

JOURNLSM 505 (COMM 505)

History of Mass Communication 3 u

An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

Unrequisite: COMM 505

JOURNLSM 620

Law of Mass Communication 3 u

Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt and copyright regulation.

JOURNLSM 630

Communication and Public Opinion 3 u

The role of the mass media of communication in the formation of public opinion. Use of social science techniques for studying public opinion will be examined. Prereq: Consent of instructor.

JOURNLSM 631 (COMM 631)

Mass Communication in Society 3 u

A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

Unrequisite: COMM 631

JOURNLSM 691

Travel Study 1-3 u

JOURNLSM 694

Seminar 1-4 u

JOURNLSM 696

Special Studies 1-4 u

JOURNLSM 704

Current Topics in Mass Communication 3 u

Investigation of issues relevant to mass communication theory and/or mass communication industries.

Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prerequisite: Comm 701 or consent of instructor

JOURNLSM 789 (COMM 789)

Applied Communication Project Credits 3 u

Applied Communication Project Credits (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues.

Prerequisite: The completion of an ACP proposal form (forms available at <http://academics.uww.edu/commgrads/forms.html> topic, or from the graduate program coordinator), and completion of 18 graduate units including Comm 701, Comm 722, and Comm 785. Note, Comm/Journalism 799 Thesis Credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.

JOURNLSM 790

Workshop 1-6 u

JOURNLSM 793 (COMM 793)

Communication Practicum 1-3 u

The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in settings ranging from internships in organizations or agencies to other approved activities.

Prerequisite: Completion of 18 graduate level units including COMM 701, COMM 722, and COMM 785 and a practicum contract developed in consultation with the faculty supervisor and professional supervisor. The contract will include a description of the expectations the faculty supervisor and professional supervisor have of the student including delineation of the student's specific responsibilities while involved in the practicum.

Unrequisite: COMM 793

JOURNLSM 794

Seminar 1-3 u

JOURNLSM 796

Special Studies 1-3 u

JOURNLSM 798 (COMM 798)

Individual Studies 1-3 u

Prerequisite: Students must complete the Independent Studies Form located at <http://academics.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journalism 799 Thesis Credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.

Unrequisite: COMM 798

JOURNLSM 799 (COMM 799)

Thesis Research 3 u

Students must complete a Thesis Proposal Form in the Graduate Coordinator's office before registering for this course. Thesis course may be repeated once for a total of 6 thesis units.

Prerequisite: Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisers and leading to the completion of a master's degree.

Prerequisite: Students must complete 18 graduate level units including 701, 722, and 785, and submit a signed thesis prospectus (forms available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>) developed in consultation with their capstone faculty committee. In addition, students must complete the Graduate school thesis proposal form (available at <http://www.uww.edu/gradstudies/thesisform.php>.) Note, Journlsm 799 credits may not be taken concurrently with Comm/Journlsm 798 credits.

Unrequisite: COMM 799

COMMUNICATION (COMM)

COMM 505 (JOURNLISM 505)

History of Mass Communication 3 u

An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

Unrequisite: JOURNLISM 505.

COMM 526

Communication and Gender 3 u

Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

COMM 528

Communication Conflict Resolution 3 u

This course provides a communication perspective of the nature and possible methods of resolution of conflict.

COMM 538

Video Production III: Corporate and Commercial Media 3 u

The course will consist of advanced video and field production labor, lectures, outside reading assignments and exams. Each student will write, produce and direct a series of corporate and commercial productions and learn the importance of oral communication and proper client relationships. Each student will strive to improve existing skills with field equipment, non-linear editing, advanced software programs, and multi-media presentations. The work in the course will primarily focus on individual project efforts, unless approved by the instructor.

Prerequisite: COMM 258

COMM 539

Audio III: Studio Production 3 u

An applied course using the knowledge and skills necessary for professional audio production with an emphasis on studio recording and aesthetics. Concepts include signal flow, processing, microphone selection and placement, mixing and mastering. Students will produce multi-track recording projects.

Prerequisite: COMM 259 or consent of the instructor

COMM 617

Communication and Nonprofit Organizations 3 u

This course prepares students to better understand the traditional organizational frameworks and apply them in the nonprofit world. Specifically, the course will address communicating a strategic vision, stewardship, managing and understanding the relationships between boards and volunteers and staff, building and maintaining successful volunteer programs, event planning, fundraising and media and government relations through reading, lectures, case studies and a capstone project.

Prerequisite: COMM 322, COMM 327, COMM 424, COMM 485

COMM 624

Cross Cultural Communication 3 u

Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

COMM 627

Communication Training 3 u

This is an advanced-level course that focuses on identifying, evaluating, and enhancing the communicative competencies behind the functioning of contemporary organizations.

Prerequisite: : COMM 322, COMM 327, COM 424, AND COMM 485; OR Graduate Coordinator approval

COMM 629

Organizational Communication Needs Analysis 3 u

This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

Prerequisite: COMM 327 and JOURNLISM/COMM 485, or consent of Graduate Coordinator.

COMM 631 (JOURNLISM 631)

Mass Communication in Society 3 u

A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

Unprerequisite: JOURNLISM 631

COMM 640

New Communication Technologies 3 u

This course examines the major innovations in the telecommunication industry including cable television, satellite communication, fiber optics, interactive communication systems, multimedia, HDTV, and other developments. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

COMM 690

Workshop 1-6 u

COMM 691

Travel Study 1-3 u

COMM 694

Seminar 1-6 u

COMM 696

Special Studies 1-3 u

Prerequisite: Consent of instructor.

COMM 701

Introduction to Communication Studies 3 u

The student will be introduced to the nature of graduate study in the field of communication.

COMM 702

Seminar in Applied Public Communication 3 u

The group will investigate special topics relevant to the strategic use of external/public communication by organizations (e.g., campaigns, issues management, advertising, public relations). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prerequisite: Comm 701 or graduate equivalent determined by Graduate Coordinator.

COMM 703

Seminar in Corporate Communication 3 u

Investigation of current topics that reflect the communication issues within an organization (e.g., superior-subordinate, conflict resolution). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prerequisite: Comm 701 or graduate equivalent determined by Graduate Coordinator.

COMM 711

Instructional Communication 3 u

This course focuses on the body of instructional communication research which, coupled with opportunities for observation and practice, will 1) enable students to analyze effective use of instructional communication principles in others and 2) demonstrate related skills during their own instructional demonstrations.

Coreq: COMM 701 or Consent of Instructor

COMM 722

Issues in Human Communication Theory 3 u

Advanced study and analysis of communication theories from various disciplinary viewpoints. Theories are discussed in terms of their assumptions, claims, strengths, and weaknesses.

Prerequisite: COMM 422 or consent of Graduate Coordinator, and COMM 701

COMM 731

Effects of Mass Communication 3 u

A course which examines the effects of mass media in our society. Theoretical bases for assessing social, behavioral, and cultural influences are emphasized.

Prerequisite: COMM/JOURNLSM 431, or COMM 232, or course equivalent as determined by graduate co-ordinator

COMM 785 (JOURNLSM 785)

Methods of Communication Research 3 u

An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

Prerequisite: COMM 485 or consent of graduate co-ordinator, and COMM 701

Unrequisite: JOURNLSM 785

COMM 789 (JOURNLSM 789)

Applied Communication Project Credits 3 u

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Unrequisite: JOURLSM 789

COMM 790

Workshop 1 u

COMM 793 (JOURNLSM 793)

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have of the student including delineation of the student's specific responsibilities while involved in the practicum.

Unrequisite: JOURNLISM 793

COMM 794

Seminar 1-3 u

COMM 796

Special Studies 1-3 u

COMM 798 (JOURNLISM 798)

Individual Studies 1-3 u

Prerequisite: Students must complete the Independent Studies Form located at <http://academics.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journalism 799 Thesis Credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.

Unrequisite: JOURNLISM 798

COMM 799 (JOURNLISM 799)

Thesis Research 3 u

For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the required 30 units. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units.

Students must complete a Thesis Proposal Form located at <http://grad.uww.edu/files/ThesisProposalForm.doc> before registering for this course. Can be repeated once for a total of 6 thesis units.

Prerequisite: Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisers and leading to the completion of a master's degree. Students must complete 18 graduate level units including 701, 722, and 785, and submit a signed thesis prospectus (forms available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>) developed in consultation with their capstone faculty committee. In addition, students must complete the Graduate school thesis proposal form (available at <http://www.uww.edu/gradstudies/thesisform.php>.) Note, Journalism 799 credits may not be taken concurrently with Comm/Journalism 798 credits.

Unrequisite: JOURNLISM 799