

# Communication Courses

## JOURNALISM (JOURNLSM)

### JOURNLSM 505 (COMM 505)

#### **History Of Mass Communication 3 u**

An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass communication and society.

### JOURNLSM 620

#### **Law Of Mass Communication 3 u**

Study of law as applied to the mass media with particular emphasis on freedom of information, libel, privacy, contempt and copyright regulation.

### JOURNLSM 630

#### **Communication And Public Opinion 3 u**

The role of the mass media of communication in the formation of public opinion. Propaganda goals of government, political, economic, and social groups.

### JOURNLSM 631 (COMM 631)

#### **Mass Communication In Society 3 u**

A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

### JOURNLSM 691

#### **Travel Study 1-3 u**

Variable topics. Faculty-led courses abroad.

### JOURNLSM 694

#### **Seminar 1-4 u**

Variable topics. Group activity. An advanced course of study in a defined subject matter area emphasizing a small group in intense study with a faculty member.

### JOURNLSM 696

#### **Special Studies 1-4 u**

### JOURNLSM 704

#### **Current Topics in Mass Communication 3 u**

Investigation of issues relevant to mass communication theory and/or mass communication industries. Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prereq: Comm 701 or graduate equivalent determined by Graduate Coordinator.

## JOURNLSM 785 (COMM 785)

### **Methods Of Communication Research 3 u**

An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

Prereq: Undergrad Communication or Social Science Research Methods Course With Grade of C Or Better.

## JOURNLSM 789 (COMM 789)

### **Applied Communication Project Credits 3 u**

Applied Communication Project Credits (ACP) units allow a student to work with his/her project director and committee in further developing and completing the ACP, a capstone experience option emphasizing the application of communication theory and principles to solve a communication problem or meet a specific need relating to corporate communication or mass communication issues.

Prereq: The completion of an ACP proposal form (forms available at <http://academics.uww.edu/commgrads/forms.html> topic, or from the graduate program coordinator), and completion of 18 graduate units including Comm 701, Comm 722, and Comm 785. Note, Comm/Journlsm 799 Thesis Credits and Comm/Journlsm 789 ACP credits may not be taken concurrently with Comm/Journlsm 798 Independent Study credits.

## JOURNLSM 790

### **Workshop 1-6 u**

Variable topics. Group activity oriented presentations emphasizing 'hands on' and participatory instructional techniques.

## JOURNLSM 793 (COMM 793)

### **Communication Practicum 1-3 u**

The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in settings ranging from internships in organizations or agencies to other approved activities.

Prereq: Completion of 18 graduate level units including COMM 701, COMM 722, and COMM 785 and a practicum contract developed in consultation with the faculty supervisor and professional supervisor. The contract will include a description of the expectations the faculty supervisor and professional supervisor have of the student including delineation of the student's specific responsibilities while involved in the practicum.

## JOURNLSM 794

### **Seminar 1-3 u**

## JOURNLSM 796

### **Special Studies 1-3 u**

Variable topics. Group activity. Not offered regularly in the curriculum but offered on topics selected on the basis of timeliness, need, and interest, and generally in the format of regularly scheduled Catalog offerings

## JOURNLSM 798 (COMM 798)

### **Individual Studies 1-3 u**

Prereq: Students must complete the Independent Studies Form located at <http://academics.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journlsm 799 Thesis Credits and Comm/Journlsm 789 ACP credits may not be taken concurrently with Comm/Journlsm 798 Independent Study credits.

## JOURNLSM 799 (COMM 799)

### **Thesis Research 3 u**

Students must complete a Thesis Proposal Form in the Graduate Coordinator's office before registering for this course. Thesis course may be repeated once for a total of 6 thesis units.

Prereq: Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisers and leading to the completion of a master's degree.

Prereq: Students must complete 18 graduate level units including 701, 722, and 785, and submit a signed thesis prospectus (forms available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>) developed in consultation with their capstone faculty committee. In addition, students must complete the Graduate school thesis proposal form (available at <http://www.uww.edu/gradstudies/thesisform.php>.) Note, Journlsm 799 credits may not be taken concurrently with Comm/Journlsm 798 credits.

## **COMMUNICATION (COMM)**

### COMM 505 (JOURNLSM 505)

#### **History of Mass Communication 3 u**

An overview of the origin, development, strengths and weaknesses, and achievements of mass communication in the United States, with particular attention to the interrelationship between mass media and society.

Unreq: JOURNLSM 505.

### COMM 520

#### **Advanced Audio Techniques 3 u**

An advanced level course that studies the utilization of multitrack digital systems in broadcast, recording and sound reinforcement environments. Students critique and analyze existing works and produce related audio materials in various genres.

Prereq: Consent of instructor.

### COMM 526

#### **Communication And Gender 3 u**

Advanced study of interpersonal communication between and within the sexes. The focus of the course concerns examination of traditional gender ideals and analysis of communication styles that contribute to societal evolution. Sex differences in communication, theories explaining sex differences in

communication, research on sex stereotypes, debates about language and sexism, and implications for inter-gender relationships in a variety of settings are among the topics considered in this course.

## COMM 528

### **Communication Conflict Resolution 3 u**

This course provides a communication perspective of the nature and possible methods of resolution of conflict.

## COMM 530

### **Corporate And Industrial Video Production 3 u**

This video production course examines the uses of video technology in non-broadcast settings. Particular attention is spent on marketing, public relations, training and employee communication applications.

Prereq: Consent of instructor.

## COMM 535

### **Advertising Video Production 3 u**

Students develop and apply advanced studio and field video production skills for the production of television advertising.

Prereq: Consent of instructor.

## COMM 617

### **Communication and Nonprofit Organizations 3 u**

This course prepares students to better understand the traditional organizational frameworks and apply them in the nonprofit world. Specifically, the course will address communicating a strategic vision, stewardship, managing and understanding the relationships between boards and volunteers and staff, building and maintaining successful volunteer programs, event planning, fundraising and media and government relations through reading, lectures, case studies and a capstone project.

Prereq: COMM 322, COMM 327, COMM 424, COMM 485

## COMM 624

### **Cross Cultural Communication 3 u**

Study of cross cultural contacts and interactions when individuals are from different cultures. An analysis of verbal and nonverbal communication and related factors within and between various cultures, predictions of patterns and effects, and communication barriers.

## COMM 627

### **Communication Training 3 u**

This is an advanced-level course that focuses on identifying, evaluating, and enhancing the communicative competencies behind the functioning of contemporary organizations.

Prereq: : COMM 322, COMM 327, COM 424, AND COMM 485; OR Graduate Coordinator approval

## COMM 629

### **Organizational Communication Needs Analysis 3 u**

This course examines the critical issues associated with doing applied work in organizational communication. Theoretical and empirical questions are addressed in this regard. On the basis of this knowledge, the student then learns by conducting an audit of the communication climate for a specific organization.

Prereq: COMM 327 and JOURNLSM/COMM 485, or consent of Graduate Coordinator.

### COMM 631 (JOURNLSM 631)

#### **Mass Communication In Society 3 u**

A course which examines the functions and effects of mass media in our society. Theoretical bases for assessing social, behavioral and cultural influences are emphasized.

### COMM 640

#### **New Communication Technologies 3 u**

This course examines the major innovations in the telecommunication industry including cable television, satellite communication, fiber optics, interactive communication systems, multimedia, HDTV, and other developments. Students will explore alternative regulatory contexts in which these systems can develop and address the implications of these developments in a variety of social, institutional and philosophical contexts.

### COMM 690

#### **Workshop 1-6 u**

Variable topics. Group activity oriented presentations emphasizing 'hands on' and participatory instructional techniques. Repeatable.

### COMM 691

#### **Travel Study 1-3 u**

### COMM 694

#### **Seminar 1-6 u**

### COMM 696

#### **Special Studies 1-3 u**

Prereq: Consent of instructor.

### COMM 701

#### **Introduction to Communication Studies 3 u**

The student will be introduced to the nature of graduate study in the field of communication.

### COMM 702

#### **Seminar In Applied Public Communication 3 u**

The group will investigate special topics relevant to the strategic use of external/public communication by organizations (e.g., campaigns, issues management, advertising, public relations). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prereq: Comm 701 or graduate equivalent determined by Graduate Coordinator.

## COMM 703

### **Seminar In Corporate Communication 3 u**

Investigation of current topics that reflect the communication issues within an organization (e.g., superior-subordinate, conflict resolution). Topics are selected on the basis of need, interest, or timeliness and may change each time the course is offered.

Prereq: Comm 701 or graduate equivalent determined by Graduate Coordinator.

## COMM 711

### **Instructional Communication 3 u**

This course focuses on the body of instructional communication research which, coupled with opportunities for observation and practice, will 1) enable students to analyze effective use of instructional communication principles in others and 2) demonstrate related skills during their own instructional demonstrations.

Coreq: COMM 701 or Consent of Instructor

## COMM 722

### **Issues In Human Communication Theory 3 u**

Advanced study and analysis of communication theories from various disciplinary viewpoints. Theories are discussed in terms of their assumptions, claims, strengths, and weaknesses.

Prereq: COMM 422 or consent of Graduate Coordinator, and COMM 701

## COMM 731

### **Effects Of Mass Communication 3 u**

A course which examines the effects of mass media in our society. Theoretical bases for assessing social, behavioral, and cultural influences are emphasized.

Prereq: COMM/JOURNLSM 431, or COMM 232, or course equivalent as determined by graduate coordinator

## COMM 785

### **Methods Of Communication Research 3 u**

An advanced-level graduate survey of methodologies and issues relevant to the practice of communication research.

Prereq: COMM 485 or consent of graduate co-ordinator, and COMM 701

## COMM 789 (JOURNLSM 789)

### **Applied Communication Project Credits 3 u**

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Comm/Journalism 799 Thesis Credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.

## COMM 790

### **Workshop 1 u**

## COMM 793 (JOURNALISM 793)

### **Communication Practicum 1-3 u**

The Communication Practicum gives students, under the direction of a faculty advisor, the opportunity to apply their theoretical and research backgrounds in settings ranging from internships in organizations or agencies to other approved activities.

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## COMM 794

### **Seminar 1-3 u**

## COMM 796

### **Special Studies 1-3 u**

## COMM 798 (JOURNALISM 798)

### **Individual Studies 1-3 u**

Prereq: Students must complete the Independent Studies Form located at <http://academics.uww.edu/commgrads/forms.html> or available from the Communication Department office prior to registering for this course. The form requires signatures from the instructor supervising the independent study and from the graduate coordinator. Note, Comm/Journalism 799 Thesis Credits and Comm/Journalism 789 ACP credits may not be taken concurrently with Comm/Journalism 798 Independent Study credits.

## COMM 799 (JOURNALISM 799)

### **Thesis Research 3 u**

For students choosing the thesis option, 3 units of Thesis Research (799) may count toward the required 30 units. For students choosing the ACP option, 3 units of ACP (789) credits may count toward the required 30 units.

Students must complete a Thesis Proposal Form located at <http://grad.uww.edu/files/ThesisProposalForm.doc> before registering for this course. Can be repeated once for a total of 6 thesis units.

Prereq: Guided investigation of an approved thesis topic. Students may receive credit for research activities planned in conjunction with their advisers and leading to the completion of a master's degree. Students must complete 18 graduate level units including 701, 722, and 785, and submit a signed thesis prospectus (forms available from the Graduate Program Coordinator and the department website at <http://academics.uww.edu/commgrads/forms.html>) developed in consultation with their capstone faculty

committee. In addition, students must complete the Graduate school thesis proposal form (available at <http://www.uww.edu/gradstudies/thesisform.php>.) Note, Journalism 799 credits may not be taken concurrently with Comm/Journalism 798 credits.