

Management Courses (MANGEMNT)

Field trips may be required for any of the courses. Students should check with the Associate Dean of the College of Business and Economics to find out when courses will be offered and the current prerequisites.

MANGEMNT 696

Special Studies 1-3 u

A limit of three credits can be applied toward a major or six credits toward degree.

Prereq: Consent of instructor.

MANGEMNT 719

Operations Management 2 u

A survey course focusing on the performance of managerial activities entailed in selecting, designing, operating, controlling, and updating productive systems. This life cycle approach will include treatment of non-manufacturing activities, and will draw heavily upon latest developments in the field.

Prereq: ECON 703

MANGEMNT-721

Organizational Behavior 2 u

The course explores the behavior of people in organizations as individuals, and as group members in an organizational context. An analysis of human problems in organizations and the application of results of behavioral science research to organizational problems are included.

MANGEMNT-738

Management Of Technology 3 u

This is a graduate course designed to acquaint the student with the foundations and the processes of research, development, technology, and innovation. This course draws upon current literatures in the management of engineering and technology-based organizations. Students are exposed to the workings of technology within the company, from its generation in the research and development function, to its commercialization as new products and services.

MANGEMNT 745

Building Effective Organizations 2 u

The course surveys concepts and research in the analysis of an organization. It examines the history of organization theory, as well as environmental and technological influences on organizational effectiveness. Contemporary developments in management and organization theory are also reviewed.

MANGEMNT 751

Seminar In Human Resource Management 1 3 u

An examination of the organization and administration of the personnel function in management. It is concerned with the employment, training, safety and health, employees services, and employee relations functions of personnel administration. Attention is focused on a limited number of topics drawn from these areas so more crucial concepts and methods involved may be dealt with in-depth.

MANGEMNT 752

Current Issues In Compensation And Benefits 3 u

An examination of compensation programs in profit/ nonprofit organizations. It is concerned with a detailed study of job structures, job evaluation, performance appraisal, wage surveys, basic systems/plans of compensation, and fringe benefits. Attention is focused on a limited number of topics from these areas so more crucial concepts/methods may be dealt with in-depth.

MANGEMNT 753

Training And Development 3 u

The course will emphasize the theories of Management Training and Development, and the practical application of these theories in today's organizations. Special emphasis will be on current topics in the field of Human Resource Development, including: training self-directed work teams, managing a diverse work force, and the practical application of designing programs in today's environment. This will include actually designing a needs analysis and training evaluation programs. The course will frame the concept of training and development within the applicable theory of adult learning.

MANGEMNT 758

Management And Labor Relations 3 u

Primary concern is with contract negotiation and administration. Emphasis is on understanding the forces affecting the decisions of the parties to a labor contract. A dynamic approach is taken to examine difficulties that arise in attempting to administer a collectively established relationship. Study of conflict resolution including mediation and arbitration.

MANGEMNT 759

Social Responsibility Of Business 2 u

The course analyzes (1) a broad spectrum of social, political, ethical, and legal frameworks within which organizations must function, and (2) social trends and their underlying causes as they can affect businesses.

Prereq: MANGEMNT 745 or MANGEMNT 721 or FNBSLW 721.

MANGEMNT 760

Strategic Management Of Human Resources 3 u

This course examines strategic human resources (HR) management and HR planning. Applicable theories and methods of strategic, operational, and tactical planning and their relationship to HR management are covered, as well as the multiple roles HR plays in assisting organizations to gain and sustain competitive advantages in a fast-paced environment.

MANGEMNT 761

Supply Chain Systems 3 u

The course uses a supply chain management framework to study flow of material. Topics include capacity planning, production systems, production planning, material planning, sourcing, and delivery of products. In addition, the role of information systems in integrating operations throughout the supply chain is discussed. The course uses case studies and research presentations.

Prereq: MANGEMNT 719 or equivalent.

MANGEMNT 762

Project Management And Enterprise Resource Planning 3 u

This course is designed to develop a basic understanding of project management methodology and Enterprise Resource Planning (ERP). Upon completing of this course students will be able to analyze operations and setup up ERP systems. Topics may include team management, PERT/CPM, and development of operational decision support systems through the use of macros and visual basic. The course may require visiting/working with local firms in setting up such systems.

Prerequisite: MANGEMNT 719 or ITBE 734 equivalent.

MANGEMNT 763

Global Operations Management 3 u

The objective of this course is to enhance the student's ability to conceptualize and manage global operations effectively. A wide range of topics, concepts, theories, and tools related to the operations of both manufacturing and service firms are explored from an international perspective. In addition, the comparative position of U.S. production systems is evaluated with those of Japan, Europe, Latin America, and South East Asia. The focus is on covering those aspects of operations management that can help firms become more competitive globally. The aim of the course is to provide the managers with an understanding of the production of goods and services in an international environment through a review and critique of current literature.

Prereq: MANGEMNT 719 (can be taken concurrently) or MANGEMNT 734 equivalent.

MANGEMNT 766

Entrepreneurship - Venture Initiation 3 u

This course will consist of a combination of lectures, writing assignments, case analyses, exercises and visits by successful practitioners with the object of giving students the requisite tools to generate, evaluate and implement plans for new ventures. The centerpiece of the evaluation process will be to create a viable business plan. Students will be encouraged to seek outside resources and to develop plans that can be implemented. The course will also constitute an opportunity for students to explore the career option of entrepreneurship while creating viable new businesses that can contribute to the economies of the region, the state and the nation.

Prereq: Completion of ACCOUNT 701, FNBSLW 718, MARKETNG 718 or equivalents.

MANGEMNT 768

Global Operations Strategy 3 u

A course focusing on strategic implications of operations decisions facing the top manager, such as the

operations vice-president or plant manager. Cases are used to identify, analyze and recommend solutions to specific problems resulting from corporate decisions taken in the areas of processes and infrastructure. Current trends in selected industries are discussed.

Prereq: MANGEMNT 719 or equivalent.

MANGEMNT 769

Quality Issues In Operations 3 u

A course focusing on qualitative and quantitative techniques used to study and improve quality of operations in manufacturing and service organizations. It covers topics such as quality philosophy, statistical process control (SPC), acceptance sampling, tools for quality improvement, product and process design. The role of quality in the entire cycle including product/ service design, development, production, delivery, and customer support is emphasized. An individual research paper and presentation covering the topic of interest will be used.

Prereq: MANGEMNT 719 or equivalent.

MANGEMNT 770

Organization Design 3 u

Application of organization theory to the structuring of organizations. The course examines organizational configurations and their effectiveness in different situational contexts to provide a rationale for management practice.

Prereq: MANGEMNT 745 or MANGEMNT 721.

MANGEMNT 771

Strategic Management 3 u

The course surveys the theoretical backgrounds of strategic management. It also covers practical methods and applications of strategic management models based upon existing theory, research, and practice. Comparative analysis of emerging strategic management frameworks are examined with implications for management practice.

Prereq: MANGEMNT 745 or MANGEMNT 721.

MANGEMNT 777

International Management 3 u

The course deals with concepts, issues, problems, and research in international management, with a focus on the international application of: (1) strategic management, (2) organizational theory and design, (3) organizational behavior, culture, conflict, leadership, and communication, (4) ethical issues, and (5) development, control, and coordination of international subsidiaries.

Prereq: MANGEMNT 745 or MANGEMNT 721.

MANGEMNT 788

Strategic Decision-Making 2 u

The course analyzes organizational environments from the perspective of top management in their efforts to manage a firm's mission, goals and corporate strategy. Case analyses are used extensively to provide students with an opportunity to apply course content to real businesses. Corporate social responsibility

and business ethics are also covered.

Prereq: Last semester of program.

MANGEMNT 789

Readings And Research In Management 3 u

Study of a selected area in management through readings and/or empirical research.

Prereq: Permission of instructor and department chairperson.

MANGEMNT 790

Workshop 1-6 u

MANGEMNT 794

Seminar 1-3 u

MANGEMNT 798

Individual Studies 1-3 u

Student and adviser decide the study, with the consent of the professor in charge of the study and the approval of the College of Graduate Studies Committee. Consult the Associate Dean's Office for further information/limitations.

MANGEMNT 799

Thesis Research 1-6 u

Students must complete a Thesis Proposal Form in the Graduate Studies Office before registering for this course. Requires advance approval of the MBA Program Director.