

Accounting Degree Program (M.P.A.)

COMMON BODY OF KNOWLEDGE 0-20 CREDITS (REQUIRED IF NOT TAKEN AS UNDERGRADUATE)

1. CONSULT PROGRAM ADVISOR FOR 0-17 UNITS FROM:

- a. ACCOUNT-701 ACCOUNTING FOUNDATIONS
- b. ACCOUNT-725 PROFIT PLANNING AND CONTROL
- c. ECON-703 STATISTICS FOUNDATIONS
- d. ECON-704 ECONOMICS FOUNDATIONS
- e. FNBSLW-718 FINANCIAL MANAGEMENT
- f. FNBSLW-721 THE LEGAL ENVIRONMENT OF BUSINESS
- g. MANGEMNT-719 OPERATIONS MANAGEMENT
- h. MARKETNG-716 MARKETING

2. ACCOUNTING CORE REQUIREMENTS 0-24 UNITS FROM:

- a. ACCOUNT-541 INTERMEDIATE ACCOUNTING I
- b. ACCOUNT-543 INTERMEDIATE ACCOUNTING II
- c. ACCOUNT-651 TAX I
- d. ACCOUNT-656 COST MANAGEMENT II
- e. ACCOUNT 665 AUDITING
- f. ACCOUNT-751 GOVERNMENT & NOT-FOR-PROFIT ACCOUNTING
- g. ACCOUNT-752 ADVANCED FINANCIAL ACCOUNTING
- h. ACCOUNT-761 ACCOUNT & MANAGEMENT INFORMATION SYSTEMS

3. ADVANCED TOPIC REQUIREMENTS (18 UNITS):

- a. ACCOUNT-683 INTTERNATIONAL ACCOUNTING, ACCOUNT-748 FINANCIAL STATEMENT ANALYSIS, or ACCOUNT-749 ADVANCED ACCOUNTING INFORMATION SYSTEMS
- b. ACCOUNT-756 CORPORATE & SPECIAL ENTITIES TAX
- c. ACCOUNT-757 ISSUES IN FINANCIAL ACCOUNTING
- d. ACCOUNT-767 FORENSIC ACCOUNTING AND PROFESSIONAL ETHICS
- e. ACCOUNT-781 ADVANCED ACCOUNTING THEORY
- f. FNBSLW-542 ADVANCED BUSINESS AND COMMERCIAL LAW

4. AREA OF SPECIALIZATION (emphasis) 0-12 UNITS:

A. FINANCE 9 UNITS FROM:

- i. FNBSLW-739 FIANCIAL PLANNING PROCESS
- ii. FNBSLW-750 REAL ESTATE FINANCE & INVESTMENT
- iii. FNBSLW-755 MULTINATIONAL BUSINESS FINANCE

- iv. FNBSLW-760 FINANCIAL MARKETS
- v. FNBSLW-770 CAPITAL BUDGETING
- vi. FNBSLW-780 PORTFOLIO THEORY & PRACTICE

B. ECONOMICS 9 UNITS FROM:

- i. ECON-736 BUSINESS CONDITIONS
- ii. ECON-737 MANAGERIAL ECONOMICS
- iii. ECON-745 ECONOMICS OF HEALTH CARE
- iv. ECON-751 ECONOMICS OF REGULATION
- v. ECON-761 BUSINESS AND ECONOMIC FORECASTING

C. INTERNATIONAL BUSINESS 9 UNITS FROM:

- i. ACCOUNT-683 INTERNATIONAL ACCOUNTING
- ii. ECON-758 ADVANCED INTERNATIONAL ECONOMICS
- iii. FNBSLW-755 MULTINATIONAL BUSINESS FINANCE
- iv. MANGEMNT-763 GLOBAL OPERATIONS MANAGEMENT
- v. MANGEMNT-777 INTERNATIONAL MANAGEMENT
- vi. MARKETNG-761 INTERANTIONAL BUSINESS
- vii. MARKETNG-772 INTERNET MARKETING

D. MARKETING 12 UNITS FROM:

- i. MARKETNG-733 SEMINAR IN METHODOGY OF BUSINESS RESEARCH (required)
- ii. MARKETNG-745 TOTAL QUALITY MANAGEMENT
- iii. MARKETNG-751 BUYER BEHAVIOR
- iv. MARKETNG-761 INTERNATIONAL BUSINESS
- v. MARKETNG-765 ADVERTISING & PROMOTION MANAGEMENT
- vi. MARKETNG-770 PRODUCT INNOVATION AND PRICING
- vii. MARKETNG-772 INTERNET MARKETING
- viii. MARKETNG-774 STRATEGIC MARKETING
- ix. MARKETNG-775 DATABASE MARKETING
- x. MARKETNG-780 SEMINAR IN CURRENT MARKETING

E. GENERAL 12 UNITS FROM:

- i. ACCOUNT-683 INTERNATIONAL ACCOUNTING
- ii. ACCOUNT-748 FINANCIAL STATEMENT ANALYSIS
- iii. ACCOUNT-749 ADVANCED ACCOUNTING INFORMATION SYSTEMS
- iv. ITBE-740 BUSINESS AND PROFESSIONAL COMMUNICATION

- v. MANGEMNT-745 BUILDING EFFECTIVE ORGANIZATIONS
- vi. MANGEMENT-761 SUPPLY CHAIN SYSTEMS
- vii. MANGEMENT-768 OPERATIONS STRATEGY

*BUSINESS COURSES LISTED THE APPROVED EMPHASES

*BUSINESS COURSES NOT LISTED ABOVE WITH PRIOR WRITTEN APPROVAL OF PROGRAM ADVISOR

ENGLISH-572 TECHNICAL AND SCIENTIFIC WRITING

*OTHER NON-BUSINESS COURSES NOT LISTED ABOVE WITH PRIOR WRITTEN APPROVAL OF PROGRAM ADVISOR

5. ELECTIVE COURSES 0-12 UNITS:

- a. BSEDCNA-740 BUSINESS AND PROFESSIONAL COMMUNICATIONS
- b. ENGLISH-572 TECHNICAL AND PROFESSIONAL COMMUNICATIONS
- c. MANGEMNT-761 SUPPLY CHAIN SYSTEMS
- d. MANGEMNT-745 BUILDING EFFECTIVE ORGANIZATIONS
- e. MANGEMNT-768 OPERATIONS STRATEGY
- f. Any business course (courses not listed above require written approval of the program advisor).
- g. Non-business courses (requires prior written approval of the program advisor).

Outreach Program:

Courses leading to the M.P.A. Degree are offered in the late afternoon or early evening on the Whitewater campus. The Business Outreach Program, as it is called, is designed to primarily assist the working adult or those unable to attend classes on a full-time basis during the day. Admission and degree requirements are the same as for those in the full-time program although special counseling is utilized. For further information, contact Dr. Donald Zahn, Hyland 4300D. Phone (262) 472-1945.