

# Human Resource Management



## Bachelor of Business Administration in Human Resource Management

**Human resource management professionals** help businesses and organizations function effectively by recruiting and selecting the right job candidates, training and developing employees, managing benefits and compensation, and effectively handling employee relations on a day-to-day basis. They do this while maintaining close relationships with employees and management, and promoting an ethical and collaborative environment.

The UW-Whitewater Bachelor of Business Administration in Human Resource Management is one of a select number of programs recognized by the national Society for Human Resource Management (SHRM) for fully aligning with SHRM's Curriculum Guidebook and Templates. The HR Curriculum Guidebook and Templates were developed to define the minimum HR content areas that should be studied by HR students at the undergraduate and graduate levels. These guidelines are part of SHRM's Academic Initiative to define HR education standards taught in university business schools and to help universities develop degree programs that follow these standards.

Above and beyond a rigorous curriculum and faculty who are recognized for their excellence in research and teaching, students benefit by developing their skills with real-world projects and professional internship experiences.



University of Wisconsin  
**Whitewater**

College of Business  
and Economics



[www.edu/cobe/bachelors/degrees-and-majors/human-resource-management](http://www.edu/cobe/bachelors/degrees-and-majors/human-resource-management)



# 100%

placement rate

# 30,000

active alumni

# \$57,357

average starting salary



## University of Wisconsin Whitewater

College of Business and Economics

### What are the career prospects with this degree?

According to the U.S. Bureau of Labor Statistics, the job growth for HR specialists is 8% through 2031, compared to a projected growth of 5% for all occupations. HR specialists are #9 out of 50 on the list of Wisconsin's "Hot Jobs" with annual growth of 7.96%.

Companies are likely to continue to outsource human resources functions to organizations that provide these services, rather than directly employing human resources specialists. In addition, the services of human resources generalists will likely be needed to handle increasingly complex employment laws and benefit options.



### Common Employers

Aerotek, Colony Brands Inc.,  
Generac Power Systems,  
MetLife, TDS Telecom



### Common Job Titles

Benefits Specialist, Human  
Resource Generalist, Human  
Resource Specialist, Labor  
Relations Manager, Recruiter



### Wisconsin's Largest Business School



**AACSB**  
ACCREDITED



**AACSB**  
ACCREDITED  
Accounting

