

Online Finance



Online Bachelor of Business Administration in Finance

Finance is central to many of the critical activities that make up our free market economy. The strategic management of resources is the basis for the field of finance. Roles often suited for Finance majors include helping individuals, corporations and governmental organizations reach their financial goals.

Students learn about security valuation, corporate financial management, banking, real estate, and insurance. Graduates are prepared to work as security analysts, financial planners, and personal and corporate investment managers.

There are two emphases available online:

- Finance
- Financial Planning



University of Wisconsin
Whitewater

College of Business
and Economics



www.edu/online/bachelors/finance



97%

placement rate

30,000

active alumni

\$60,776

average starting salary



University of Wisconsin Whitewater

College of Business and Economics

What are the career prospects with this degree?

National employment growth for financial analysts is expected to be 6 percent from 2018 to 2028 and 7 percent for personal financial advisors. Projected growth in Wisconsin from 2016 to 2026 is expected to be 15 percent for financial analysts and 23 percent for personal financial advisors.

Most employers require a bachelor's degree in finance or related field for entry-level positions. Research indicates finance majors receive a 38 percent wage premium from a graduate degree, which is the largest wage premium of all business majors. UW-Whitewater offers a two-year, 100 percent online Master of Science in Finance program for individuals interested in enhancing their undergraduate degree with a specialized master's degree.



Common Employers

Edward Jones, Epic, Johnson Controls, Northwestern Mutual, U.S. Bank



Common Job Titles

Alternative Investments Associate, Financial Advisor, Mutual Fund Administrator, Securities Specialist



Wisconsin's Largest Business School

