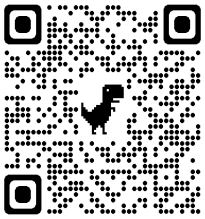


BBA, MBA, DBA

Wisconsin's #1 Ranked MBA*



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- We are Wisconsin's #1 ranked online MBA program among single-institution programs.*
- We're the only college in the UW System to offer a Doctorate of Business Administration degree. (One of only 17 in the nation.)
- We offer programs on campus, 100% online, and in hybrid formats providing maximum options for your education.
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With 13 unique emphases and scores of elective specialties, the only barrier to designing your perfect program is narrowing it down.

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- Doctorate of Business Administration
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A bachelor's or master's of science degree in business provides allows students to dive deeply with focused concentration on one specific topic area--creating a subject-matter expert.

Conversely, a degree in business administration provides a broad lens across business disciplines. Students develop the core understanding of business principles to become a leader with the real-world skills and understanding to make intelligent, strategic decisions. Adding an emphasis in one area of interest gives you the ability to lead a team of specialists fairly and effectively.

Explore our BBA, MBA and DBA programs.

- Bachelor of Business Administration in Accounting, Business Analytics, Economics, Entrepreneurship, Finance, General Business, General Management, Human Resource Management, Information Technology, Integrated Science and Business, International Business, Marketing, Occupational Safety, Supply Chain Management or Undecided. (Programs offered both On Campus and Online)
- Master of Business Administration Emphases include Accounting, Cybersecurity Management, Data Analytics, Environmental Safety and Health, Finance, Human Resources Management, Information Technology Management, International Business, Management, Marketing, Project Management, Supply Chain Management or Customized. (100% Online)
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