



Sample 4 Year Plan (Fall 2022 Requirements)
ENTREPRENEURSHIP MAJOR
BBA (COLLEGE OF BUSINESS AND ECONOMICS)

The 4 year Plan illustrates the type of curriculum a new freshman could take to complete a degree in 4 years; it is not an official document. Refer to Academic Advising Report for full requirements.

Sample Academic Advising Reports are available on-line at
<http://www.uww.edu/registrar/sample-aars>

Courses in bold are required for admission to the upper division business courses.

1st Semester	Units	2nd Semester	Units
ENGLISH 101 (pre-req. English 90)	3	ENGLISH 102 (pre-req. English 101)	3
Math 139 (pre req. Math 41) OR Math 143 (pre req. C or better in Math 139)	3	Math 143 (PREREQ C or better MATH 139) OR General Education Elective	3
BEINDP 101	3	CORE (CORE 110,130, or 120/140)	3
CORE (CORE 110,130, or 120/140)	3	PEGNRL 192	1
CORE (CORE 110,130, or 120/140)	3	Lab Science (GL) (co req. or completion of Math 139)	4-5
Semester Total	15	Semester Total	14-15
3rd Semester	Units	4th Semester	Units
COMM 110	3	ECON 202 (pre-req. Econ 201)	3
ECON 201 (pre-req. Math 139)	3	ACCOUNT 249* (pre-req. Account 244)	3
ITSCM 280*	3	General Education Elective/Diversity	3
BEINDP 290* (pre-req. English 102)	2	ECON 245* (pre-req. Math 143 or 152 or Calculus credit)	3
ACCOUNT 244*	3	MANGEMNT 201	3
BEINDP 288 (pre-req. English 102)	1		
Semester Total	15	Semester Total	15

Students take 300- and 400-level business courses in their junior and senior years. These courses require admission to the upper division business courses. See admission requirements on second page.

5th Semester	Units	6th Semester	Units
MARKETING 311**	3	MARKETING 400 (pre-req. MARKETING 311) OR MARKETING 312	3
FNBSLW 344** (pre-req. Account 244)	3	UPPER DIVISION BUSINESS CORE** (see back)	3
MANAGEMENT 301**	3	General Education Elective/Diversity	3
UPPER DIVISION BUSINESS CORE** (see back)	3	MARKETING 360 (pre-req. MARKETING 311)	3
MANAGEMENT 321 (F) OR MANAGEMENT 380 (S)	3	MANAGEMENT 321 (F) OR MANAGEMENT 380 (S)	3
CORE 390 (pre-req. 60 completed credits)	3		
Semester Total	15	Semester Total	15
7th Semester	Units	8th Semester	Units
Entrepreneurial Elective	3	MANAGEMENT 489 **	3
International Requirement	3	MANAGEMENT 487 (S)(pre-req. MARKETING 360 & FNBSLW 370; MANGEMNT 201, 485, (MARKETING 400 or 312) and (321 or 380)	3
MANAGEMENT 485	3	Entrepreneurial Elective	3
FNBSLW 370 (F) (pre-req. FNBSLW 344)	3	Elective	3
General Education Elective	3	Elective	3
		Elective	0-3
Semester Total	15	Semester Total	15-18

*Lower division business courses that require a 2.5 combined GPA to register for them.

**Upper division business core courses that are required for all majors in the College of Business and Economics.

*** (F) = Course offered in fall only (S) = Course offered in spring only

Transfer students may have different general education requirements than those listed. Refer to your Advising Report for requirements specific to you.

Department Website: <http://www.uww.edu/cobe/departments/department-of-management>

Upper Division Business Core courses**

All business majors are required to take the upper division core of business courses below. In most cases, it is recommended that you complete these courses in your junior year. In some cases, specific core courses are recommended in specific semesters; otherwise, you may take them in either semester of your junior year. The upper division business core courses are:

FNBSLW 344-Business Finance (*pre-req. Accounting 244*)
ITSCM 306-Operations Management (*pre-req. ECON 245*)
FNBSLW 341-Business and Commercial Law

MANAGEMENT 301-Organizational Behavior
MARKETING 311-Principles of Marketing

MANAGEMENT 489-STRATEGIC MANAGEMENT is a senior-level capstone course and has **FIVE PRE-REQUISITES: FNBSLW 341, FNBSLW 344, MANAGEMENT 301, ITSCM 306, and MARKETING 311.**

ENTREPRENEURSHIP ELECTIVES (6 units): SELECT 6 UNITS FROM ACCOUNT, ECON, FNBSLW, ITSCM, MANAGEMNT, OR MARKETNG.

General Advising Notes

Students should take **Marketing 311, MANAGEMENT 301, and FNBSLW 344** as their first Upper Division Core. Students can choose between **Management 321 (F) OR Management 380 (S)**. Students must have all Major Core course done to take **Management 487**.

College of Business and Economics Notes

Admission to the Upper Division Business Courses

As a business major, you must first be admitted to the upper division to take 300- and 400-level business courses. Admission to upper division business courses requires that you meet the following criteria:

1. Have 54 **or** more projected units. Projected units are the number of units that will be earned at the end of the present term.
2. Have finished **or** be registering for the last unique and lower division business courses required for admission, indicated in **bold** on the previous page.
3. Have earned a combined (transfer and UW-Whitewater) gpa of at least 2.8.

After being admitted to upper division business courses, you must maintain a 2.50 combined cumulative gpa to be able to continue enrolling in business courses.

In order to graduate, business students must have:

1. At least 120 Units
2. 2.50 combined cumulative gpa, 2.50 combined gpa in the major, 2.50 combined gpa in all subjects offered by the College of Business and Economics
3. Completed all course requirements of the degree and major.