



Entrepreneurship Certificate - 12 units

(Available to Business Majors & Non-Business Majors)

Restrictions:

1. A maximum of two (2) transfer courses are allowed. No more than 50% of the certificate may be fulfilled using transfer courses.
2. In order to graduate with an entrepreneurship certificate, a 2.0 GPA is required in the certificate.
3. Business majors must have a minimum GPA of 2.50 in the following areas: major requirements, combined transfer, and UW-Whitewater GPA, and in all subjects offered by the College of Business & Economics.
4. Non-business majors must have at least 60 credits earned and a cumulative GPA of 2.00.

Required Courses (6 units)

Course No.	Course Name	Prerequisites
_____ MANGEMNT 201	Introduction to Entrepreneurship	<i>Minimum Sophomore standing & 2.50 cumulative GPA</i>
_____ FNBSLW 344	Business Finance	<i>ACCOUNT 244 & (ECON 245 OR STAT 342) (Coreq: ECON 202 & ITSCM 280) OR Finance minor)</i>

Select (3 units) from the following:

Course No.	Course Name	Prerequisites
_____ MARKETNG 210	Marketing for Influencers & Creators	<i>Minimum Sophomore standing & 2.00 cumulative GPA.</i>
_____ MARKETNG 211	Principles of Marketing	<i>Minimum Sophomore standing.</i>

Select (3 units) from the following:

_____ MANGEMNT 321	Entrepreneurial Family Business	<i>MANGEMNT 201</i>
_____ MANGEMNT 380	Building Entrepreneurial Organizations	<i>MANGEMNT 201</i>
_____ MANGEMNT 386	Entrepreneurship: Business Feasibility	<i>(UNREQ: May not be taken for credit by Entrepreneurship majors)</i>