

COLLEGE OF BUSINESS AND ECONOMICS

Student Facts

The College of Business and Economics has **4,828** students across 13 undergraduate degree programs, five masters programs, and a doctorate program:

- 4,106 Undergraduates
- 671 Graduate
- 51 Doctoral Students

Student Experiences

- 659 students had internships: 252 internships for credit and 407 internships not for credit
- 35 students studied abroad
- More than 375 students participated in 28 student organizations

College Ranking

- Online MBA ranked 28th in the nation by U.S. News & World Report.
- UW-Whitewater's BBA in Human Resource Management ranked third among 150 programs at the 36th annual LEAD Awards.
- The BBA was ranked 56th in Best Online Bachelor's Programs by U.S. News & World Report.



College Excellence and Honors



The Institute of Management Accountants once again earns the IMA Gold Certificate of Excellence. UW-Whitewater was one of just four universities in the nation to achieve this high honor.



The College of Business and Economics partnered with Ireland-based Kerry to enhance student engagement, internships, recruitment, faculty/staff engagement, university financial support and continued learning.



For the first time ever, UW-Whitewater won the regional College Fed Challenge held in Chicago, and advanced to the national event in Washington, D.C. to compete with Harvard University, Princeton University, Pace University and Virginia Commonwealth University. UW-Whitewater is the first Wisconsin university to advance to the national level.



UNIVERSITY OF WISCONSIN
WHITEWATER

COLLEGE of BUSINESS AND ECONOMICS



AACSB
ACCREDITED

COLLEGE OF BUSINESS AND ECONOMICS

Employment and Continuing Education Placement

Area Of Study	Grads	Placement
Accounting	136	100.00%
Economics	12	100.00%
Entrepreneurship	26	94.74%
Finance	167	99.18%
General Business	67	97.56%
General Management	67	100.00%
Human Resources Management	43	96.88%
Information Technology	60	98.41%
Integrated Science/Business	3	100%
International Business	9	77.78%
Marketing	143	100.00%
Occupational Safety	42	97.14%
Supply Chain Management	30	100.00%
Totals	805	98.84%

Average Starting Salaries

Accounting	\$50,655
Finance	\$46,974
Information Technology	\$58,010
Supply Chain Management	\$42,400
General Management	\$46,067
Human Resources Management	\$41,359
Marketing	\$40,500
Occupational Safety	\$52,075

On-campus Recruiting

Accounting Career Fair	64 employers
Hawk Career Fair	159 employers
Spring Career Fair	142 employers

Retention and Graduation Rates

Year	Class Size	Retention Rates			Graduation Rates		
		2nd year	3rd year	4th year	4-year	5-year	6-year
2007-08	879	81.5%	70.0%	66.9%	33.3%	54.7%	60.2%
2008-09	947	80.9%	74.1%	69.4%	34.5%	58.5%	63.0%
2009-10	757	80.7%	72.0%	68.3%	35.3%	59.4%	63.4%
2010-11	724	79.0%	72.2%	68.9%	38.0%	59.8%	63.4%
2011-12	724	83.6%	73.9%	70.9	37.7	63.3	66.3%
2012-13	785	81.0	72.2	69.3	39.4	61.7%	–
2013-14	773	82.0	73.0	70.1	43.9%	–	–
2014-15	847	84.7	76.4	71.4%	–	–	–
2015-16	928	84.5	75.2%	–	–	–	–
2016-17	928	79.7%	–	–	–	–	–
2017-18	810	–	–	–	–	–	–



UNIVERSITY OF WISCONSIN
WHITEWATER
 COLLEGE of BUSINESS AND ECONOMICS



AACSB
ACCREDITED