

MASS MEDIA LITERACY CERTIFICATE**FOUNDATION. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:**

Course No.	Course Name	Prerequisites
___ COMM 131	Introduction to Mass Communication (GS)	None
___ PHILSPHY 121	Truth & The Media (GW/GH)	None
___ POLISCI 314	Media and American Politics	Sophomore standing or instructor consent

INDUSTRY ELECTIVE. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
___ COMM 202	Principles of PR	None
___ COMM 236	Introduction to Cinema (GA)	None
___ COMM 285	Social Media Optimization & the New Web	Sophomore standing or instructor consent
___ COMM 327	Introduction to Corporate Communications	Sophomore standing
___ JOURN 220	Foundations of Advertising	None
___ JOURN 224	Media Criticism (GA/GH)	None
___ JOURN 227	Writing for News Media	None
___ 493	Internship (Comm/Journ)	Department consent

RESEARCH ELECTIVE. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
___ COMM 275	Advertising and PR Research Literacy	JOURN 220 or COMM 202
___ COMM 485	Communication Research Methods	Junior status or greater
___ JOURN 498R	Independent Study - Undergrad Research	Department consent

THEORY ELECTIVE. (3 CREDITS) CHOOSE 1 COURSE FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
___ COMM 345	Persuasion	COMM 110
___ JOURN 305	History of Mass Communication	Junior status or greater
___ JOURN 309	Media Ethics	(a) Comm 238 and Comm 239 or (b) Comm 131 or (c) JOURN 227 or (d) JOURN 220
___ JOURN 420	Law of Mass Communication	(a) JOURN 227 or (b) JOURN 220 or (c) Comm 131
___ JOURN 430	Communication and Public Opinion	JOURN 227 or JOURN 220 or any course in Poli Science or Sociology or instructor consent
___ JOURN 431	Mass Communication in Society	(a) Comm 131 or (b) Comm 202 or (c) Journlsm 227 or (d) Journlsm 220