

CORPORATE COMMUNICATION MINOR (24 CREDITS)

(A 2.25 GPA is required to qualify for graduation in all Communication Department majors and minors)

REQUIRED CORE. (6 CREDITS)

Course No.	Course Name	Prerequisites
_____ COMM 228	Interpersonal Communication (GS)	None
_____ COMM 327	Introduction to Corporate Communication	Sophomore standing

ADVANCED CORE. (9 CREDITS) CHOOSE 3 COURSES FROM THE FOLLOWING LIST:**Those students intending to continue to graduate studies should take COMM 422 and COMM 485.**

Course No.	Course Name	Prerequisites
_____ COMM 242	Communication & Team Building (GH)	None
_____ COMM 389	Applied Workplace Competencies	COMM 327 and Junior standing
_____ COMM 422	Communication Theories	Junior standing
_____ COMM 424	Cross Cultural Communication (GS/DV)	COMM 110
_____ COMM 485	Communication Research Methods	Junior standing
_____ COMM 493C	Internship in Communication	Department consent

ELECTIVES. (9 CREDITS) CHOOSE 3 COURSES FROM THE FOLLOWING LIST:

Course No.	Course Name	Prerequisites
_____ COMM 202	Principles of Public Relations	None
_____ COMM 240	Advanced Public Speaking (GH)	COMM 110
_____ COMM 276	Event Planning for Communication Professionals	COMM 110 and one of the following: COMM 202, 228, JOURNLSM 220, 227, 241, MAGD 150 or ENGLISH 376
_____ COMM 285	Social Media Optimization & the New Web	Sophomore standing or consent of instructor
_____ COMM 321	Nonverbal Communication	Sophomore standing
_____ COMM 322	Listening Behavior (GS)	Sophomore standing
_____ COMM 326	Communication and Gender	Sophomore standing
_____ COMM 328	Communication Conflict Resolution	Sophomore standing
_____ COMM 345	Persuasion	COMM 110
_____ COMM 373	Communicating Leadership	COMM 110
_____ COMM 417	Communication and Nonprofit Organizations	COMM 327, 424 and 485
_____ COMM 427	Communication Training	COMM 327, 424 and 485
_____ COMM 491	Travel Study	Department consent
_____ JOURNLSM 220	Foundations of Advertising	None
_____ JOURNLSM 241	Electronic Media Copywriting	None