

College *of* Arts and Communication

Sports Communication Certificate

The Sports Communication Certificate is available to any major/student at the University, including communication and journalism majors or minors.

Certificate Requirements: 12 units

Required Courses:

<u>COMM 234</u>	ELECTRONIC MEDIA ANNOUNCING	3
JOURNLSM 304	SPORTS JOURNALISM	3

Select one six-unit elective set A, B, or C:

Elective Set A: Publication

JOURNLSM 303	FEATURE WRITING
JOURNLSM 310	PUBLICATION PHOTOGRAPHY

Elective Set B: Production and Performance

<u>COMM 238</u>	VIDEO PRODUCTION I: FUNDAMENTALS OF VIDEO
JOURNLSM 341	TELEVISION NEWS REPORTING AND PRODUCTION

Elective Set C: Public Relations

<u>COMM 202</u>	PRINCIPLES OF PUBLIC RELATIONS
COMM 203	PUBLIC RELATIONS TACTICS I

Total Units

6