



### Event Planning & Promotion Certificate

The Event Planning & Promotion Certificate is available to any students taking Communication and Journalism classes.

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**Required Course:**

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<a href="#">COMM 276</a>	EVENT PLANNING FOR COMMUNICATION PROFESSIONALS	3
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**Interpersonal Skills Component (Select two courses from the following list):** **6**

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<a href="#">COMM 228</a>	INTERPERSONAL COMMUNICATION
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<a href="#">COMM 242</a>	COMMUNICATION AND TEAM BUILDING
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<a href="#">COMM 328</a>	COMMUNICATION CONFLICT RESOLUTION
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<a href="#">JOURNLSM 364</a>	ADVERTISING AND PUBLIC RELATIONS ACCOUNT MANAGEMENT
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**Applied Skills Component (Select two courses from the following list):** **6**

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<a href="#">JOURNLSM 310</a>	PUBLICATION PHOTOGRAPHY
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<a href="#">JOURNLSM 248</a>	PUBLICATION LAYOUT
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<a href="#">JOURNLSM 241</a>	ELECTRONIC MEDIA COPYWRITING
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<a href="#">JOURNLSM 493G</a>	INTERNSHIP IN JOURNALISM
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<a href="#">COMM 258</a>	VIDEO PRODUCTION II: MEDIA STORYTELLING
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<a href="#">COMM 259</a>	AUDIO PRODUCTION II: ADVANCED AUDIO TECHNIQUES
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<a href="#">JOURNLSM 493A</a>	INTERNSHIP ADVERTISING
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<a href="#">COMM 285</a>	SOCIAL MEDIA OPTIMIZATION & THE NEW WEB
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<a href="#">COMM 493C</a>	INTERNSHIP IN COMMUNICATION
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<a href="#">COMM 493E</a>	INTERNSHIP IN ELECTRONIC MEDIA
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<a href="#">COMM 493I</a>	PUBLIC RELATIONS INTERNSHIP
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<a href="#">COMM 493M</a>	MAGD INTERNSHIP
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**Total Units** **15**