



Communication Competence Certificate

The Communication Competence Certificate is available to any major/student at the University, including communication and journalism majors or minors.

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| Written Component (Choose one class from the following list): | 3 |
| COMM 203 | PUBLIC RELATIONS TACTICS I |
| JOURNLSM 227 | WRITING FOR NEWS MEDIA |
| JOURNLSM 241 | ELECTRONIC MEDIA COPYWRITING |
| JOURNLSM 303 | FEATURE WRITING |
| COMM 389 | APPLIED WORKPLACE COMPETENCIES |
| ENGLISH 272 | CRITICAL WRITING IN MULTIMEDIA CONTEXTS |
| or FILM 272 | CRITICAL WRITING IN MULTIMEDIA CONTEXTS |
| ENGLISH 435 | GRANT/PROPOSAL WRITING |
| Practical Skills/Experiential Component (Choose 2 classes from the following list): | 6 |
| COMM 240 | PUBLIC SPEAKING |
| COMM 242 | COMMUNICATION AND TEAM BUILDING |
| COMM 322 | LISTENING BEHAVIOR |
| COMM 328 | COMMUNICATION CONFLICT RESOLUTION |
| COMM 369 | MEDICAL COMMUNICATION & HEALTH LITERACY |
| COMM 491 | TRAVEL STUDY |
| COMM 493C | INTERNSHIP IN COMMUNICATION |
| COMM 493E | INTERNSHIP IN ELECTRONIC MEDIA |
| COMM 493I | PUBLIC RELATIONS INTERNSHIP |
| COMM 493M | MAGD INTERNSHIP |



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| Theoretical Component (Choose 2 classes from the following List): | | 6 |
| COMM 326 | COMMUNICATION AND GENDER | |
| COMM 345 | PERSUASION | |
| COMM 368 | FAMILY COMMUNICATION | |
| COMM 373 | COMMUNICATING LEADERSHIP | |
| COMM 422 | COMMUNICATION THEORIES | |
| COMM 424 | CROSS CULTURAL COMMUNICATION | |
| JOURNLSM 430 | COMMUNICATION AND PUBLIC OPINION | |
| Total Units | | 15 |