

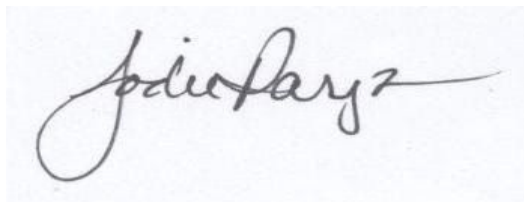
UW Whitewater Community Based Learning Newsletter

CBL Coordinator's Letter

Happy Fall!

I hope that you are staying well and finding creative strategies to stay connected and engaged, despite our distance. We are ever mindful of the challenges involved in pivoting to remote, hybrid, and online learning and we are working hard to continue providing resources and tools that support your Community-Based Learning work as you engage differently with your students and community partners. We spent the summer giving our website (<https://www.uww.edu/ce/cbl>) a complete overhaul to make it more user friendly and to provide you with an abundance of resources. I encourage you to view this [short video](#), which provides an overview of the new website to help orient you to the different pages. Of particular interest is our fully updated [Resources](#) page, which includes numerous tips on how to integrate CBL into online and hybrid courses. For those new to CBL, you might find our [Getting Started with CBL](#) page particularly useful. As always, we are here to help, so do not hesitate to reach out to schedule a virtual meeting or with any questions you might have. Please see our News and Announcements section of the newsletter, below, for details on some upcoming Faculty Development opportunities.

In service,

A handwritten signature in black ink, appearing to read "Jodie Parys", is centered on a light blue background.

Jodie Parys

Community-Based Learning Coordinator

parysj@uww.edu

CBL News and Announcements

Community Based Learning (CBL) Course Designation: An official process to designate your CBL courses was approved in Spring 2020. Since that time, I am thrilled to announce that our Community-Based Learning Council has already reviewed and approved numerous courses as CBL offerings. These are now listed in the timetable with the letter “Z” and the following note for students: *This is a community-based learning class that will engage students in collaborative learning experiences with partner community organizations. It is possible that part of the work you perform with your community partner will occur off campus. Your professor will provide more details on the first day of class.*

The following courses/instructor sections have received CBL Designation. As we enter advising season, I ask that you please notify your students of this new change to the time table and help them understand the value of adding this High Impact Practice to their educational experience here at UW-Whitewater.

Fall 2020:

Accounting 357: Poupitch

CIGENRL 403: Schneider

Comm 464: Ksobiech

Counsled 743: All

English 163: Ivanova

English 435: Tobeck

History 190: Gulig

Marketing 350: Whalen

Marketing 491: Whalen

SCIBUS 485: All

Spanish 321: Parys

Spanish 322: White

Spanish 371: Parys

Social Work 493: All

Social Work 783: All

Social Work 784: All

Spring 2021:

Social Work 360: Rowe

EdFound 230: Petersen

ITSCM 385: Ciganek

CIGENRL: Schneider

Counsled 743: All

Marketing 350: Whalen

SCIBUS 485: All

Spanish 321: Parys

Social Work 493: All

Social Work 783: All

Social Work 784: All

If you are interested in gaining CBL Designation for your course(s), we encourage you to review the guidelines [here](#). **The next round of applications will be due by February 15, 2021.** This will be for courses offered in Fall 2021. The application process only takes about 10-15 minutes to complete. **We encourage you to apply!**

Upcoming Faculty Development Opportunity: “Maintaining High Impact Practices in Unchartered Territory: A discussion with Community Engaged Faculty and their CBL Partners and Students”. This panel presentation will focus on strategies used by experienced practitioners of Community-Based Learning to pivot their CBL partnerships to an online or virtual format during the COVID-19 pandemic. The presenters will share the ways in which they transitioned existing CBL partnerships to fit their Hyflex, Remote and/or Online courses for the 2020-2021 academic year. They will share tools, resources, and platforms that helped make this transition successful, as well as feedback from community partners and students.

Presenters: Dr. Ola Bamgbose, Dr. Kate Ksobiech, Dr. Jodie Parys **Moderator:** Dr. Kelly Hatch

This event will take place Tuesday, Dec. 1, 12:30-1:30 p.m. See here for more information: <https://www.uww.edu/leap/keeping-connected-through-leap>

Webex Link

Event: 133 765 5697

Password: LEAPFg3MQ3Vx3p9

Community Partner Page: Is your community partner agency interested in expanding their partnerships within UW-Whitewater? Are there other departments that could benefit from a CBL partnership with your agency? If so, we ask you to encourage your community partners to fill out a Community Partner template, which will be shared with our campus community on our newly created [Community Partner Page](#). Please contact Jodie Parys at parysj@uww.edu for more information.

CBL Partnership Spotlight: Jeannine Rowe and Janine Tobeck (Project GREY)



Project GREY (Geriatric Resources for Engaging Your Students) is a program spearheaded by UW-Whitewater's own Dr. Jeannine Rowe, Professor of Social Work. It was created as a way to get students interested in working in the senior care field. The geriatric population in Wisconsin is growing, as by the year 2040, one in five of Wisconsin residents will be age 65 or older. To meet the challenge, Project GREY was initiated in an effort to raise awareness of the aging population and to interest students in working with the elderly.

The project had already seen some success, however, Dr. Rowe wished to expand upon it. She would need further funding for this expansion. Enter Dr. Janine Tobeck, Associate Professor of Technical Writing in the Languages and Literatures Department. Dr. Tobeck was teaching a course on grant and proposal writing at the time, something that would aid Dr. Rowe in obtaining the necessary funds. Dr. Tobeck explains how this all came to be: "I needed to find a community partner for grant writing, and I knew that Brian Robinson (of Fairhaven Senior Services) had collaborated with UW-Whitewater in a number of ways already, so when I heard about her project and her [Dr. Rowe] established relationship with Brian, it felt like a perfect opportunity." She continues by adding: "The second part was finding a grant, and they had one in mind for a follow-up project to build on the already-successfully launched Project GREY. So it was a perfectly designed scenario for a class of students who would enter with little to no experience of what the grant-writing process entails."

In the past, there had been some difficulties with the grant writing course. Dr. Tobeck explains that: "without being able to immerse students in the actual communication processes involved in grant writing--in the crucial relationships between grantor and grantee and the community of people any grant is meant to serve--I knew I was skimming over a lot that can't be learned on paper." This is where CBL comes in. "I joined the CBL Fellowship hoping to cultivate a relationship that would solve this dilemma, and I found it. Selecting a single class project with a client/partner who was accessible to my students elevated the class in distinct ways."

Through these circumstances, Dr. Rowe and Dr. Tobeck worked together with the students to create a proposal to the Milwaukee-based Bader Philanthropies. Dr. Rowe explains why she

went with this group: “Since Bader is a regional philanthropic organization that supports innovative projects in aging, it fit very well with what I wanted to do.” Eventually, the proposal went through and was accepted.

Dr Rowe explains her experience with the project: “As a part of Project GREY, we had a community-based learning component where I actually designed a class and partnered with Fairhaven Senior Services.” She continues by elaborating on the impact of the project: “The value of bringing Project GREY to Fairhaven is that we provided opportunities for students to address the issue of social isolation among older adults. Social isolation is a growing epidemic among older adults, and it has been heightened because of Covid-19.”

As for the impact Project Grey has had, both Dr. Rowe and Dr. Tobeck had their own comments to offer. Dr. Rowe emphasized how it provided the opportunity for students to work with their neighbors that are just three blocks away and help to assuage or reduce the potential for social isolation. Dr. Tobeck added that Project GREY builds generational and community bridges, giving students insight into careers they may never have considered and bringing those students into spheres where they are desperately needed, both immediately and in the long term.

Looking toward the future, Project GREY aims to keep connecting students and older adults to foster a stronger sense of community. For more information, you can contact Dr. Rowe at rowej@uww.edu or Dr. Tobeck at tobeckj@uww.edu

CBL Partnership Spotlight: Robert Boostrom (Downtown Whitewater)



Downtown Whitewater is a non-profit mainstreet program dedicated to building a better community in the city of Whitewater. As a member of Main Street America, they see the downtown area as the core of the community. Their mission is to foster a sense of community throughout the city.

In 2012, Robert Boostrom came in contact with Downtown Whitewater through then board member Ronnie Telfer. Boostrom has since become associated with the program. He commented that: “A lot of great people who really care about the community have been involved in the group over the years, and the organization does all kinds of wonderful things.”

Some of these things involve programs and partnerships. An example of this is the Whitewater City Market that they run on Tuesdays across from the Whitewater Municipal Building. Not only that, but they also run both the winter holiday parade and the Whitewater 4th of July Festival.

As for Downtown Whitewater’s future endeavors, Boostrom mentioned that a new program they’re working on is helping to connect Whitewater businesses and organizations to the CBL program. They want to help make local businesses and organizations aware of the kinds of projects that classes do that might help them get new ideas. They also hope those organizations can get to know some of the students that are living here in our community, and vice-versa.

Since the very beginning, Downtown Whitewater has been committed to creating a strong community for the city. In doing so, they have even had UW Whitewater faculty and staff on as board members to help tie the campus and city together. They hope to build upon past successes and draw in more members to their ranks. All of this, as Boostrom puts it, is to: “get more folks involved and benefiting from programs and events that connect the community and the classroom.” UWW faculty and staff can contact Downtown Whitewater’s Email Board President at ldawsey06@gmail.com or call them at 262-473-2200.

Upcoming Regional and National Events: Campus Compact houses a trove of events related to community based learning. To find out more information, please visit:
<https://wicampuscompact.org/events/>

Tuesday, November 17, 2020, 8:30-10:00 a.m.

Virtual Event Hosted by Marquette University

"Pursuing Racial Justice and Equity through Community Engagement,"

moderated by

**Sheena Carey, Jour '81, Grad '83, Internship Director and Lecturer in
Communication Studies in the Diederich College of Communication at Marquette University**

Panelists:

- Meralis Hood, Comm '02, Market President, City Year
- Antonina Olszewski, Director of Spiritual Care Services and local leader for Ascension Wisconsin's national initiative on Diversity and Inclusion
- Dr. William Welburn, Vice President for Inclusive Excellence, Marquette University

Join the panelists as they consider the various settings within which they work, and the approaches they have taken to advance racial justice and equity through their efforts in community engagement. Whether identifying and changing institutional, or industry policies and procedures, or leveraging more intentional and strategic initiatives to elevate opportunities through partnership, participants will discuss the critical role that racial justice and equity must play in current and future efforts in community engagement.

Space is limited - registration required.

REGISTER HERE FOR THE VIRTUAL EVENT ON NOV. 17.

Please visit the [../community-engagement/symposium/schedule.php]Office of Economic Engagement website for more information including the schedule and panelists bios.

Other events:

1. **November 19, 2020, 2:00 - 3:00 PM (CST)** - Measuring Mutual Benefit and Reciprocity in Community Engagement and Public Service Activities
2. **December 1, 2020, 2:00 - 3:00 PM (CST)** - Co-Producing Research in Environmental Justice Research and Teaching
3. **December 10, 2020, 2:00 - 3:00 PM (CST)** - The Arc of Citizenship Bends Toward Justice When We Work Alongside Communities

Early 2021:

1. **January 14, 2021 2:00 - 3:00 PM (CST)** - Honoring Ways of Knowing for Biocultural Restoration and Resilience in the Face of Climate Change
2. **January 21, 2021 2:00 - 3:00 PM (CST)** - Innovations for Teaching the Deliberative Experience Online: Our Experiences and Experiments using Common Ground for Action and Online Conferencing Tools
3. **February 11, 2021 2:00 - 3:00 PM (CST)** - Avoiding Microaggressions Within Service Learning and Community Engaged Learning
4. **February 25, 2021 2:00 - 3:00 PM (CST)** - The Quest for Authentic Community Engagement: How Market Forces Shape Community Engagement and What to Do About It