

# Whitewater Tourism Council

We are responsible for marketing Whitewater as a tourism destination. We promote new and existing attractions and events in the Whitewater community.



## Potential CBL Partnerships:

1. Work with the Spanish program to create community PSA's
2. Work with Marketing students to create a marketing plan, complete annual digital audits for businesses
3. Work with B2B Marketing students to help bring local businesses and the community together
4. Work with Non-Profit Management students on real-time non-profit management

## Main Objectives for CBL Partnership:

We seek reciprocal programs to increase the growth of our local businesses and community while helping students gain real-world experience.

### Contact Information:

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