

UW-Whitewater  
**Undergraduate 1st Destination Percentage Report**  
*(of employment and continuing education)*

**College of Business & Economics**  
**December 2021 + May 2022 + August 2022 graduates**

prepared by Brian Bredeson, Career Services, Summer 2023

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads "Reported"</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% "Reported" Grads Placed</i>
ACCOUNTING	98	73	57	16	100.0%
BUSINESS ANALYTICS	8	4	4	0	100.0%
ECONOMICS	16	13	11	2	100.0%
ENTREPRENEURSHIP	23	12	10	0	100.0%
FINANCE	154	100	94	5	99.0%
GENERAL BUSINESS	95	55	52	3	100.0%
INFO TECHNOLOGY	48	31	28	2	96.8%
INTEGRATED BUSINESS/SCIENCE	6	5	4	0	80.0%
INTERNATIONAL BUSINESS	10	6	5	0	83.3%
<b>MANAGEMENT</b>					
<i>General Management</i>	101	66	58	7	98.5%
<i>Human Resources Management</i>	43	29	28	1	100.00%
<i>Supply Chain Management</i>	48	34	33	0	97.1%
MARKETING	166	118	112	3	97.5%
SAFETY	56	44	44	0	100.0%
<b>TOTALS for All Areas of Study</b>	<b>872</b>	<b>590</b>	<b>540</b>	<b>39</b>	<b>98.1%</b>