

UW-Whitewater  
**Undergraduate 1st Destination Percentage Report**  
*(of employment and continuing education)*

**College of Business & Economics**  
**December 2020 + May 2021 + August 2021 graduates**

researched and prepared by Brian Bredeson, Career Services, Summer 2022

<i>Area of Study</i>	<i>Total # of Grads</i>	<i># of Grads "Reported"</i>	<i># Employed</i>	<i>Grad School/ Contin.Ed</i>	<i>% "Reported" Grads Placed</i>
ACCOUNTING	126	97	68	28	99.0%
BUSINESS ANALYTICS	2	1	1	0	100.0
ECONOMICS	7	6	6	0	100.0%
ENTREPRENEURSHIP	14	9	9	0	100.0%
FINANCE	149	90	83	7	100.0%
GENERAL BUSINESS	75	44	43	1	100.00%
INFO TECHNOLOGY	46	28	27	1	100.00%
INTEGRATED BUSINESS/SCIENCE	4	4	3	1	100.00%
INTERNATIONAL BUSINESS	7	7	6	1	100.00%
<b>MANAGEMENT</b>					
<i>General Management</i>	76	49	44	5	100.00%
<i>Human Resources Management</i>	55	48	47	1	100.00%
<i>Operations Management - Chain</i>	48	39	38	1	100.00%
MARKETING	143	102	95	6	99.02%
SAFETY	53	39	39	0	100.00%
<b>TOTALS for All Areas of Study</b>	<b>805</b>	<b>563</b>	<b>509</b>	<b>52</b>	<b>99.64%</b>