



University of Wisconsin
Whitewater

Career Services

2025-2026 Career Services SPONSORSHIP PROGRAM



UW-Whitewater Career Services

2025-2026 Sponsorship Program

Dear Valued Partner,

UW-Whitewater Career Services is excited to continue our Sponsorship Program for the 2025-2026 academic year. This is an exclusive opportunity for you to reach and recruit our exceptional students beyond our standard services. If you're looking for additional ways to enhance your brand and presence at UW-Whitewater, we invite you to consider becoming one of our sponsorship partners.

Through our Sponsorship Program, you will have more direct opportunities to build your brand and connect with our students who are ready to bring their skills to your organization. In this brochure you will find more information about this program and the benefits you will receive as a sponsor.

We look forward to working with you in the future, and hope you'll consider this opportunity to further interact with our students for the upcoming 2025-2026 academic year. Please contact any of our Employer Relations team members if you have any questions or would like to meet to discuss the program further!



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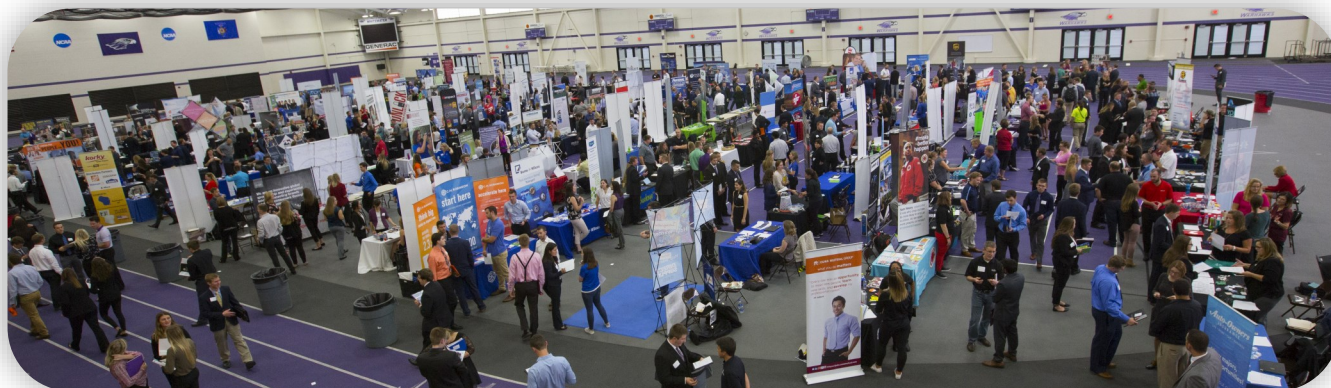


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Why Sponsor UW-Whitewater Career Services?

We are the primary connection point between employers and UW-Whitewater students.

During the 2024-2025 academic year, we connected employers with our students via our 2 Warhawk Internship & Career Fairs, Career Fest events, information sessions & tables, interviews coordinated through Handshake and more. Additionally, our office sent over **200,000** email messages to students related to our events and services throughout the year.

Warhawks are engaging with our programs.

- Approximately **2,500** students attended our internship & career fairs in 2024-2025
- Over **940** students attended our additional events during the academic year
- **6,100+** unique students logged in to use Handshake this past year
- More than **600** students used our free Warhawk Success Closet to find professional attire

Our students understand the importance of taking charge of their own career paths.

Warhawk students are distinguished. UW-Whitewater is again a 2025-2026 *College of Career Development Distinction*. Additionally, organizations like yours continue to hire our graduates. This endorsement of our students' skills is shown through the number of graduates (**99%**) that are hired within their fields or attend graduate school within the first 6-12 months after graduation.

Warhawks are well rounded. With over **50** academic majors available, students from UW-Whitewater develop skills across a variety of interdisciplinary programs.

They are prepared to adapt to the ever-changing needs of the professional world.

Warhawks are involved. Last year, students were involved in UW-W's **180+** recognized student organizations. Additionally, over **1,800** students were employed on campus. Through these and other extracurricular opportunities, our students gain skills outside of the classroom to help them become significant contributors in the workforce.



Sponsorship Levels	Platinum	Gold	Silver	Bronze
Cost, 1 Academic Year (September 1, 2025 - May 31, 2026)	\$10,000	\$6,000	\$3,000	\$1,500
Handshake sponsorship to include "Handshake sponsored by" with your company logo on UW-Whitewater's Handshake landing page	X			
Sponsor of the Warhawk Success Closet	X			
Sponsor of the annual UW-Whitewater Guide for Warhawk Graduates	X			
Company logo featured on the UW-Whitewater Career Services Facebook & LinkedIn cover photo	X			
Host a Campus Spotlight Day featuring your organization	X- 2/year	X- 1/year		
Posting on Career Services' social media (Facebook, Instagram, LinkedIn & Handshake Feed simultaneously); Number at right	X - 4/year	X- 2/year		
Contribute a feature article about your organization for our Career Services Newsletter; Number at right	X- 2/year	X- 1/year		
Targeted email message to UWW students; Number at right	X - 4/year	X- 2/year	X- 1/year	
Host a free information table in the University Center or Hyland to promote your organization and opportunities; Number at right	X - 2/ semester	X - 1/ semester	X- 1/year	
Opportunity to participate in multiple exclusive events hosted by Career Services	X	X	X	
Registration fee included for Career Services' Warhawk Internship & Career Fair dates. Number of registrations at right. Includes: - Priority table placement - Recognition as a sponsor during the event & on event map - Recognition on all electronic and print promotional materials - Company logo & link on student registration page in Handshake	X 1 Fall & 1 Spring	X 1 Fall & 1 Spring	X 1 Fall & 1 Spring	X 1 Fall OR 1 Spring
Opportunity to participate in a College of Business & Economics Career Information Class Employer Panel	X	X	X	X
Opportunity to participate in Career Services' Employer Advisory Board	X	X	X	X
Meet with Career Services staff up to 2 times per sponsorship year to discuss recruiting strategies	X	X	X	X
Logo and company link featured in Career Services' quarterly newsletter to all students	X	X	X	X
Opportunity to feature job postings in 4 Career Services newsletters; Number per newsletter issue at right	X - 4/Issue	X - 3/Issue	X - 2/Issue	X - 1/Issue
Featured as part of UW-Whitewater's featured Employer Collections with-in Handshake	X	X	X	X
Logo and company link featured on Career Services' website	X	X	X	X
Logo featured on physical signage in the Career Services office	X	X	X	X

***Note: All sponsorship benefits are available only during the sponsorship year September 1, 2025 - May 31, 2026. Any unused sponsorship benefits will be forfeited at the end of the sponsor year.**

2025-2026 Sponsorship Program

Benefit Descriptions

Warhawk Internship & Career Fair (All Levels)

Your registration fee for Career Services' Warhawk Internship & Career Fair fall and spring dates is included with sponsorship (varies by level). This includes 1 booth, parking permits, and meals for up to 6 representatives for your table. Last year's fairs had excellent student attendance (Fall: **1350+**; Spring **975+**)!

- Platinum: 1 Fall & 1 Spring Registration
- Gold: 1 Fall & 1 Spring Registration
- Silver: 1 Fall & 1 Spring Registration
- Bronze: 1 Fall OR 1 Spring Registration

Additional Fair Benefits for All Levels

- Receive priority table placement at the fairs. You'll receive an email 1 week prior to the fair to select your booth.
- Your logo will appear on signage at the fair and on the map that all students receive.
- Your logo will be included on all fair promotional materials.
- Your logo and link to your careers page will be listed on the main fair information page in Handshake.

Handshake Sponsorship (Platinum Only)

Your logo will be listed as a sponsor of Handshake on our Handshake landing page (uww.edu/handshake) that students access before logging in. **6,100+** unique students logged into Handshake last year!

Sponsor of the Warhawk Success Closet (Platinum Only)

Your logo will be featured on signage in our Warhawk Success Closet. The closet provides free professional attire for students year-round, with over **600** student visitors last year.

Company Logo on Career Services' Social Media Profiles (Platinum Only)

Your logo will be included on our social media cover photos for Facebook and LinkedIn (@uwwcareers).

Sponsor of the annual UW-Whitewater Guide for Warhawk Graduates (Platinum Only)

Your logo will be listed on the cover of our digital guide created annually for graduating students. You can also submit 1 advertisement to be included within the guide. This guide is posted at uww.edu/career and emailed to graduates.

Host a Campus Spotlight Day (Platinum & Gold)

We will put the spotlight on your organization on campus! You can host an information table, information session, outdoor booth, practice interviews, and/or resume reviews to build your brand and student relationships. Platinum 2 days per year; Gold 1 day per year.

Post on Career Services' Social Media Pages (Platinum & Gold)

Submit posts for our social media pages, including Instagram, Facebook, LinkedIn and the Handshake Feed! You'll be able to write the text and provide links, images or videos to make your post stand out. Platinum 4 posts per year; Gold 2 posts per year.

Contribute a Feature Article for our Newsletter (Platinum & Gold)

Submit a career tips feature article for our Career Services newsletter for students and staff. Your organization's logo and careers website link will be included within the article. Platinum 2 per year; Gold 1 per year.

Targeted Email Message to UWW Students (Platinum, Gold & Silver)

Craft an email message targeting the students you want to reach most at UW-Whitewater! You'll draft the text and provide links, photos, and/or images to promote your organization and opportunities. Platinum 4 emails per year; Gold 2 emails per year; Silver 1 email per year.



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Benefit Descriptions

Host a Free Information Table (Platinum, Gold & Silver)

Choose from high-traffic areas in the University Center or Hyland Hall to host an 'information table' to promote your organization and opportunities. A table, 2 chairs, and parking permit are provided. Platinum 2 tables per semester; Gold 1 table per semester; Silver 1 table per year.

Participate in Exclusive Events (Platinum, Gold & Silver)

Join us at our sponsor-exclusive events each semester. You'll be able to engage with students by offering advice and assistance with resumes, interview skills, and networking skills, while also raising awareness of your organization and job/internship opportunities.

College of Business & Economics (CoBE) Class Panel (All Levels)

Gain exposure to over **60** students per class from a variety of undergraduate business majors. This course is required for all **3,600+** CoBE students and offers the opportunity for students to ask questions of the employer panelists on a range of topics related to their internship/job search journey. This is a great pipeline-building activity to raise awareness of your organization.

Career Services Advisory Board Membership (All Levels)

We value the knowledge and feedback that we receive from our employer sponsor partners. We will host a meeting each year to thank our sponsors and request feedback to improve our services for employers and students.

Meet with Career Services Staff (All Levels)

Meet in-person or virtually up to 2 times per year with Career Services' Employer Relations team. Your sponsorship benefits will be reviewed as well as a discussion of your UWW recruiting strategy and questions for the academic year.

Newsletter Benefits (All Levels)

Career Services sends out a quarterly newsletter to all students and staff about our events and resources, and we include sponsor information in each newsletter.

- Your logo and link to your careers website will be included in each issue.
- Submit job postings to be featured in each issue. Number of postings per newsletter varies by sponsor level. Platinum (4 per issue); Gold (3 per issue); Silver (2 per issue); Bronze (1 per issue).

Handshake Employer Collection Features (All Levels)

Select from our available job & internship collections in Handshake to increase visibility of your posted opportunities during students' job & internship searches. Jobs within collections see up to **7x** more views and applications than jobs not featured in collections.

Website Features (All Levels)

We feature our sponsors in 2 ways on our Career Services website homepage (uww.edu/career). Your logo will be included in our sponsor banner and your organization's information (logo, description and careers website link) will be featured in our sponsor section of the homepage.

Physical Signage in Career Services (All Levels)

We thank our sponsors on our office signage in McCutchan Hall, so students see your organization's logo and name every time they visit our office.



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2025-2026 Sponsorship Program Signup Form

Please indicate your
desired level of
support for 2025-2026:

☐ Platinum \$10,000

☐ Silver \$3,000

☐ Gold \$6,000

☐ Bronze \$1,500

Organization Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone Number: _____

Email Address: _____

Please indicate your
preferred payment method:

☐ Check

☐ Credit Card

Next Steps: Complete this agreement form and return via email to the address below. Upon receipt of form, we will generate an official agreement form for your signature and send you an invoice for payment. Please note that we can accept check and credit card payments for sponsorships this year, and that payment must be received by **August 29, 2025** to ensure receipt of benefits. We will also reach out to schedule a kickoff meeting to discuss your benefits for the 25-26 year.

Corporate sponsors, please note:

The Internal Revenue Service (IRS) mandates that gifts made in exchange for goods and services may not be fully deductible. Always check with your tax attorney to learn more about what qualifies as a tax deduction.

Individual donors, please note: Gifts made by individuals are tax-deductible to the extent allowed by current tax laws. Your gift is acknowledged with an official thank-you letter/receipt which indicates the amount of your gift that qualifies as tax-deductible.

Please return form via email to:

Kim Apel
apelk@uww.edu
262-472-1472



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