**Willie Warhawk**

Whitewater, WI 53190

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**OBJECTIVE:**

To obtain a marketing internship by using the knowledge gained from my prior work experience in combination with strong leadership and communication skills.

**EDUCATION:**

University of Wisconsin-WhitewaterAnticipated Graduation: May 2026

Bachelor of Business Administration Cumulative GPA: 3.36/4.0

Major: Marketing Dean’s List: Fall 2022 and Spring 2023

**EMPLOYMENT HISTORY:**

Aptar Group Inc., Mukwonago, WI November 2023 - Present

**Marketing Intern**

* Assist the marketing team by designing PowerPoint presentations used to promote new product extensions for internal company training sessions
* Responsible for market research tasks including data collection and analysis
* Create content for corporate social media marketing sites
* Enhanced communication skills by working with cross-functional team

UW-Whitewater Residence Life, Whitewater, WI Fall 2023 - Present

**Resident Assistant**

* Responsible for the health and well-being of 60 floor residents
* Work as part of a team of RAs to develop programming for several hundred residence hall students
* Trained in conflict resolution and mediation
* Promote events for hall residents by creating flyers and social media messages

Kohler Corporation, Kohler, WI Summers 2020-2022

**Summer Assembly Technician**

* Assisted in training new staff
* Demonstrated ability to learn quickly and follow directions
* Utilized attention to detail while assembling kitchen and bath fixtures
* Ensured that assembled products met plant standards using quality control guidelines

**EXTRACURRICULAR ACTIVITIES:**

UW-Whitewater American Marketing Association Fall 2022-Present

Leadership Involvement Team Fall 2023

* Helped to develop program ideas and assisted with marketing events to residents