**Willie Warhawk**

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http://www.linkedin.com/in/willie\_warhawk

**Objective**

Creative and ambitious student seeking a position in public relations where I can apply my previous experience in marketing and social media management along with my strong communication skills.

**Education**

University of Wisconsin-Whitewater | Whitewater, WI  May 2025

Bachelor of Arts in Communication Overall GPA: 3.4

*Emphasis:* Public Relations

*Minor:* Advertising

**Communications, Social Media and Public Relations Experience**

*Social Media Intern* | Madison, WI September 2023 – present

Goodwill, Inc.

* Collaborated with a team of 5 members to create innovative campaigns
* Managed Facebook, Twitter and LinkedIn to increase an online image
* Wrote two articles per week for the employee blog about professional development

*Public Relations Intern* | Milwaukee, WI May 2023 – August 2023

Punch PR

* Developed a strategic publicity plan in collaboration with public relations team to market activities to more than 25,000 community members
* Supervised the creation of all promotional flyers, posters and digital display screens
* Established relationships with community members to increase engagement

**Technical and Design Skills**

* Working knowledge of HTML and FBM
* Proficient in Adobe Dreamweaver, Photoshop and InDesign
* Proficient in Microsoft Office - Word, Excel and PowerPoint

**Involvement and Leadership Experience**

Alpha Phi Alpha Fraternity, Member September 2021 – present

Public Relations Student Society of America (PRSSA), Member January 2022 – present

**Volunteer Experience**

Animal Caretaker, WI Humane Society June 2022 - present