

# Willie Warhawk

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## Education

University of Wisconsin-Whitewater

Bachelor of Arts

Major: Journalism

Emphasis: Broadcast/Print/Web

Whitewater, WI

May 2025

Certificates: Digital Communication, Mass Media Literacy

## Relevant Coursework

Television News Reporting and Production

Media Ethics

Feature Writing

Writing for News Media

Reporting for News Media

New Communication Technologies

## Reporting and Writing Experience

Campus News Journalist | The Royal Purple Newspaper

*September 2022 - present*

- Obtain first-hand information through interviews and presence at events
- Receive assignments and investigated new leads
- Use findings to construct well-written articles and content

News Intern | WISN-TV

*August 2023 – December 2023*

- Gathered and verified accurate information from credible sources for news stories
- Conducted interviews with individuals from diverse backgrounds
- Ensured strict adherence to all ethical guidelines

Copywriter | Whitewater Advertising Association

*January 2022 – December 2022*

- Developed clear and error-free content for all WAA communications and social media
- Edited and proofread copy as needed

## Skills

*Multimedia and Technical:*

- Proficient in HTML and Microsoft Office: Word, Excel, and PowerPoint
- Working knowledge of Adobe InDesign, Photoshop, Illustrator
- Experience creating and writing text for photo captions and social media posts
- Graphic, web design, and photography experience

*Language:*

- Spanish: Fluent
- Portuguese: Proficient
- Mandarin: Elementary

## Honors and Awards

Student Excellence Award – Best Writing

Wisconsin Broadcasters Association

*February 2023*

Dean's List Recipient

UW-Whitewater

*Fall 2022, Spring 2023, Fall 2023*