

# Willie Warhawk

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PortfolioURLhere.com/warhawkw

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## **Education**

University of Wisconsin-Whitewater  
Bachelor of Science in Communication  
*Emphasis:* Electronic Media  
*Minor:* Broadcast/Print/Web  
Certificate: Sports Communication

Whitewater, WI  
Anticipated Graduation: May 2027

## **Relevant Experience**

*Video and Multimedia Intern*  
Wausau Woodchucks

May 2025 – August 2025  
Wausau, WI

- Supported the Production Director in planning, scheduling, and executing live sports broadcasts and multimedia projects
- Operated cameras, lighting, and audio equipment during games and events while monitoring feeds for quality control
- Collaborated with creative and production teams to plan shoots, develop storyboards, and capture dynamic sports content
- Shot and edited game highlights, interviews, and promotional videos using Adobe Premiere Pro or Final Cut Pro
- Managed and maintained production equipment to ensure reliable performance during live and recorded shoots

*Sports Programming Student Producer*  
UWW-TV

October 2024 - present  
Whitewater, WI

- Assist with live production of college football broadcasts on campus cable, supporting camera, audio, and control room teams throughout pregame, in-game, and postgame coverage
- Help execute live football game rundowns, monitoring segment timing and transitions between game action, replays, and studio analysis
- Coordinate with play-by-play and color commentators during football games, timing replays and graphic cues to align with on-air commentary
- Operate field and sideline cameras during football games, capturing key plays, fan reactions, and bench interactions to enhance broadcast storytelling

## **Other Work Experience**

*Housing Facilities Assistant*  
UW-Whitewater University Housing

Whitewater, WI  
January 2024 – present

- Ensure clear and consistent communication with housing directors regarding when repairs will occur
- Arrive promptly to assist with setup and take down of rooms for events

*Customer Service Associate*  
Kwik Trip

Cottage Grove, WI  
June 2022 – August 2023

- Greet and assist customers as needed
- Maintain a clean and inviting store atmosphere