

WILLIE WARHAWK

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OBJECTIVE:

Energetic and self-motivated graphic design student seeking a creative role within a team-based environment. Willing and eager to learn and expand upon current skills in web design, HTML, and CSS to enhance company branding.

EDUCATION:

University of Wisconsin-Whitewater

Whitewater, WI

Bachelor of Fine Arts

Anticipated Graduation: May 2027

Major: Art

Emphasis: Graphic Design

Minor: Entrepreneurship

WORK EXPERIENCE:

Whitewater Advertising Association

Whitewater, WI

Vice President and Graphic Designer

March 2025 - Present

- Lead initiatives to provide strategic marketing communication support for local businesses and UW-Whitewater campus organizations
- Design and create graphics and digital content according to client needs using Adobe InDesign
- Co-lead weekly team meetings and ensure all design project deadlines are met

UW-Whitewater

Whitewater, WI

Admissions Student Assistant

September 2023 – Present

- Contribute to a welcoming atmosphere for prospective students and guests visiting the Admissions Office
- Maintain a positive attitude and enthusiasm when answering inquiries via phone and in-person
- Schedule campus tours and admissions appointments to increase likelihood of attendance

McDonald's

Madison, WI

Crew Team Member

Summers 2022 – 2023

- Provided exceptional customer service in all interactions with guests, contributing to a positive restaurant experience
- Tracked and fulfilled food orders with efficiency using online system while maintaining accuracy of each order
- Trained and mentored new staff members throughout their first month on the job

SKILLS:

- Highly skilled in Adobe Photoshop, InDesign, Illustrator, and Dreamweaver
- Familiar with JavaScript and HTML
- Experience creating and implementing marketing strategies

INVOLVEMENT & ACTIVITIES:

UW-Whitewater Honors Student Association, Member

February 2023 – Present

Coffee Club, Member

January 2022 – December 2024