

Whitewater



THE UNIVERSITY OF WISCONSIN-WHITewater MAGAZINE • FALL 2022

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Dear Warhawk Family,



Please consider this your invitation to become an active member of the Warhawk Family. We hope that you can join us in person on our Whitewater and Rock campuses, from the comforts of your own home online, or at one of our events across the country.

Our efforts are alumni driven – we are here to keep you connected to the people, places, and community that helped you pursue, and achieve, your educational dreams.

We are devoted to UW-Whitewater's mission to transform student lives, and we need your help.

- Share your preferred email and phone contact with us
- Like or follow us on your social media
- Volunteer to be an Alumni Mentor
- Submit an update to Warhawk Pride
- Donate annually – every gift helps!

Help us serve you and support our Warhawk tradition. Just a few minutes helps to keep you involved with the Warhawk Family.

Go Warhawks!

Katie Kuznacic, '05, MBA '21.
Interim Vice Chancellor for University Relations,
College of Integrated Studies Liaison



COVER: The UW-Whitewater Marching band debuted new, redesigned uniforms at the home opener football game at Perkins Stadium where the Warhawks defeated Mary Hardin-Baylor on Saturday, Sept. 10, 2022.
(UW-Whitewater photo/Craig Schreiner)

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UW-Whitewater Foundation, Inc.

Maryam Enterline, '12; Major Gifts Officer,
College of Education and Professional Studies Liaison

Brandon Kaddatz, '22; Gift Processor and Matching Gift Coordinator

Carrie Kolles; Major Gifts Officer,
College of Business and Economics Liaison

Katie Kuznacic, '05, MBA '21; Interim Vice President for University
Relations, College of Integrated Studies Liaison

Joette Mather; Scholarship Manager

Lauree Miller, '88; Director of Advancement Services & COO

Amy Oeding, '90; Chief Alumni Relations Officer

Molly Parrish; Foundation Accountant

Brenda Stevens; Executive Assistant II, University Relations

Jordan Stine, '10; Major Gifts Officer,
College of Arts and Communication and Athletics Liaison

Ben Strand; Interim Executive Director, Major Gifts and
Communication Officer, College of Letters and Sciences Liaison

Cici Woods, '15; Digital Philanthropy Coordinator

Executive Editor: Ben Strand

Magazine Production Team: Amy Oeding, Heather Ackerly

Contributors: Jessica Berge, Paul Doro, Tim Hyland, Sandy Dunst,
University Marketing & Communications

Designer: Kristin Mitchell Design, Inc.

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Will Hinz, Pam Warren, Jan Bilgen, Prof. Lisberg,
Prof. Levas, Michael Cesario, Mike Mitchell.



Contact us:

Phone: (262) 472-1105

Email: alumni@uww.edu

www.uww.edu/alumni






UW-Whitewater Foundation Celebrates 150th Anniversary

This year marks the 150th year that alumni have been organized to support the university and the 60th anniversary of the vote to establish the UW-Whitewater Foundation, Inc. While both UW-Whitewater and the Foundation have undergone name changes, the commitment to supporting transformational learning, continues.

The Warhawk Tawk, the name of the former official alumni newsletter, reported on the first organization of an alumni committee. On July 13, 1872 – just two years after the first degrees were awarded, the alumni association was formed and elected the first President, Samuel R. Alden, 1870. The first fifteen members of the alumni association, agreed to a \$2.00 annual membership due, in order to start a fund to support current students.

In 1962, the Whitewater State College Alumni Association voted to begin the process to officially become a 501c3 foundation to manage the growing amount of scholarships and planned gifts. The University was growing vigorously – during the first quarter century of the school (1868-1893), there were 209 graduates – in 1962, the graduating class was 215. With a growing alumni base, it was time for a more formal and organized structure to support the Warhawk family. Association president, Adam Janicek '35, helped lobby for the change, and in 1964 the IRS formally acknowledged the foundation as a 501c3. That year, the association could boast seven-hundred dues paying alumni, whose gifts supported four, \$100 freshman scholarships. Clem Wisch '42 was elected the first president of the new foundation.

Follow us on social media.

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“...THE UNIVERSITY HAS GIVEN ME A CAREER AND HAS DONE SO FOR MANY OTHERS.”

~Clem Wisch, 1942

“MY JOURNEY AT UWW HAS HELPED MOLD MY CAREER AND HAS GIVEN ME LIFE-LONG FRIENDS!”

~Collin Wisch, '14, great-grandson of Clem Wisch



1872 – First Alumni Association meeting and drafting of constitution

1909 – Treasurer reports that 252 of the 600 alumni were dues paying members

1913 – A bust of Albert Salisbury, fourth president, was purchased with Alumni contributions of \$580

1952 – Clemons T Wisch '42 elected College Alumni Association president, after a hiatus due to WWII

1955 – Establishment of the annual Alumni Awards

1958 – Quaker Reporter. Alumni newsletter inaugurated and mailed to 1,100

1962 – Re-organization begins to establish the University of Wisconsin-Whitewater Foundation, Inc.

New Warhawk Memories

This past fall, I was able to witness a memorable UW-Whitewater event. On a perfect late summer afternoon, over 12,000 fans came together to cheer on Warhawk Football. It's a testament to all our students, alumni and friends to see so many that came out in support of the Warhawk football team.

Before the game, I stopped at the Alumni Welcome tent, where I met with old friends from my sorority. New friendships were made, as alumni from before my time on campus, and after, gathered and shared their Warhawk stories. The band arrived with an electric energy that matched perfectly with the brand-new uniforms that they unveiled to the crowd.

With less than three minutes left on the clock, the Warhawks marched 99 yards to score a decisive touchdown. The victory over the current national champions the Mary Hardin-Baylor Crusaders, was a Hollywood ending for a perfect day.

It seemed too good to be true. Practice, dedication, and hard work sometimes looks easy – especially on a perfect day with fellow Warhawks.

Sandy Dunst, Interim President of the UW-Whitewater Foundation



Back: Brooke Smith, senior, Jordan Mars, junior, Sonia Hollis, sophomore, Noa Peller, junior, Mckenna Knutson, junior, and Mary (Nadolny) Garrity '80.

Front: Kay (Johnson) Cozatt '69, Nancy (Noelle) Franz '79, Sandy (Rusch) Dunst '79, Mia Peterson, junior.

Always a Warhawk



The forward minded actions of our fellow alumni, sixty years ago this year, to create this foundation to support UW-Whitewater, has benefitted thousands of students since then. Today, over 110,000 UW-Whitewater Alumni, are touched through the services and alumni engagement efforts of the UW-Whitewater Foundation. Alumni, corporate sponsors, businesses and friends of UW-Whitewater, have established almost six hundred funds, to support the students, faculty, departmental programs and capital improvements that reach every aspect of the University.

I've had the honor of serving on the Foundation Board since 2010, first as a director, and currently as the Chair. It has been a privilege to continuously learn of the hard work and dedication of the individuals at the University. Their passion courses through the administration, faculty, and staff to create an amazing learning experience for the student body. Each time I engage in a conversation, meeting, or event, I'm struck by how much I learn about the quality of University's educational achievements.

Please consider staying an active member of the Warhawk Family. I know that in each person's life, their time and resources, ebbs and flows. Please stay close, and we'll be here for you to stay connected to the University. The institution that fueled your educational foundation.

Tim Hyland, '82, Chair of the UW-Whitewater Foundation



A Hawk Wing. Make a Statement.

Glenn Hayes, director of the UW-Whitewater Marching Band, shared two thoughts with alumnus Michael Cesario '71, as they discussed a new design for the Marching Band uniform. The concept of a hawk wing and a statement – gave Michael the artistic license to create a stunning design that matches the energy, musicality and joy of the band.

Cesario credits his education at UW-Whitewater, and the mentorship of faculty members like Professor Fannie Hicklin, Professor Gene Wilson and Professor Lorraine Gross, for his creative and professional success. He was on campus during the tragic fire of Old Main in 1970, which also consumed the band's uniforms. Figuring out how to replace those uniforms, and why it was impossible to find the right shade of purple, began Cesario on his career path. Cesario notes, “uniforms then were very limited – colors, fabrics, materials were available but not used in uniforms. I asked questions and experimented. I learned to listen to people’s artistic visions, and then I would enhance and clarify.”

Cesario has become an in-demand educator and a designer renowned for creating uniforms that complement the visual and musical stories that marching bands bring to life. He has also been an active member of the Warhawk Family – serving terms on the advisory board of the College of Arts & Communication, as well as the UW-Whitewater Foundation, Inc.

Cesario is a Professor Emeritus from New York's Purchase College and was named to the Drum Corps International, World Drum Corps and Bands of America Hall of Fame. Michael is responsible for creating the trademark uniform images for America's finest Bands, Drum Corps, and Color Guards as the Principal Designer for FJM, Inc.



Photo Credit: (UW-Whitewater Photo/Craig Schreiner and Finn Hartnett)



Dr. Tricia Clasen Leads College of Integrated Studies



Tricia Clasen, is the new dean and assistant vice chancellor of the Rock County campus and its College of Integrated Studies.

“The campus has been a launching pad for so many students. In a time of change and challenges, we’ve worked hard to build new pathways for students in the area who are looking for personalized attention and an affordable start to their college experience and careers. Through partnerships with UW-Whitewater

colleges, community business and organizations, area school districts, and other higher education institutions, I’m excited for what’s to come and so grateful to continue to serve in this role,” shared Clasen.

- Ph. D. Communication Studies** – University of Nebraska, Lincoln
- M.A. in Communication Studies** – Wichita State University
- B.S. Speech Communication** – UW-River Falls



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How I Came to Give

MICHAEL MITCHELL



I have always thought of myself as a generous person. Yes, I am frugal and I put effort into managing my financial resources in an informed and responsible manner. However, I buy Girl Scout cookies, give canned goods to the Boy Scout food-pantry drive, tip generously at restaurants, and give to the United Way through my employer.

But I have never thought of myself as a “donor.” I always thought that donors were people with six-figure incomes, an expensive late model car, an executive management career, and an enviable stock portfolio. Like the imposing word “philanthropy,” I thought that that level of charitable giving was for people with three-name monikers, followed by a Roman numeral.

Neither did I own a company, where I could give in-kind donations of goods or services, nor write off contributions on my corporate taxes. Not being what I call “a joiner” I never felt I could volunteer extensive amounts of time in lieu of monetary gifts. Occasional media stories about the extravagance and fiscal misdeeds of well-known individual charity executives, did little to encourage my motivation to give.

No, donor was not an adjective I used to describe myself.

But, then one day all that changed with a single phone call. That call came from the Major Gift Officer at the University of Wisconsin-Whitewater, of which I am an undergrad and graduate alumnus. In all honesty, my first

thought was, “Wow lady, are you barking up the wrong tree!” As someone with no established campus affiliation or alumni reputation, I was puzzled why she was reaching out to me. But my ego was flattered and despite feelings of misrepresentation, I accepted her invitation to lunch near my home.

As she brought me up to date on campus innovations and accomplishments, I found myself thinking with pride, “Hey, that’s MY school!” And although the word “donation” had not even been uttered, I felt my glass-half-empty perspective begin to flip. Having no dependent children or minor-aged relatives, I began to think about my posterity. Then she mentioned the Pride Center, something I could not believe would ever be a reality. As she invited me to come visit, exciting ideas began fomenting in my mind. Suddenly, I remembered that I had a small cache of stock, which I had purchased when I worked for the retail division of a major energy company decades before. Letting the dividends accrue over time, it represented a modest amount, which could be put to good use.

Following subsequent discussions, the *Tom Affholder LGBTQ Leadership Award* was established. Named after my first domestic partner, who passed away in 1992, while I was commuting 110 miles every day to UW-W in pursuit of my Master’s in Education, it felt like a fitting tribute.

Today, as I seek partners to help me build this award into a full scholarship, the words of the first-century Jewish scholar Hillel echo in my mind, “If not you, then who? If not now, when?” ●

“IF NOT YOU, THEN WHO? IF NOT NOW, WHEN?”
~HILLEL

Dr. Matthew Vick Welcomed as Dean of the School of Graduate Studies and Continuing Education



As dean, Vick oversees the School of Graduate Studies, continuing education outreach, UW-Whitewater's acclaimed conference and summer camps program, and the Office of Research and Sponsored Programs among others.

Vick reflected: "I am honored to be a part of this innovative and exciting time in graduate programming as it evolves to meet the needs of communities and working professionals. I was thrilled to see the triumphant return of more than 5,000 campers and summer participants in 2022. The camps and workshops are well-regarded in their fields and provide an important service to our communities. The Continuing

Education Services unit extends the university's mission well beyond credit coursework to enrich lives. We've also partnered with dynamic faculty like Professor Jeanine Rowe to sponsor programs around healthy aging such as 'An Evening with Marty Schreiber' and 'A Day with Teepa Snow' which attracted 400 community members to learn more about Alzheimer's and aging." Vick said. "My goal is to continue to build on our existing strengths and to better serve our region and our campus community."

Ph.D. in Urban Education/Curriculum and Instruction — UW-Milwaukee

M.S. Curriculum and Instruction — UW-Milwaukee

B.S. Chemistry — UW-Madison



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BRIDGES TO SUCCESS

Getting off on the right foot. That is what summer “Bridge” programs provide high school students who are making the transition to UW-Whitewater. The path can be a difficult one for students. UW-Whitewater provides this extra support to students joining the Warhawk Family. Studies have shown that students have increased success when they receive extra support through Bridge programs. This may include early access to campus, opportunities to meet and build relationships with their peers, and learning how to find guides to seek help when needed, from faculty and staff.

Many Warhawks have begun their journey by participating in one of our bridge or pre-college programs.

STEM BOOT CAMP

STEM Boot Camp (SBC) is directed by UW-Whitewater Biology faculty Dr. Anneke Lisberg and Dr. Stephen Levas. Since 2011, SBC has served underrepresented minority students intending to major in STEM (Science, Technology, Engineering and Math) entering their freshman year at UW-Whitewater. The STEM Boot Camp consists of an intensive two-week summer camp and continued support through the freshman year aimed at improving student performance and creating a support system. The summer camp portion of SBC runs for two weeks every August.

The over one-hundred past participants in SBC have significantly higher course pass rates, retention rates

and graduation rates. Students have made meaningful contributions to the campus community. Alumni have gone on to attend competitive research and graduate programs, and to work in diverse science fields.



SBC students and advisor, discuss financial planning with Victor Frasher (right), Director of Community Engagement at Educators Credit Union.

STEM Boot Camp helped me gain the necessary confidence and knowledge that I needed for my undergraduate career and beyond. Specifically, Dr. Levas and Dr. Lisberg’s guidance and tips on how to navigate an undergraduate degree in STEM (science, technology, engineering, and mathematics) set me up to obtain multiple 4.0’s during my time at Whitewater. It is worth noting that I also gained a lifelong friend through their program as well as multiple connections that I can forever indulge in.



Their program inspired me to create Diversity in STEM Education (DISE) – a student organization that is dedicated to supporting underrepresented students in STEM majors socially, academically, and professionally. I wanted to ensure that students had the same type of support I had during their whole time at UWW.

Although I graduated in May 2022 and completed SBC during my freshman year, I continue to connect with Dr. Levas and Dr. Lisberg. Their ongoing support, mentorship, and advice has helped me gain admission in doctoral programs, push me through the rigor of a biology degree, and expanded my insights on the career routes I can take during my life. I am forever grateful for their program for developing me into the young, successful professional I am today.

~Kyla Smith, '22

UPWARD BOUND

UW-Whitewater has been a host for the Upward Bound Program for decades. Numerous alumni have begun their higher education journey by taking part in this intensive program that is funded by the U.S. Department of Education. Participants receive creative programming, in-depth advising, and innovative experiences that prepare them for college. Participants attend Saturday Colleges, after school study centers, and a six-week summer residential camp at UW-Whitewater. Families are also involved to make sure students have a wide and strong educational support system.



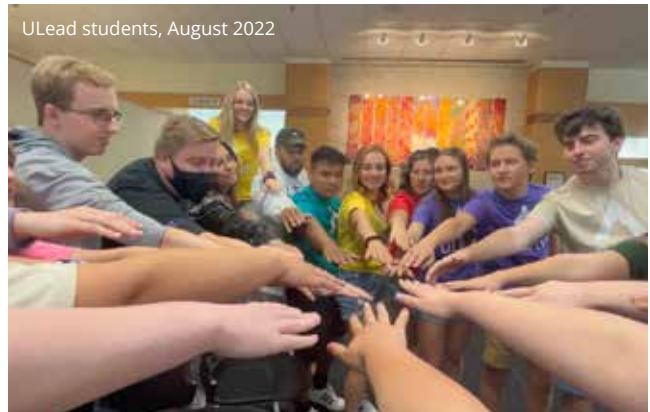
Upward Bound students, 2022

- The UW-Whitewater Upward Bound project services 70 high school students every year from partner schools in Milwaukee and Racine.
- 80% of the scholars are from families where the parent has not completed a bachelor's degree (first generation) and the students are eligible for the federal free lunch program. The remaining students are first generation, low income, or have a high academic need.
- The partner schools average drop-out rate for economically disadvantaged students is 34%; for rate for our recent UW-Whitewater Upward Bound scholars, is zero.

This program has tremendously impacted my academic success. My advisor has been super supportive. He also made sure that I had help in class when I needed it; and checked up on me not only to see how I was doing, but to also remind me to continue to think about the future and what I want it to hold. I am still young, so my future is still very big. I have set lots of little goals for myself to achieve along my way to achieving my ultimate goal of becoming a successful physical therapist.
~Upward Bound Scholar



ULEAD is a 3-day program aimed at first year students who expressed an interest in starting off their first year with a focus on success, involvement, and meeting people. The ULEAD's key components are LEAD 101, campus comfort & knowledge of creating a collegiate involvement plan and learning about the campus and community governance structure. The participants also engage in a community service project for their fellow students on Move-in Day.



ULead students, August 2022

I love ULEAD because it allowed me to get accustomed to college in a easy, inclusive and fun way! Not only did it help me make life long friends, but I also learned more about the campus and Warhawk Pride than ever before! I loved every minute of it and I'm excited to help others with their transition into college.
~Autumn Stack.

ULEAD was really influential on my college experience. Because of ULEAD I know my way around campus and college life much better than I would have without. This program was incredibly formative for me and I'm so grateful to have had the privilege of attending ULEAD and through it, flourish my leadership and networking abilities.
~Orin Smith

Teepa Snow Event Inspires Community

One of the world's leading advocates and educators for those living with dementia and their caregivers visited



campus in June. The School of Graduate Studies and Continuing Education, in partnership with Fairhaven Senior Services, Rainbow Hospice Care, and Fort Health Care, hosted A Day with Teepa Snow. The response was overwhelming as more than 375 people attended one of the first

major outreach events held on campus since the start of the pandemic. They were treated to inspirational discussions about how to positively support individuals experiencing brain change and cope with challenging situations in dementia care. The event was part of UW-Whitewater's ongoing commitment to healthy aging initiatives and education in the community.



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Distinguished Alumni Awards

Since 1955, we annually celebrate our Distinguished Alumni Award recipients. Your 2022 awardees are recognized for their outstanding career, professional and community involvement achievements.



Distinguished Alumnus for Professional Achievement: **Frederick Arndt**. Arndt, who earned a B.S. in political science and English in 1970, held executive and leadership positions in human resources in Fortune 50 corporations as well as startup and early stage ventures for more than 45 years, including McKesson Corporation, SegaSoft, Capitol Records, Apple Computer, Searle Pharmaceuticals, Frito-Lay, and Baxter International.



Distinguished Alumna for Professional Achievement: **Amy Herbst**. Herbst, who earned a B.S. in social work in 1993, is vice president, mental and behavioral health, at Children's Hospital of Wisconsin and an industry expert with more than 25 years working with children, youth and families, including leading the largest child welfare and foster care programs in the state.



Distinguished Alumnus for Service to UW-Whitewater: **William Lowell**. Lowell, who earned a B.A. in communication in 1982 followed by an M.S. in speech–public relations in 1983, has taught in the Department of Communication since 1985 in addition to pursuing a long career as a marketing and management consultant. He tapped into his business relationships to supervise numerous internships in the College of Arts and Communication.



Outstanding Recent Alumnus: **Christopher Maniece**. The award recognizes the professional accomplishments of Maniece, who earned a B.A. in psychology in 2013 followed by dual master's degrees in 2017, and his work as a school counselor with the Madison Metropolitan School District. After earning his Ed.D. from Edgewood College in 2021, he is currently pursuing his MBA from UW-Whitewater, with expected completion in 2024.



Distinguished Alumnus for Community/Regional Service: **Sen. Howard Marklein**. After earning his BBA in accounting in 1976, Sen. Marklein pursued a successful career in public accounting as he devoted himself to public service, from community development to being elected to the Wisconsin State Assembly in 2010. Since then, he has been elected to the Wisconsin State Senate and serves as co-chair of the Joint Committee on Finance.



Front row, left to right: Amy Herbst, William Lowell, Senator Howard Marklein, Fredrick Arndt, Christopher Maniece.
Back row, left to right: Alison Herbst, Jan Lowell, Jim Caldwell, Barbara Arndt, Interim Chancellor John Chenoweth





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