
PROGRAM-TO-PROGRAM ARTICULATION AGREEMENT



Liberal Arts Transfer Program Business Pathways

Associate of Arts or
Associate of Science Degree



UNIVERSITY OF WISCONSIN
WHITEWATER

College of Business and Economics

Bachelor of Business Administration

Accounting – Finance – General Business – Operations Management –
General Management – Human Resource Management – Economics –
Marketing – Entrepreneurship – Information Technology

1. Purpose of Articulation Agreement

This program-to-program articulation agreement (Business Pathways) between Madison Area Technical College (Madison College) and the University of Wisconsin-Whitewater (UW-Whitewater) (effective August 1, 2012) is appropriate for students interested in transferring to the UW-Whitewater College of Business & Economics. The curriculum is laid out in a 4 semester sequence. If Madison College students take all of the courses in this sequence and earn a minimum cumulative GPA of 2.8, they may transfer to UW-Whitewater and have guaranteed admission to the upper-division courses in the College of Business & Economics. Depending on the major, there may be additional requirements students will have to meet; interested students should meet with an academic advisor in the Student Development Center at Madison Area Technical College. Students have two options depending upon which particular major they are interested in; they are the Associate in Arts or Associate in Science option. Completion of this associate's degree waives all UW-Whitewater general education requirements.

Timely filing of the UW-Whitewater application for admission (<https://apply.wisconsin.edu>) is important. It is recommended that students apply for admission to UW-Whitewater at the beginning of their last semester at Madison College.

Students transferring under the guidelines of this articulation agreement must:

- 1.1. successfully complete the associate's degree and all outlined curriculum
- 1.2. earn a cumulative GPA of a 2.80, including coursework from other institutions (if appropriate)
- 1.3. have applied to and are successfully admitted into UWW (*all UW-W application deadlines apply*)
- 1.4. have applied to one of the majors in #2 or #3 below:

2. Associate of Science Degree Option

The Associate of Science option is most appropriate for students interested in the following majors in the College of Business and Economics at UW-Whitewater.

- Accounting
- Finance
- Operations Management
- Economics

3. Associate of Arts Degree Option

The Associate in Arts option is most appropriate for students interested in the following majors in the College of Business & Economics at UW – Whitewater.

- General Business
- General Management
- Human Resource Management
- Marketing
- Entrepreneurship
- Information Technology*

*additional courses may be required for these majors. Any additional courses can be completed at UW-Whitewater.

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4. Articulated Courses

Although the Associate's Degree will complete general education requirements, the credits will be assigned individual course-by-course equivalencies.

5. General Education Requirements

- a. The UW-Whitewater general education requirements will be fulfilled as part of this articulation agreement.
- b. It is recommended that students take the "Race, ethnic and diversity (809-172)" course to complete the UW-Whitewater diversity course requirement. Additional course options are available for this requirement. Students should check with their advisor for course options.
- c. The maximum number of credits that can be transferred from 2-Year transfer institutions to UW-Whitewater is 72.

6. Admission to Upper Division Courses in the College of Business and Economics

To be eligible for registration of all upper division courses students must have:

- a. Earned a combined cumulative (transfer and UW-W) grade point average (GPA) of at least 2.80.
- b. Submitted the Application for Upper Division Courses.
- c. Credit for upper division courses can only be granted after completion of 60 transferable credits.
- d. Have finished or be registering for the last courses in the following areas:

Communication Skills Requirement	Unique Course Requirement	Lower Division Course Requirement
801-201 English 1	804-220 Finite Math	101-111 + 101-113 Accounting Principles 1 & 2
801-202 English 2	809-212 Microeconomics	101-118 Management Accounting or 101-121 Accounting 3 - Intermediate
801-198 Speech	809-211 Macroeconomics	804-240 Basic Statistics
		*ITBE 280 Intro Info Systems <i>*Course currently not offered at Madison College</i>

NOTE: Students who do not meet the 2.8 GPA requirement may be admitted based on an "8 Point" formula. This formula considers the cumulative combined GPA and the GPA earned in the above 10 courses.

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7. Articulated Courses

Although the Associate's Degree will complete general education requirements, the credits will be assigned individual course-by-course equivalencies. In addition to the general education courses taken from Madison College, the following business courses will be accepted in the following ways:

Madison College			University of Wisconsin-Whitewater		
COURSE-TO-COURSE EQUIVALENCIES					
Course Number	Course Title	Cr	Course Number	Course Title	Cr
10-101-111	Accounting Principles 1	4	ACCT 244	Intro to Financial Accounting	8
10-101-113	Accounting Principles 2	4		<i>(both Acct Prin 1 & 2 must be completed to receive credit for this course)</i>	
10-101-118	Managerial Accounting	4	ACCT 249	Managerial Accounting	4
10-102-104	Business Statistics	3	ECON 245	Business Statistics	3
10-102-134	Business Organization & Management	3	ITBE 141	Concepts of Business	3

8. Additional Conditions

- All College of Business and Economics grade point average requirements refer to a "combined cumulative" GPA. This GPA computation includes transfer credits and grades and Whitewater credits and grades. This means that students' transfer record stays with them in determining whether they are eligible for lower division business courses (2.50 requirement), admissible to the upper division business courses (2.80 requirement) and for graduation.
- If students transfer a D or F and Whitewater has an equivalent course, they may be able to repeat the course here and have the new grade replace the D or F in their combined cumulative GPA.
- After admission to the upper division business courses, students must maintain at least a 2.50 combined cumulative GPA to take business courses, and they must have a 2.50 combined cumulative GPA overall, in all business courses, and in their major to graduate.
- Degree must be posted on official Madison College transcript to receive credits from the agreement.