



NAVIGATE

-ing Student Success

Warhawk Success Conference

February 24, 2023

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University of Wisconsin
Whitewater

Navigate - What Does It Do?



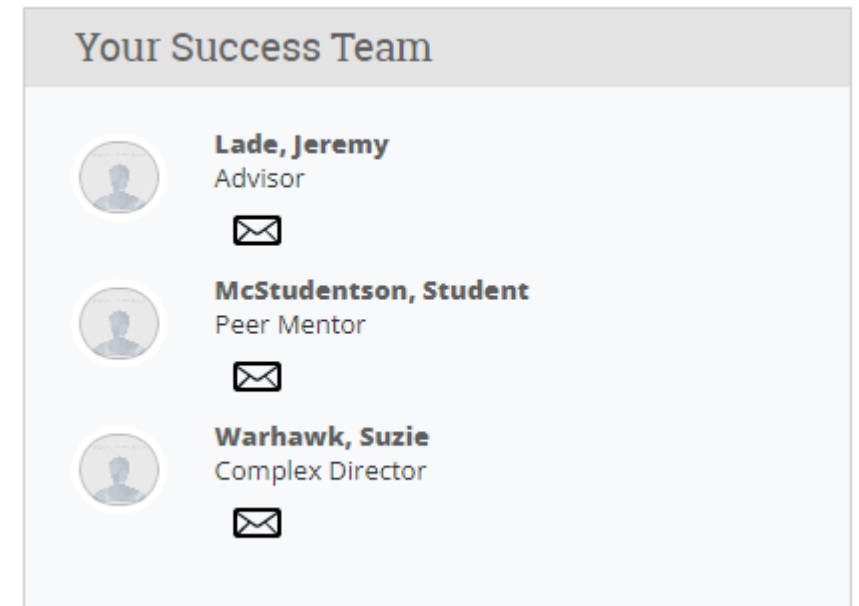
- Appointments
- Success Team
- Interventions
- Note Documentation
- Analytics & Data
- Student App

Active Navigate Units

- Academic Advising
- Financial Literacy
- First Year Experience
- Pathway for Success
- Probation & Academic Standards
- Reference Librarians
- Student Activities & Involvement
- Student Diversity, Engagement & Success
- Student Success Coaching
- Tutoring
- University Housing

How Can it Help Address Barriers to Success?

- Common post-pandemic barriers:
 - Social Disengagement
 - Mental Health
 - Academic Preparedness
- Transitioning to College
- Collaboration & Coordination



How Do We Do It?

- Early Interventions
 - Alerts & Progress Reports
 - Surveys
- Wraparound Support & Connections
 - Campaigns, Alerts, Accessible Appointments, Success Team
- Student App
 - Study Buddies, To-Dos, Appointments, Major Explorer, Resources
- Data & Analytics
 - Support needs, Predicted Influencers, Success Markers



Early Interventions - Alerts

- How do they work?

uww.campus.eab.com

The screenshot displays the staff home page of the University of Wisconsin - Whitewater. At the top, there is a purple navigation bar with the text "UNIVERSITY OF WISCONSIN - WHITEWATER". Below this, a "NAVIGATE" section contains icons for home, appointments, and a notification icon with a "9+" badge. A "Quick Search" box is also present. The main content area is titled "Staff Home" and includes tabs for "Students", "Appointments", "My Availability", "Appointment Queues", and "Appointment Requests". Under the "Students" tab, the "Assigned Students" section is visible, featuring filters for "List Type" (Assigned Students), "Term" (2023 Spring Term (De...)), and "Relationship Type" (All Relationship Types). An "Actions" dropdown menu is open, showing options: "I want to...", "Issue an Alert", and "Upload Profile Picture". A large yellow arrow points from the top right towards the "Issue an Alert" option.

ISSUE AN ALERT



Student



Please select a reason

Is this associated with a specific class?

Additional Comments

Please enter a comment.

At risk of D or F grade in course

Attendance and/or participation concerns

Financial Concern

Pathway for Success Student Concern

Positive Alert: Great contributor to campus community

Student plans to drop a course or withdraw from UW-W

Sudden decline in performance

Cancel

Submit

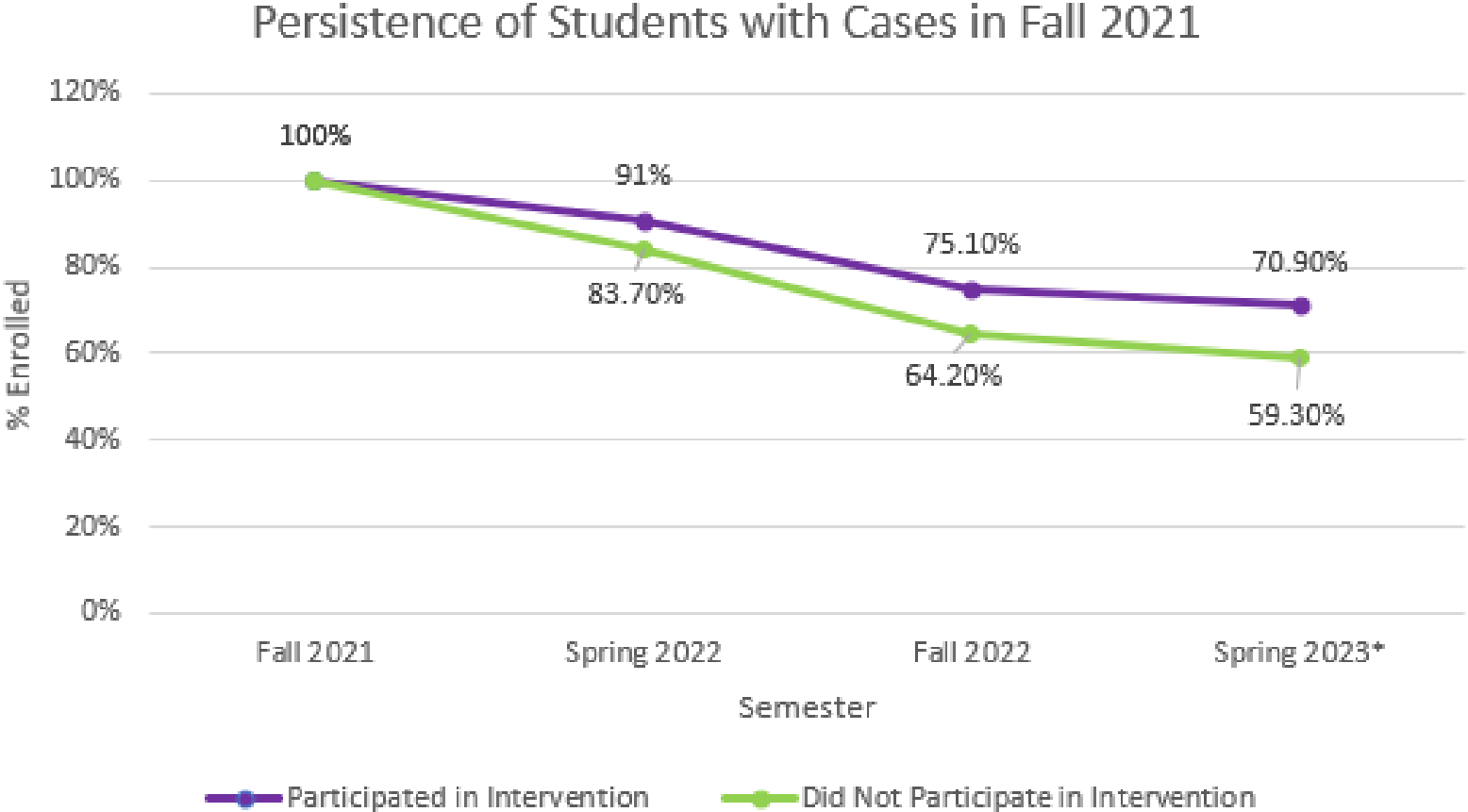


Early Interventions - Alerts

- What happens?
 - Passive interventions
 - Active interventions

Snapshot of Fall 2022 Alerts	
Total Alerts	2574
Total Cases	398
% Cases Closed in 1 Week	47.74 %
% Cases Closed in 3 Weeks	77.14 %
% Cases Resulting in Contact w/ Student	65.26 %

Early Interventions - Alerts



Early Interventions - Progress Reports

- What happens?
 - Timing
 - Who is involved?
 - Interventions

Fall 2022 Progress Reports



Created on:	10/10/2022
Evaluations Sent:	16274
Responses from Professors:	10053
Students Marked At-Risk:	1432

Surveys

- Intake Survey
 - All students on a yearly basis
- Warhawk Check-in Survey
 - New Students
 - Check-Ins for 3 more semesters

- ✓ *Sense of Belonging*
- ✓ *Peer Connections*
- ✓ *Academic Success*
- ✓ *Technology Usage*
- ✓ *Stress Management*
- ✓ *Financial Planning*
- ✓ *Basic Needs*
- ✓ *Involvement*
- ✓ *Resources & Support*

Surveys

Fall 2022 New Student Assessment

Survey Start Date: 09/19/2022

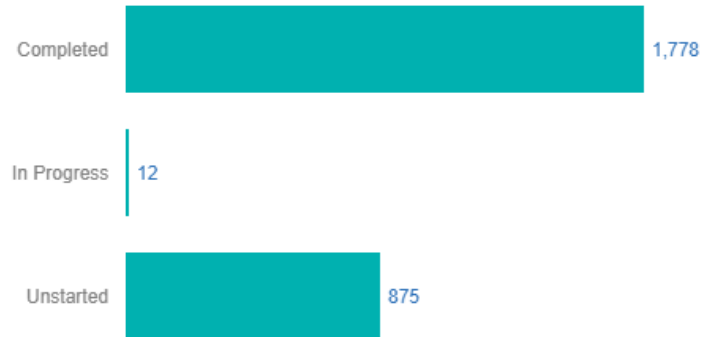
Survey End Date: 10/05/2022

Total Surveyed

2,665

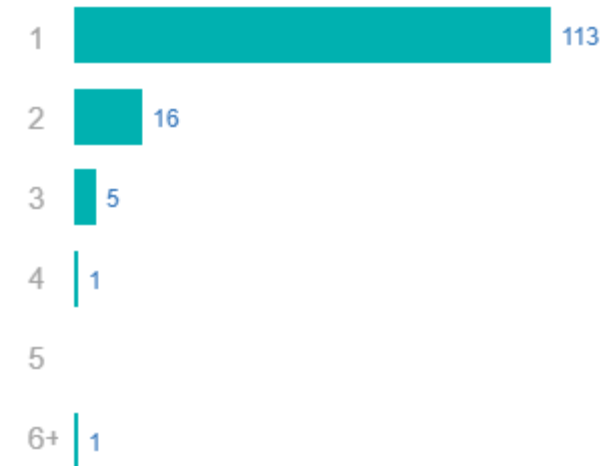
Response Rate

66.72%



Flags

Students



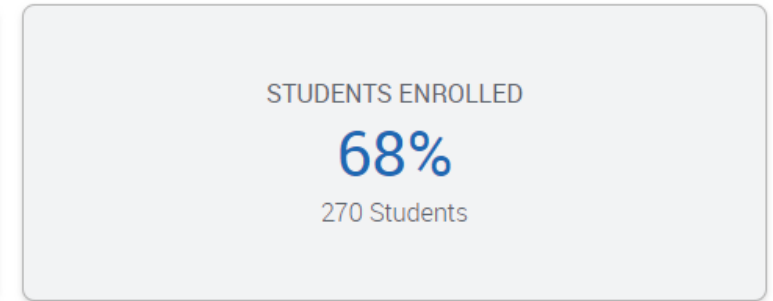
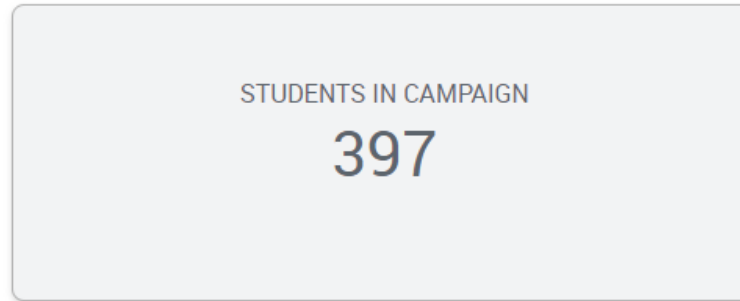
Survey Interventions

- Campus Resource Connections
 - App
 - Outreach
- Staff Outreach & Programming
 - Advising
 - FYE
 - Housing
 - Financial Literacy
 - Activities & Involvement
- Alerts
- CARE Team
- 1:1 Meetings
- Ability for Students to Ask for Help

Campaigns

- Appointment
- Enrollment

Enrollment Campaign



Nudge Metrics

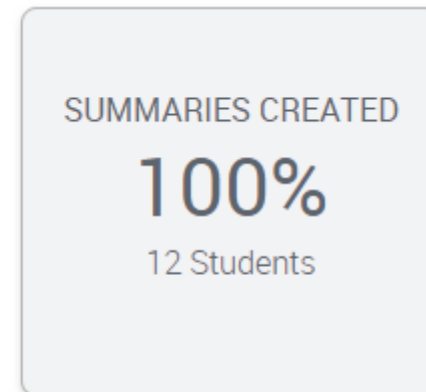
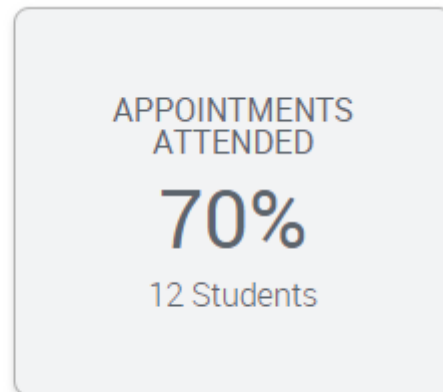
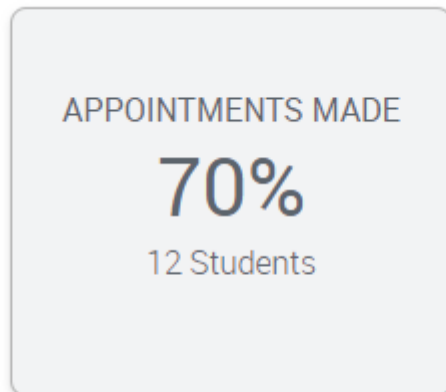
Scheduled Nudge

Send Date: 01/09/2023 **Subject:** Coming Back in Spring?

CLICK-TO-OPEN-RATE 90% ⓘ



Appointment Campaign



EXPLORE

- To-Dos
- Appointments
- My Docs
- Study Buddies
- Resources
- Surveys
- Notifications
- Holds
- Class Schedule
- My Major
- Favorites
- Help
- Account

Navigate Student App *(or desktop site)*

To-Dos and Events

Today [+ Add Personal To-Do](#)

- ACADEMIC PLANNING**
Check out Academic Resources
Fri, Feb 17 to Fri, Feb 24 [View Details](#)

Upcoming

- Check in on your mental health**
Mon, Mar 6 to Fri, Mar 10 [View Details](#)

[Show To-Dos from 02/21 to 03/21](#)

Academic Support

[Academic Advising](#)

Your Academic Advisor is the person on campus who can help you select classes, t...

[Academic Advising & Exploration Center](#)

Whitewater Campus

The AAEC provides developmental academic advising to assist students with their ...

[Andersen Library](#)

Whitewater Campus

Students use the library for study spaces, printing, research assistance, and va...

[Campus Tutorial Services](#)

Whitewater Campus

Here you can find academic assistance in both small groups and one-on-one sessio...

Navigate Student App

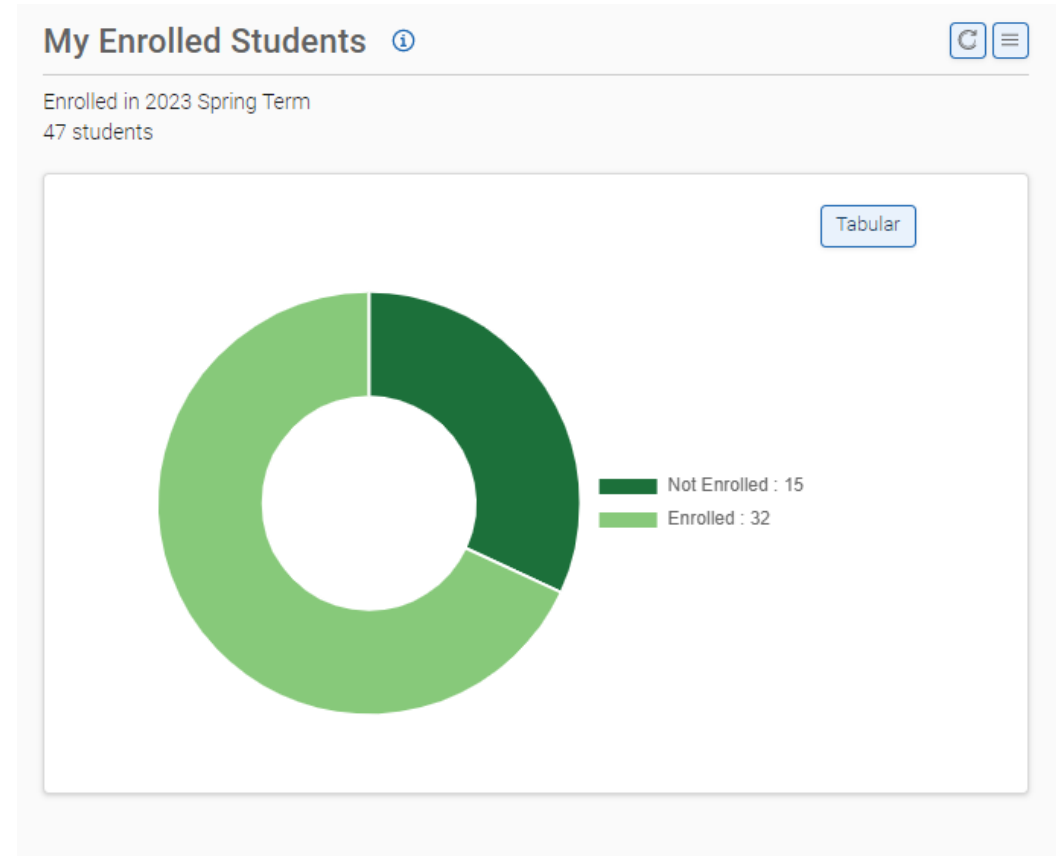
- Accessible Appointments
- Surveys
- Connecting Students to Supports
- Exposure to Campus Resources & Connections

*What type of appointment would you like to schedule?

- Activities & Involvement
- * Advising
- Library Research Help
- Probation & Academic Standards
- Student Diversity, Engagement & Success (SDES)
- Student Success
- Tutoring

Data & Analytics

- Supporting Students
 - Enrollment
 - Retention Predictor
 - Success Markers
- Intervention Effectiveness
 - Cases Data



Data & Analytics

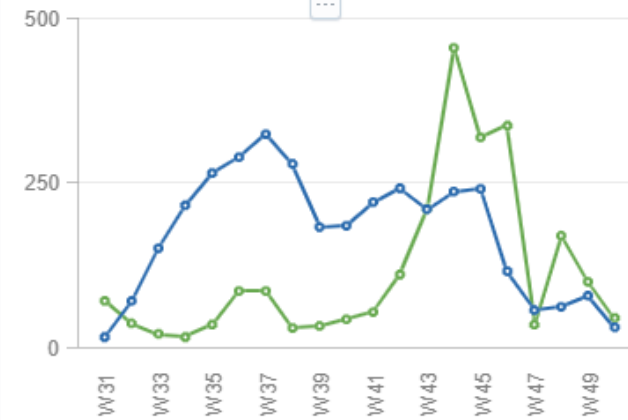
- Reports & Heat Maps
 - Staffing Needs
 - Office Activity

Attendance Heat Map By Day and Month

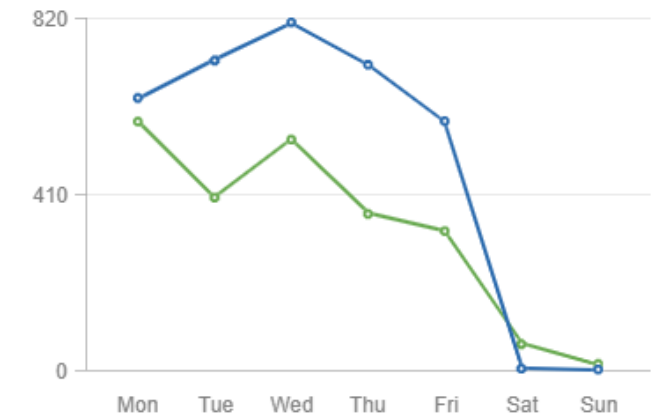
Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Month	%	%	%	%	%	%	%
Aug							
Sep							
Oct							
Nov							
Dec							

Attended

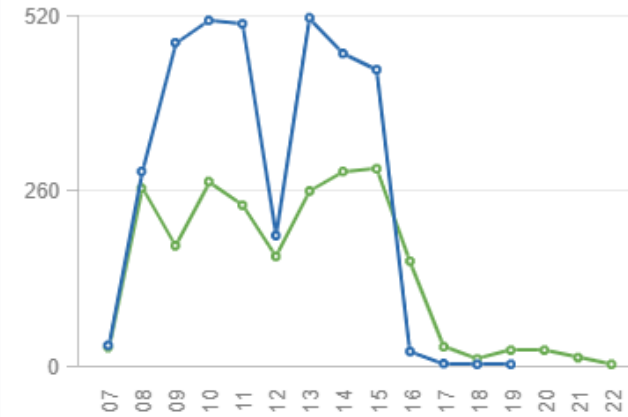
By Week



By Day

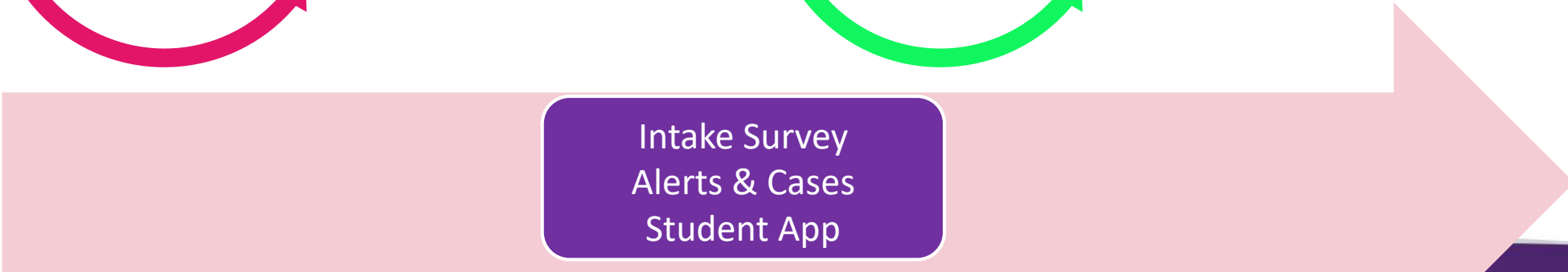
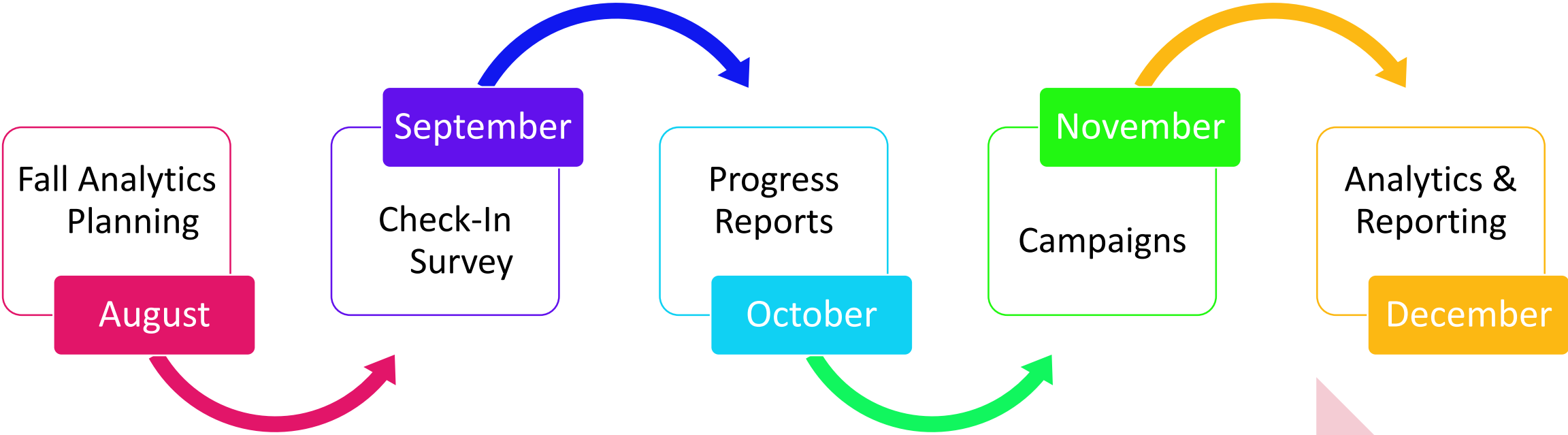


By Hour



■ Scheduled
 ■ Drop-In

Putting It All Together - Fall Semester



Want to get involved?

uww.edu/advising/navigate

navigate@uww.edu

callopen@uww.edu

steinj@uww.edu



University of Wisconsin
Whitewater