



All logos, seals, names, symbols and slogans associated with the University of Wisconsin-Whitewater are trademarks and are the exclusive property of UW-Whitewater. Reproduction of these marks for resale or other commercial purposes must have university authorization, which provides protection against the manufacture, display, or sale without the university's consent. These trademarks should never be redrawn, reportioned, or otherwise modified. **A completed copy of this form must be provided to the vendor supplying the project.**

PART A. PROJECT INFORMATION

Name of recognized student organization _____

Academic year _____

University account no. _____

Description of project _____

Project/sales data _____

Products to be sold or given away _____

Cost of product _____

Product vendor _____

PART B. ARTWORK/PROJECT APPROVAL

The attached artwork/project meets university standards.

The attached artwork/project does not meet university standards.

The attached artwork/project is approved with the following changes:

Signature of Licensing Administrator _____
Date

PART C. LICENSING FEE WAIVER APPROVAL

Recognized student organizations may give away products that include trademarks of the university for on-campus purposes provided such use reflects positively on the university and the logos are reproduced accurately. These products are exempt from the royalty fee charged commercial ventures. This waiver must be completed and signed by the appropriate representatives of the organization and UW-Whitewater representative prior to project initiation.

I verify that the above organization is a recognized student organization and that the project described above is for the purpose of promoting the organization, not for the profit of the organization, individual or business.

Signature of authorized org. representative _____
Date

The use of UW-Whitewater trademarks in the above project is exempt from the royalty charge.

Signature of Licensing Administrator _____
Date