

**University of Wisconsin-Whitewater**  
**New First-Year Class**  
**First-time Undergraduate Students Entering in Fall Semester**

by Major Declared

			2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	
<b>Whitewater Campus</b>	Arts and Communication	Art	26	20	26	26	33	18	20	15	19	31	
		Communication	31	23	27	23	26	18	26	12	12	18	
		Journalism	36	26	23	24	19	15	20	15	11	18	
		Media Arts & Game Development	37	33	39	40	34	40	32	26	42	33	
		Music	30	36	34	41	41	47	30	24	32	50	
		Theatre	11	10	18	14	5	8	9	10	7	10	
	Business and Economics	Accounting	224	198	214	167	162	138	121	120	112	109	
		Business Analytics									27	30	50
		Economics	12	7	13	9	6	5	9	12	7	12	
		Entrepreneurship	29	38	35	33	38	36	27	24	29	35	
		Finance	67	87	91	77	84	77	123	115	105	121	
		General Business	105	104	114	126	106	94	111	94	116	111	
		General Management	38	46	55	54	54	45	57	35	38		
		Human Resource Management	19	18	21	22	23	14	13	13	12	12	
		Information Technology	26	29	30	19	19	13	22	15	14	14	
		Integrated Science-Business	3	8	2	2	4	2	4	2		1	
		International Business	29	24	25	20	25	23	15	12	14	6	
		Management											46
		Marketing	120	147	145	115	120	105	124	111	137	116	
		Occupational Safety	11	11	10	11	14	8	9	7	6	11	
		Supply Chain & Operations Management	8	25	14	9	16	13	8	9			
	Supply Chain Management										11	8	
	Undeclared Major-Business	162	188	169	151	123	178	102	159	163	120		
	Education and Professional Studies	Art Education	7	7	5	8	11	9	12	8	17	11	
		Broadfield Social Studies	2	5	5	2							
		Business Education	5	5	4	4	4	7	5	7	2	3	
		Communication Sciences & Disorders	34	33	25	23	15	28	21	18	17	21	
		Early Child Care & Education					1	3					
		Early Childhood Education	48	47	42	48	42	35	42	28	24	43	
		Elementary Education	96	108	83	107	107	69	87	101	89	3	
		Elementary/Middle Education											86
		Human Performance							12	38	39	49	
		Physical Education	33	30	38	42	25	37	20	28	29	30	
Special Education	49	38	38	38	19	31	20	21	25	21			
Letters and Sciences	Biology	143	147	171	116	93	103	88	131	84	107		
	Chemistry	35	24	28	20	16	22	13	16	16	10		

Note: Headcount is unduplicated and only includes the first major of each student. In Fall 2018, UW-Rock County began operating as a branch campus of UW-Whitewater under the new name of University of Wisconsin - Whitewater at Rock County. Enrollment excludes study away students. Additional definitions are available in the IRP glossary at <http://www.uww.edu/irp>.

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<b>Whitewater Campus</b>	Letters and Sciences	Computer Science	50	65	70	65	67	54	70	72	72	81	
		Criminology	55	55	71	44	44	43	56	44	49	51	
		Cybersecurity										21	18
		English	23	28	27	27	22	21	14	23	26	24	
		Environmental Science	11	8	12	11	8	9	15	19	9	17	
		Film Studies							3	1	6	3	9
		French	1	1			1						2
		Geography	4	2		2	3	3	2	1	2		2
		German			1				1	2	2		1
		History	20	21	28	23	15	20	18	22	20	25	
		Integrated Science-Business	1	1	1	1	1	1	2	6	3	3	
		International Studies	2	2	4	10	2	2	7	3	2	4	
		Japanese Studies	4	1	1	3	1	2		2	1		
		Legal Studies								9	15	14	
		Liberal Studies					1	1	2	1	1	3	
		Mathematics	25	23	30	20	22	31	29	23	19	29	
		Physics	10	17	18	10	8	16	8	10	13	11	
		Political Science	19	9	18	22	18	23	20	9	18	14	
		Pre-Professional							6	3	14	10	
		Professional Writing & Publishing										2	4
		Psychology	89	83	80	61	67	78	82	92	75	105	
		Public Policy & Administration	2		2	1	1	1	1	1	2	1	
		Social Studies					2	4	2	7	6		
		Social Work	41	32	30	27	25	21	27	25	36	29	
		Sociology	5	3	4	4	8	5	4	3	2	3	
		Spanish	5	1	6	8	2	3	5	1	5	6	
Undeclared	308	315	272	283	240	228	188	236	194	194			
Women's & Gender Studies			1	1		1				2			
	<b>Total</b>	<b>2,151</b>	<b>2,189</b>	<b>2,220</b>	<b>2,014</b>	<b>1,843</b>	<b>1,812</b>	<b>1,763</b>	<b>1,873</b>	<b>1,871</b>	<b>1,976</b>		
<b>Rock County Campus</b>	Integrated Studies	Liberal Arts						307	288	252	206	228	
		Undeclared Major					337						
		Applied Arts & Sciences							4				
		Associate Arts & Science - Collaborative								2	12	13	
	<b>Total</b>					<b>337</b>	<b>307</b>	<b>292</b>	<b>254</b>	<b>218</b>	<b>241</b>		
<b>Grand Total</b>			<b>2,151</b>	<b>2,189</b>	<b>2,220</b>	<b>2,014</b>	<b>2,180</b>	<b>2,119</b>	<b>2,055</b>	<b>2,127</b>	<b>2,089</b>	<b>2,217</b>	

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