University of Wisconsin-Whitewater First-Time Undergraduate Students Entering in Fall Semester Whitewater Campus

by Applied, Admitted and Enrolled

Year	Applied	Admitted	Enrolled	Admit Rate	Yield Rate
2012	5,702	4,828	2,168	84.7%	44.9%
2013	5,805	4,810	2,108	82.9%	43.8%
2014	5,844	4,780	2,151	81.8%	45.0%
2015	6,082	4,896	2,189	80.5%	44.7%
2016	6,228	5,056	2,220	81.2%	43.9%
2017	5,706	4,745	2,014	83.2%	42.4%
2018	4,960	4,324	1,843	87.2%	42.6%
2019	4,742	4,268	1,812	90.0%	42.5%
2020	4,883	4,457	1,763	91.3%	39.6%
2021	7,600	7,077	1,873	93.1%	26.5%
2022	8,039	7,469	1,871	92.9%	25.1%
Trend					

Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater. Enrollment excludes study away students. Additional definitions are available in the IRP Glossary at http://www.uww.edu/irp.

Institutional Research and Planning, UW-Whitewater 11/2022

University of Wisconsin-Whitewater First-Time Undergraduate Students Entering in Fall Semester Rock County Campus

by Applied, Admitted and Enrolled

Year	Applied	Admitted	Enrolled	Admit Rate	Yield Rate
2013	523	523	408	100.0%	78.0%
2014	433	433	330	100.0%	76.2%
2015	521	519	391	99.6%	75.3%
2016	413	413	312	100.0%	75.5%
2017	452	450	322	99.6%	71.6%
2018	516	515	337	99.8%	65.4%
2019	497	497	307	100.0%	61.8%
2020	467	467	292	100.0%	62.5%
2021	402	402	254	100.0%	63.2%
2022	392	392	218	100.0%	55.6%
Trend		$\wedge / \wedge \wedge$			

Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater at Rock County; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater at Rock County, who then choose to enroll at UW-Whitewater at Rock County. Enrollment excludes study away students. Additional definitions are available in the IRP Glossary at http://www.uww.edu/irp.

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