

## Outcome Measures 2024-25

Institution: University of Wisconsin-Whitewater (240189)

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### Overview

#### Outcome Measures Overview

Welcome to the IPEDS Outcome Measures (OM) survey component. The OM component collects award and enrollment data from degree-granting institutions on four undergraduate cohorts and eight undergraduate subcohorts at three status points: four-years, six-years, and eight-years after entry.

The four cohorts of degree/certificate-seeking undergraduates are:

- First-time, full-time entering (FTFT)
- First-time, part-time entering (FTPT)
- Non-first-time, full-time entering (NFTFT)
- Non-first-time, part-time entering (NFTPT)

For each cohort, two subcohort groups have been added to the OM component - Pell Grant recipients and Non-Pell Grant recipients - resulting in eight undergraduate subcohorts.

#### Data Reporting Reminders:

- Report data to accurately reflect the time period corresponding with the IPEDS survey component, even if such reporting is seemingly inconsistent with prior-year reporting.
- All institutions must report on a **FULL-YEAR** cohort. The OM cohort year is 2016-17. The full-year cohort coverage period is July 1, 2016 - June 30, 2017.
- Institutions will establish their OM cohorts based on their subcohorts of entering Pell Grant recipients and Non-Pell Grant recipients. Institutions should first identify their entering degree/certificate-seeking undergraduates during the cohort coverage period of July 1, 2016 - June 30, 2017, and place each student in the appropriate subcohort. Each student should be reported only once.
- All institutions are required to report transfer-out student data.
- For each status point, institutions will report the highest type of award conferred to a student for each subcohort. The three award categories are certificates, Associate's degree, and Bachelor's degree.
- Institutions should report exclusions for the entire eight year period only on the "Establishing Cohorts" screen. Additional exclusions cannot be reported on the status point screens (i.e., four-years, six-years, or eight-years after entry).
- IPEDS will ask for an estimated time it took to complete the OM component. Include in that estimate the time to review instructions, research data sources (i.e., coordinate with IT and Student Aid offices), complete and review the component, and submit the data.

#### Changes to reporting:

The following changes were implemented for the 2024-25 data collection period:

- Revised FAQ about "non-first-time" degree/certificate-seeking undergraduate students.
- Added a new FAQ to better clarify the relationship between "transfer-in" enrollment status on the Fall Enrollment (EF) and 12-month Enrollment (E12) components and the "non-first-time" cohort on the Outcome Measures (OM) component.
- Added a new example to FAQ about students who change from non-degree/non-certificate-seeking to degree/certificate-seeking at the IPEDS reporting institution.
- Added additional information to FAQ about resources for tracking subsequent enrollment.
- Revised definition for "Non-first-time student (undergraduate)" Glossary term to improve clarity.

#### Important Dates to Remember:

All reporting institutions will report on degree/certificate-seeking undergraduates who entered the 2016-17 cohort year: **(July 1, 2016-June 30, 2017)**.

- Four-year status point was as of **August 31, 2020**
- Six-year status point was as of **August 31, 2022**
- Eight-year status point was as of **August 31, 2024**

#### Reporting Tips

Carefully read each [OM FAQ](#) before reporting your institution's data.

#### Resources:

- To download the survey materials for this component: [Survey Materials](#)
- To access your prior year data submission for this component: [Reported Data](#)

If you have questions about completing this survey, please contact the IPEDS Help Desk at (877) 225-2568.

### Establishing Cohorts

#### 2016-17 Entering Undergraduate Cohort

July 1, 2016-June 30, 2017: Full Year

- Begin by identifying your entering degree/certificate-seeking undergraduates for the full year of July 1, 2016 - June 30, 2017.
- Then report each student under one of the eight subcohorts (Pell or Non-Pell Grant recipients FTFT, FTPT, NFTFT, NFTPT).
- Each entering student should be reported only once.
- The four cohorts and total entering students will be calculated based on your subcohort reporting.

NOTE: Once a student is in the cohort, the student remains in the cohort, even if the student's attendance status changes (i.e., full-time to part-time, or vice versa) or if the student drops out, transfers out, or transfers back into the institution during the eight-year period. However, institutions can make adjustments to the cohort for allowable exclusions, which include the death of a student, total and permanent disability, military deployment, or service on an official church mission or with a foreign aid service of the Federal government. Exclusions are for the ENTIRE eight years for the entering 2016-17 cohort.

| <u>Degree/Certificate-Seeking Undergraduate Students</u> | <u>2016-17 cohort</u>              | <u>Exclusions to 2016-17 cohort</u> | <u>Adjusted 2016-17 cohort</u> | <u>Prior year Adjusted cohort</u> |
|--|------------------------------------|-------------------------------------|--------------------------------|-----------------------------------|
| <b>First-time entering</b>                               |                                    |                                     |                                |                                   |
| <u>Full-time</u>   | 2,225                              | 0                                   | 2,225                          | 2,213                             |
| Pell Grant recipients                                    | <input type="text" value="551"/>   | <input type="text" value="0"/>      | 551                            | 606                               |
| Non-Pell Grant recipients                                | <input type="text" value="1,674"/> | <input type="text" value="0"/>      | 1,674                          | 1,607                             |
| <u>Part-time</u>   | 32                                 | 0                                   | 32                             | 17                                |
| Pell Grant recipients                                    | <input type="text" value="5"/>     | <input type="text" value="0"/>      | 5                              | 4                                 |
| Non-Pell Grant recipients                                | <input type="text" value="27"/>    | <input type="text" value="0"/>      | 27                             | 13                                |
| <b>Non-First-time entering</b>                           |                                    |                                     |                                |                                   |
| <u>Full-time</u>   | 902                                | 0                                   | 902                            | 915                               |
| Pell Grant recipients                                    | <input type="text" value="270"/>   | <input type="text" value="0"/>      | 270                            | 289                               |
| Non-Pell Grant recipients                                | <input type="text" value="632"/>   | <input type="text" value="0"/>      | 632                            | 626                               |
| <u>Part-time</u>   | 196                                | 0                                   | 196                            | 179                               |
| Pell Grant recipients                                    | <input type="text" value="68"/>    | <input type="text" value="0"/>      | 68                             | 58                                |
| Non-Pell Grant recipients                                | <input type="text" value="128"/>   | <input type="text" value="0"/>      | 128                            | 121                               |
| <b>Total Entering</b>                                    | <b>3,355</b>                       | <b>0</b>                            | <b>3,355</b>                   | <b>3,324</b>                      |
| <b>Pell Grant recipients</b>                             | <b>894</b>                         | <b>0</b>                            | <b>894</b>                     | <b>957</b>                        |
| <b>Non-Pell Grant recipients</b>                         | <b>2,461</b>                       | <b>0</b>                            | <b>2,461</b>                   | <b>2,367</b>                      |

The following reference table is based on institutional data reported in the specified data collections. Data reported on this screen (Establishing Cohorts for OM) have been compared with the data below. To review your prior reported data, go to the Tools menu in the IPEDS Data Collection System --> Go to Collection Level Data Center --> Look up an Institution --> Select your institution --> Select "Reported Data"

|                           | 2016 Fall Enrollment, 2016-17 Spring Collection | 2016 Pell Grant data from Student Financial Aid, 2017-18 Winter Collection |
|---------------------------|---|--|
| First-time, Full-time     | 2,199   | 543  |
| First-time, Part-time     | 21  | N/A  |
| Non-First-time, Full-time | 688   | N/A  |
| Non-First-time, Part-time | 72  | N/A  |
| Total Undergraduates      | N/A   | 3,000  |

**Award Status at Four Years**

**Award Status at Four Years After Entry 2016-17 Entering Undergraduate Cohort**

(July 1, 2016-June 30, 2017: Full Year)

Directions: From the adjusted 2016-17 cohort, report the number of students who earned an award at four years after entry for each subcohort. Report the highest award earned for each degree/certificate-seeking student for the four-year status point (August 31, 2020) even if a student earns multiple awards.

| <u>Undergraduate Students</u>  | Adjusted 2016-17 cohort | Number of students conferred an award by your institution (Highest Award by August 31, 2020) |                                 |                                  | Total number of adjusted cohort that received an award from your institution | Percent of adjusted cohort that received an award from your institution |
|--------------------------------|-------------------------|--|---------------------------------|----------------------------------|--|---|
|                                |                         | <u>Certificates</u>  | <u>Associate's</u>              | <u>Bachelor's</u>                |  |   |
| <b>First-time entering</b>     |                         |  |                                 |                                  |  |   |
| Full-time                      | 2,225                   | 0  | 13                              | 877                              | 890  | 40  |
| Pell Grant recipients          | 551                     | <input type="text" value="0"/>   | <input type="text" value="2"/>  | <input type="text" value="153"/> | 155  | 28  |
| Non-Pell Grant recipients      | 1,674                   | <input type="text" value="0"/>   | <input type="text" value="11"/> | <input type="text" value="724"/> | 735  | 44  |
| Part-time                      | 32                      | 0  | 0                               | 2                                | 2  | 6   |
| Pell Grant recipients          | 5                       | <input type="text" value="0"/>   | <input type="text" value="0"/>  | <input type="text" value="1"/>   | 1  | 20  |
| Non-Pell Grant recipients      | 27                      | <input type="text" value="0"/>   | <input type="text" value="0"/>  | <input type="text" value="1"/>   | 1  | 4   |
| <b>Non-First-time entering</b> |                         |  |                                 |                                  |  |   |
| Full-time                      | 902                     | 0  | 11                              | 547                              | 558  | 62  |
| Pell Grant recipients          | 270                     | <input type="text" value="0"/>   | <input type="text" value="3"/>  | <input type="text" value="155"/> | 158  | 59  |
| Non-Pell Grant recipients      | 632                     | <input type="text" value="0"/>   | <input type="text" value="8"/>  | <input type="text" value="392"/> | 400  | 63  |
| Part-time                      | 196                     | 0  | 6                               | 91                               | 97   | 49  |
| Pell Grant recipients          | 68                      | <input type="text" value="0"/>   | <input type="text" value="3"/>  | <input type="text" value="34"/>  | 37   | 54  |
| Non-Pell Grant recipients      | 128                     | <input type="text" value="0"/>   | <input type="text" value="3"/>  | <input type="text" value="57"/>  | 60   | 47  |
| <b>Total Entering</b>          |                         |  |                                 |                                  |  |   |
|                                | 3,355                   | 0  | 30                              | 1,517                            | 1,547  | 46  |
| Pell Grant recipients          | 894                     | 0  | 8                               | 343                              | 351  | 39  |
| Non-Pell Grant recipients      | 2,461                   | 0  | 22                              | 1,174                            | 1,196  | 49  |

Award Status at Six Years

**Award Status at Six Years After Entry 2016-17 Entering Undergraduate Cohort**

(July 1, 2016-June 30, 2017: Full Year)

Directions: From the adjusted 2016-17 cohort, report the number of students who earned an award at six years after entry for each subcohort. Report the highest award earned for each degree/certificate-seeking student for the six-year status point (August 31, 2022) even if a student earns multiple awards.

| <u>Undergraduate Students</u>  | Adjusted 2016-17 cohort | Number of students conferred an award by your institution (Highest Award through August 31, 2022) |                                |                                    | Total number of adjusted cohort that received an award from your institution | Percent of adjusted cohort that received an award from your institution |
|--------------------------------|-------------------------|---|--------------------------------|------------------------------------|--|---|
|                                |                         | Certificates  | Associate's                    | Bachelor's                         |  |   |
| <u>First-time entering</u>     |                         |   |                                |                                    |  |   |
| Full-time                      | 2,225                   | 0   | 9                              | 1,369                              | 1,378  | 62  |
| Pell Grant recipients          | 551                     | <input type="text" value="0"/>  | <input type="text" value="2"/> | <input type="text" value="285"/>   | 287  | 52  |
| Non-Pell Grant recipients      | 1,674                   | <input type="text" value="0"/>  | <input type="text" value="7"/> | <input type="text" value="1,084"/> | 1,091  | 65  |
| Part-time                      | 32                      | 0   | 0                              | 5                                  | 5  | 16  |
| Pell Grant recipients          | 5                       | <input type="text" value="0"/>  | <input type="text" value="0"/> | <input type="text" value="2"/>     | 2  | 40  |
| Non-Pell Grant recipients      | 27                      | <input type="text" value="0"/>  | <input type="text" value="0"/> | <input type="text" value="3"/>     | 3  | 11  |
| <u>Non-First-time entering</u> |                         |   |                                |                                    |  |   |
| Full-time                      | 902                     | 0   | 9                              | 618                                | 627  | 70  |
| Pell Grant recipients          | 270                     | <input type="text" value="0"/>  | <input type="text" value="2"/> | <input type="text" value="183"/>   | 185  | 69  |
| Non-Pell Grant recipients      | 632                     | <input type="text" value="0"/>  | <input type="text" value="7"/> | <input type="text" value="435"/>   | 442  | 70  |
| Part-time                      | 196                     | 0   | 5                              | 109                                | 114  | 58  |
| Pell Grant recipients          | 68                      | <input type="text" value="0"/>  | <input type="text" value="3"/> | <input type="text" value="40"/>    | 43   | 63  |
| Non-Pell Grant recipients      | 128                     | <input type="text" value="0"/>  | <input type="text" value="2"/> | <input type="text" value="69"/>    | 71   | 55  |
| <b>Total Entering</b>          |                         |   |                                |                                    |  |   |
|                                | <b>3,355</b>            | <b>0</b>  | <b>23</b>                      | <b>2,101</b>                       | <b>2,124</b>   | <b>63</b>   |
| Pell Grant recipients          | <b>894</b>              | <b>0</b>  | <b>7</b>                       | <b>510</b>                         | <b>517</b>   | <b>58</b>   |
| Non-Pell Grant recipients      | <b>2,461</b>            | <b>0</b>  | <b>16</b>                      | <b>1,591</b>                       | <b>1,607</b>   | <b>65</b>   |

### Award and Enrollment Status at Eight Years

#### Award and Enrollment Status at Eight Years After Entry: 2016-17 Entering Undergraduate Cohort

(July 1, 2016-June 30, 2017: Full Year)

- From the adjusted 2016-17 cohort, report the number of students who earned an award at eight years after entry for each subcohort.
- Report the highest award earned for each degree/certificate-seeking student for the eight-year status point (August 31, 2024) even if a student earns multiple awards.
- For students who did not receive an award from your institution, first report the number of students who are still enrolled at your institution, and then report the number of students who had enrolled at another institution over the eight-year period.

Note: Subsequent enrollment should be tracked for the entire period of eight years after entry.

| Undergraduate Students         | Adjusted 2016-17 cohort | Award Status at Eight Years After Entry  |             |              |  |   |   | Enrollment Status at Eight Years After Entry   |   |  |   |  |  |
|--------------------------------|-------------------------|--|-------------|--------------|--|---|---|--|---|--|---|--|--|
|                                |                         | Number of students conferred an award by your institution (From Entry through August 31, 2024) |             |              | Total number of adjusted cohort that received an award from your institution | Percent of adjusted cohort that received an award from your institution | Prior Year Total number of adjusted cohort that received an award from your institution | Number of students who did not receive an award from your institution (From entry through August 31, 2024) |   |  |   | Percent of adjusted cohort that did not receive an award, but are still enrolled at your institution or enrolled at another institution after leaving your institution |  |
|                                |                         | Certificates   | Associate's | Bachelor's   |  |   |   | Number still enrolled at your institution  | Number who enrolled at another institution after leaving your institution | Number of students whose subsequent enrollment status is unknown | Total number who did not receive an award from your institution |  |  |
| <b>First-time entering</b>     |                         |  |             |              |  |   |   |  |   |  |   |  |  |
| Full-time                      | 2,225                   | 0  | 9           | 1,395        | 1,404  | 63  | 1,439   | 8  | 514   | 299  | 821   | 23   |  |
| Pell Grant recipients          | 551                     | 0  | 2           | 294          | 296  | 54  | 356   | 1  | 158   | 96   | 255   | 29   |  |
| Non-Pell Grant recipients      | 1,674                   | 0  | 7           | 1,101        | 1,108  | 66  | 1,083   | 7  | 356   | 203  | 566   | 22   |  |
| Part-time                      | 32                      | 0  | 0           | 6            | 6  | 19  | 4   | 1  | 11  | 14   | 26  | 38   |  |
| Pell Grant recipients          | 5                       | 0  | 0           | 2            | 2  | 40  | 1   | 0  | 2   | 1  | 3   | 40   |  |
| Non-Pell Grant recipients      | 27                      | 0  | 0           | 4            | 4  | 15  | 3   | 1  | 9   | 13   | 23  | 37   |  |
| <b>Non-First-time entering</b> |                         |  |             |              |  |   |   |  |   |  |   |  |  |
| Full-time                      | 902                     | 0  | 9           | 622          | 631  | 70  | 666   | 4  | 149   | 118  | 271   | 17   |  |
| Pell Grant recipients          | 270                     | 0  | 2           | 183          | 185  | 69  | 200   | 1  | 48  | 36   | 85  | 18   |  |
| Non-Pell Grant recipients      | 632                     | 0  | 7           | 439          | 446  | 71  | 466   | 3  | 101   | 82   | 186   | 16   |  |
| Part-time                      | 196                     | 0  | 4           | 113          | 117  | 60  | 84  | 3  | 35  | 41   | 79  | 19   |  |
| Pell Grant recipients          | 68                      | 0  | 3           | 41           | 44   | 65  | 35  | 1  | 11  | 12   | 24  | 18   |  |
| Non-Pell Grant recipients      | 128                     | 0  | 1           | 72           | 73   | 57  | 49  | 2  | 24  | 29   | 55  | 20   |  |
| <b>Total Entering</b>          | <b>3,355</b>            | <b>0</b>   | <b>22</b>   | <b>2,136</b> | <b>2,158</b>   | <b>64</b>   | <b>2,193</b>  | <b>16</b>  | <b>709</b>  | <b>472</b>   | <b>1,197</b>  | <b>22</b>  |  |
| Pell Grant recipients          | <b>894</b>              | <b>0</b>   | <b>7</b>    | <b>520</b>   | <b>527</b>   | <b>59</b>   | <b>592</b>  | <b>3</b>   | <b>219</b>  | <b>145</b>   | <b>367</b>  | <b>25</b>  |  |
| Non-Pell Grant recipients      | <b>2,461</b>            | <b>0</b>   | <b>15</b>   | <b>1,616</b> | <b>1,631</b>   | <b>66</b>   | <b>1,601</b>  | <b>13</b>  | <b>490</b>  | <b>327</b>   | <b>830</b>  | <b>20</b>  |  |

You may use the box below to provide additional context for the data you have reported above. Context notes will be posted on the College Navigator website. Therefore, you should write all context notes using proper grammar (e.g., complete sentences with punctuation) and common language that can be easily understood by students and parents (e.g., spell out acronyms).

Prepared by

**Prepared by**

Reporting Reminders:

- The name of the preparer is being collected so that we can follow up with the appropriate person in the event that there are questions concerning the data.
- The Keyholder will be copied on all email correspondence to other preparers.
- The time it took to prepare this component is being collected so that we can continue to improve our estimate of the reporting burden associated with IPEDS.
- Please include in your estimate the time it took for you to review instructions, query and search data sources, complete and review the component, and submit the data through the Data Collection System.
- Thank you for your assistance.

|  |  |                       |                          |                                  |            |
|--|--|-----------------------|--------------------------|----------------------------------|------------|
| This survey component was prepared by: |  |                       |                          |                                  |            |
| <input type="radio"/>                  | Keyholder  | <input type="radio"/> | SFA Contact              | <input type="radio"/>            | HR Contact |
| <input type="radio"/>                  | Finance Contact  | <input type="radio"/> | Academic Library Contact | <input checked="" type="radio"/> | Other      |
| Name:                                  | <input type="text" value="Daniel Younan"/>               |                       |                          |                                  |            |
| Email:                                 | <input type="text" value="daniel.younan@wisconsin.edu"/> |                       |                          |                                  |            |

|  |                                      |
|--|--------------------------------------|
| How many staff from your institution only were involved in the data collection and reporting process of this survey component? |                                      |
| <input type="text"/>   | Number of Staff (including yourself) |

| How many hours did you and others from your institution only spend on each of the steps below when responding to this survey component?<br><i>Exclude the hours spent collecting data for state and other reporting purposes.</i> |                            |   |                            |                            |
|---|----------------------------|---|----------------------------|----------------------------|
| Staff member  | Collecting Data Needed     | Revising Data to Match IPEDS Requirements | Entering Data              | Revising and Locking Data  |
| Your office   | <input type="text"/> hours | <input type="text"/> hours                | <input type="text"/> hours | <input type="text"/> hours |
| Other offices   | <input type="text"/> hours | <input type="text"/> hours                | <input type="text"/> hours | <input type="text"/> hours |

Summary

**Outcome Measures Component Summary**

The purpose of this summary is to provide you an opportunity to view some of the data that, when accepted through the IPEDS quality control process, will appear on the [College Navigator](#) website and/or your institution's Data Feedback Report (DFR). In addition, all data reported in IPEDS survey components become publicly available through the [IPEDS Use the Data](#) and appear as aggregated statistics in various Department of Education reports. [College Navigator](#) is updated approximately three months after the data collection period closes and DFRs will be available through the [IPEDS Use the Data](#) and sent to your institution's CEO at the end of 2025.

Please review your data for accuracy. If you have questions about the data displayed below or after reviewing the data reported on the survey screens, please contact the IPEDS Help Desk at: 1-877-225-2568 or [ipedshelp@rti.org](mailto:ipedshelp@rti.org).

| Cohort                         | 4-year Award Rate (%) | 6-year Award Rate (%) | 8-year Award Rate (%) | Still enrolled at your institution after 8 years (%) | Did not receive an award and subsequently enrolled at another institution (%) | Percent enrollment status unknown after 8 years (%) |
|--------------------------------|-----------------------|-----------------------|-----------------------|--|---|---|
| <b>First-time entering</b>     |                       |                       |                       |  |   |   |
| Full-time                      | 40                    | 62                    | 63                    | 0  | 23  | 13  |
| Pell Grant recipients          | 28                    | 52                    | 54                    | 0  | 29  | 17  |
| Non Pell Grant recipients      | 44                    | 65                    | 66                    | 0  | 21  | 12  |
| Part-time                      | 6                     | 16                    | 19                    | 3  | 34  | 44  |
| Pell Grant recipients          | 20                    | 40                    | 40                    | 0  | 40  | 20  |
| Non Pell Grant recipients      | 4                     | 11                    | 15                    | 4  | 33  | 48  |
| <b>Non-First-time entering</b> |                       |                       |                       |  |   |   |
| Full-time                      | 62                    | 70                    | 70                    | 0  | 17  | 13  |
| Pell Grant recipients          | 59                    | 69                    | 69                    | 0  | 18  | 13  |
| Non Pell Grant recipients      | 63                    | 70                    | 71                    | 0  | 16  | 13  |
| Part-time                      | 49                    | 58                    | 60                    | 2  | 18  | 21  |
| Pell Grant recipients          | 54                    | 63                    | 65                    | 1  | 16  | 18  |
| Non Pell Grant recipients      | 47                    | 55                    | 57                    | 2  | 19  | 23  |
| <b>Total Entering</b>          |                       |                       |                       |  |   |   |
| Pell Grant recipients          | 39                    | 58                    | 59                    | 0  | 24  | 16  |
| Non Pell Grant recipients      | 49                    | 65                    | 66                    | 1  | 20  | 13  |

[Edit Report](#)

### Outcome Measures

**There are no errors for the selected survey and institution.**