



## **2023-24 Fact Book**

Institutional Research, Assessment, & Planning 1

# Fact Book

Publication Date: May 2024

Any questions concerning material contained in this publication should be directed to:

Institutional Research, Assessment, & Planning University of Wisconsin-Whitewater 450 Heide Hall 800 West Main Street Whitewater, WI 53190

Phone: (262) 472-5671 Email: <u>irp@uww.edu</u> URL: www.uww.edu/irp



### Table of Contents

Front Matter	
Values & Mission of the University of Wisconsin-Whitewater	
Carnegie Classification for University of Wisconsin-Whitewater	
Fast Facts	
Admissions	
Fall New Freshman Class Applicants, Admissions, and Enrollment	
Fall New Transfer Class Applicants, Admissions, and Enrollment.	
Fall New Freshman Class Admit and Yield Rates.	1
Fall New Transfer Class Admit and Yield Rates	
New Freshman and Transfer Class Students Enrolled by Term	1
Academic Preparation of Fall Semester New Freshman Class.	1
High Schools of New Freshman Class.	
Transfer Institutions of New Transfer Students	2
Geographic Origin of New Freshman Class, Fall 2023.	2
Geographic Origin of New Transfer Students, Fall 2023.	2
Enrollment	
Historical Fall Enrollment by Campus.	
Historical Fall Enrollment by Student Level	3
Historical Spring Enrollment by Student Level	3
Historical Summer/Winterim Enrollment by Student Level	
Fall Headcount Enrollment by Student Classification.	
Fall FTE Enrollment by Student Level and Degree Status	
Fall Enrollment by Full-Time and Part-time Status.	3
Fall Enrollment by Residency	3
Fall Enrollment by Race/Ethnicity and Gender	3
Fall Enrollment by Age	4
Fall Enrollment by College	
Fall Undergraduate Enrollment by Diversity Status Indicators.	
Geographic Origin of Undergraduate Students from the United States, Fall 2023	4
Geographic Origin of Undergraduate Non-Domestic Students, Fall 2023.	4
Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2023.	5
Student Outcomes	
Retention and Graduation Rates of First-Time Full-Time Undergraduate Students.	5

Retention and Graduation Rates of First-Time Full-Time Undergraduate Students - Underrepresented Minority (URM) Students	55
Retention and Graduation Rates of First-Time Full-Time Undergraduate Students – Special Populations	56
Retention and Graduation Rates by College	57
Retention and Graduation Rates by College and URM Status.	
High Impact Practices (HIPs)	59
2021-22 Post-Graduation Survey Results	
Degrees Awarded	
Degrees Awarded by Degree Level.	62
Degrees Awarded by Degree Level and Type	63
Degrees Awarded by College and Degree Type	
Degrees Awarded by Degree Level and Gender	
Degrees Awarded by Underrepresented Minority (URM) Status.	66
Undergraduate Degrees Awarded by College and Major	
Graduate Degrees Awarded by College and Major	69
Most Popular Majors of Graduates by Degree Level.	
Faculty and Staff	
Headcount of Faculty and Staff by Gender	72
Headcount of Faculty and Staff by Race/Ethnicity	73
Faculty Headcount by Tenure Status, Rank, and Gender	74
Headcount of Faculty by College	75
Faculty and Staff FTE by Employee Classification	76
Faculty and Staff FTE by Source of Funding.	77
Average Salaries of Faculty by Rank and Gender	
Instruction	
Average Undergraduate Class Size, Fall Semester.	80
Student-to-Faculty Ratio	81
Financial Aid	
Cost of	
Attendance	83



#### Values & Mission of the University of Wisconsin-Whitewater

#### Values

#### Collaboration

We invest in meaningful relationships that leverage our respective talents and strengthen the Warhawk family, and we champion the endeavors of our faculty, staff, students, and alumni.

#### Diversity and opportunity

We believe in the dignity of all individuals and we cultivate an accessible, inclusive, and equitable culture where everyone can pursue their passions and reach their potential in an intellectually stimulating and respectful environment.

#### Integrity

We embrace principles of honesty, fairness, and ethical standards to foster an environment of mutual trust.

#### Learning and academic excellence

We engage all members of the campus community in learning, research, scholarship, and creative endeavors through powerful academic and co-curricular experiences in an environment that values academic freedom.

#### Service and social responsibility

We bring the knowledge and resources of the university into the communities we serve to solve problems, improve the quality of life, and create a more sustainable society.

#### **Shared governance**

We make decisions based on strategy, evidence, and transparent, collegial dialogue and we hold one another accountable.

#### Mission

The University of Wisconsin-Whitewater is a preeminent academic institution driven by the pursuit of knowledge, powered by a spirit of innovation, and focused on transforming lives. As part of the University of Wisconsin System, UW-Whitewater embraces the Wisconsin Idea and is an economic and cultural driver of our region. We are nationally and internationally recognized for the accomplishments of our students, faculty, staff, and alumni. Grounded in a rigorous core curriculum, students receive a well-rounded education and every academic program prepares students to be creative, innovative and adaptable in dynamic and diverse work and life environments.

We are an inclusive educational community with a deep commitment to access that inspires us to serve students from diverse backgrounds, experiences, identities, and abilities. We have a longstanding special mission to serve students with disabilities. By supporting all students, we champion education, opportunity and prosperity for all. As engaged global citizens, members of our community make positive contributions to the State of Wisconsin, to our nation, and to the world.

Our academic programs serve undergraduate and graduate students, including online learners, and span the disciplines, from the theoretical to the applied, and encompass study in the arts, business, education, humanities, natural sciences, social sciences, technology, and professional and interdisciplinary programs. High-quality programs are offered at the associate, bachelor, master, and doctoral levels. These programs prepare students to become lifelong learners who lead successful lives and enjoy productive career.

Approved by the UW System Board of Regents, October 8, 2021

#### Carnegie Classification for University of Wisconsin-Whitewater

Level 4-year public or above

Control Public

**Classification** Category

Basic: Master's Colleges & Universities: Larger Programs

Undergraduate Instructional Program: Professions plus arts & sciences, some graduate coexistence

Graduate Instructional Program: Postbaccalaureate: Comprehensive programs

Enrollment Profile: Very high undergraduate

Undergraduate Profile: Four-year, full-time, inclusive, lower transfer-in

Size and Setting: Four-year, large, primarily residential

This institution participated in the following elective classification -

Community Engagement: Curricular Engagement and Outreach and Partnerships

### Fast Facts 2023-24

Fall Enrollment	
Total Enrollment	11,522
Undergraduate - Whitewater Campus	9,119
Undergraduate - Rock County Campus	696
Graduate	1,707

New Freshman Class	
Whitewater Campus	
Applied	9,670
Admitted	8,930
Enrolled	
Rock County Campus	
Applied	404
Admitted	404
Enrolled	241

New Transfer Class	
Whitewater Campus	
Applied	1,008
Admitted	
Enrolled	585
Rock County Campus Applied Admitted Enrolled	84

Cost of Attendance (Tuition & Fees)	
Undergraduate	
Resident, Whitewater Campus	\$8,250
Non-resident, Whitewater Campus	\$17,915
Graduate	
Resident	\$10,089
Non-resident	-
	. ,

	Whitewater Campus - Fall 2023 First-time, Full-time 1st-to-2nd Year Retention Rate	77.5%
ı	First-time, Full-time 4-Year Graduation Rate	
	First-time, Full-time 6-Year Graduation Rate	64.3%
	Rock County Campus - Fall 2023 First-time, Full-time 1st-to-2nd Year Retention Rate	62.9%

172
614
11
8

Faculty & Staff	
Faculty	345
Instructional Academic Staff	229
Other Academic Staff	334
University Staff	278
Limited	53
Graduate Assistants	76



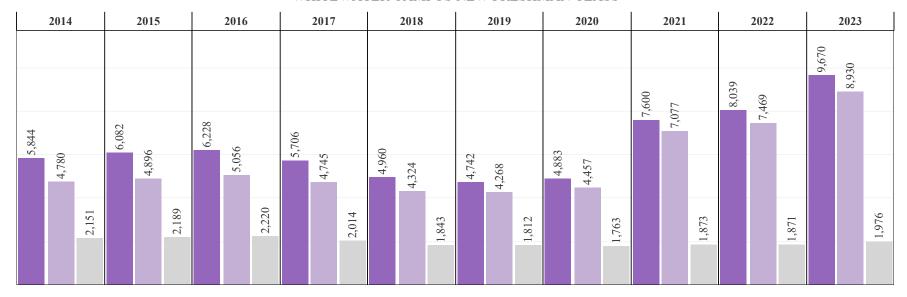
Office of Institutional Research, Assessment, and Planning



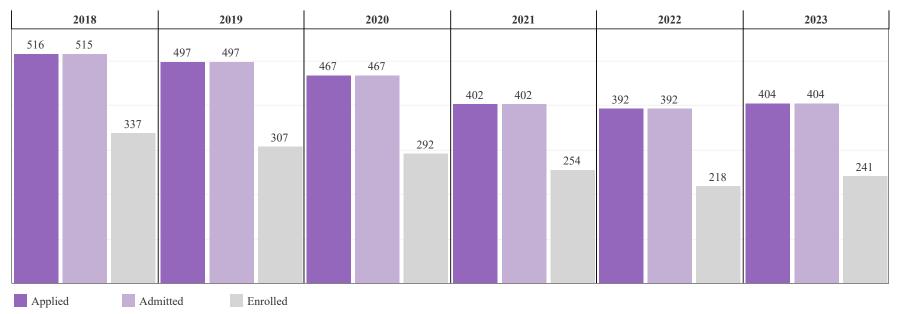
Admissions

#### Fall New Freshman Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW FRESHMAN CLASS



#### ROCK COUNTY CAMPUS NEW FRESHMAN CLASS



### Fall New Freshman Class Applicants, Admissions, and Enrollment

by Residency

r			2019	2020	2021	2022	2023
		Non-resident	_				
	Whitewater Campus	WI Resident					
Applied		Total					
App	Rock		_				
	County Campus	WI Resident					
	Campus	Total					
	Whitewater Campus						
Admitted		Total					
Adm	Rock County Campus		-				
		WI Resident	-				
	Campus	Total					
	Whitewater Campus	Non-resident	-				
		WI Resident	-				
Enrolled		Total					
Enr	Rock	Non-resident	_				
	County Campus	WI Resident	_				
	Campus	Total					

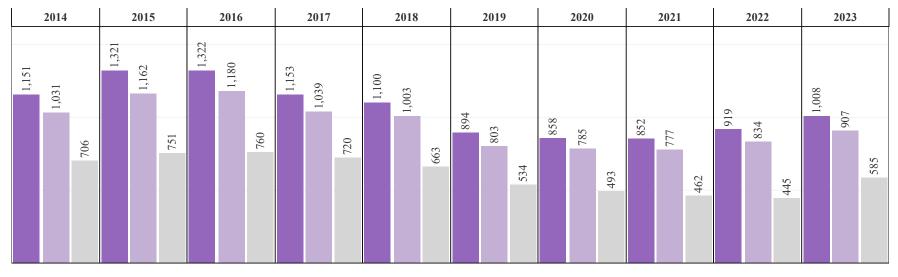
## Fall New Freshman Class Applicants, Admissions, and Enrollment by URM Status

2019 2020 2021 2022 2023 14 13 10 10 International 6 Non-URM 3,648 3,724 6,001 6,237 7,414 Whitewater Campus URM 1,080 1,593 1,792 2,246 1,146 Applied **Total** 4,742 4,883 7,600 8,039 9,670 International 10 8 3 Rock 238 Non-URM 328 288 267 246 County 159 171 132 166 146 **URM Campus** 402 392 **Total** 497 467 404 International 13 5 10 14 3,435 3,539 5,728 5,966 7,066 Non-URM Whitewater Campus URM 819 1,344 1,493 1,855 905 Admitted 4,268 4,457 8,930 **Total** 7,077 7,469 International 10 8 3 Rock Non-URM 328 288 267 246 238 **County URM** 159 171 132 146 166 **Campus Total** 497 467 402 392 404 7 International 5 7 6 4

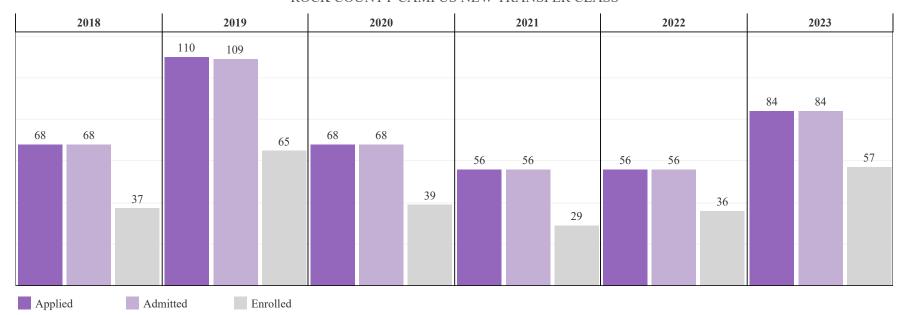
	Whitewater	Non-URM	1,518	1,503	1,597	1,558	1,626
	Campus	URM	288	255	272	306	343
olled		Total	1,812	1,763	1,873	1,871	1,976
Enr	Rock County Campus	International	5	1	1		
		Non-URM	206	189	179	138	147
		URM	96	102	74	80	94
		Total	307	292	254	218	241

#### Fall New Transfer Class Applicants, Admissions, and Enrollment

WHITEWATER CAMPUS NEW TRANSFER CLASS



#### ROCK COUNTY CAMPUS NEW TRANSFER CLASS



## Fall New Transfer Class Applicants, Admissions, and Enrollment by Residency

			2019	2020	2021	2022	2023
		Non-resident	207	209	282	265	265
	Whitewater Campus	WI Resident	687	649	570	654	743
Applied		Total	894	858	852	919	1,008
App	Rock	Non-resident	9	7	8	9	13
	County Campus	WI Resident	101	61	48	47	71
	Campus	Total	110	68	56	56	84
		Non-resident	191	195	258	243	245
	Whitewater Campus	WI Resident	612	590	519	591	662
Admitted		Total	803	785	777	834	907
Adm	Rock County Campus	Non-resident	9	7	8	9	13
		WI Resident	100	61	48	47	71
		Total	109	68	56	56	84
		Non-resident	130	110	144	120	130
	Whitewater Campus	WI Resident	404	383	318	325	455
Enrolled		Total	534	493	462	445	585
Enr	Rock	Non-resident	4	3	3	8	7
	County	WI Resident	61	36	26	28	50
	Campus	Total	65	39	29	36	57

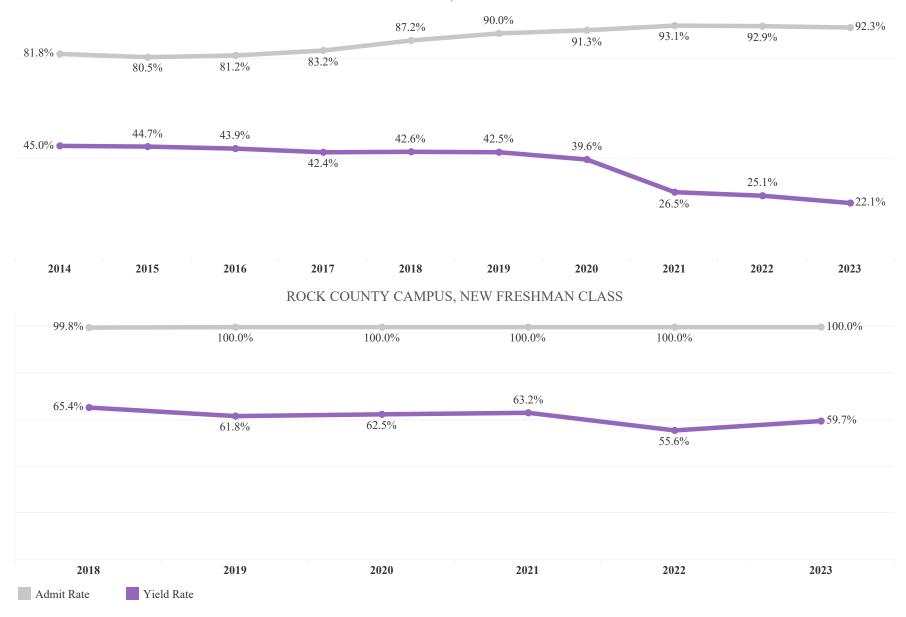
### Fall New Transfer Class Applicants, Admissions, and Enrollment

by URM Status

			20	019	2020	2021	2022	2023
		International	•					,
	Whitewater	Non-URM	•					
	Campus	URM	•					
Applied		Total						
App		International						
	Rock County	Non-URM						
	Campus	URM						
		Total						
		International						
	Whitewater Campus	Non-URM						
þ		URM						
Admitted		Total						
Adn		International						
	Rock County	Non-URM						
	Campus	URM	•					
		Total						
		International						
	Whitewater	Non-URM						
p	Campus	URM						
Enrolled		Total						
E	D a -l-							
	Rock County	URM						
	Campus	Total						

#### **Fall New Freshman Class Admit and Yield Rates**

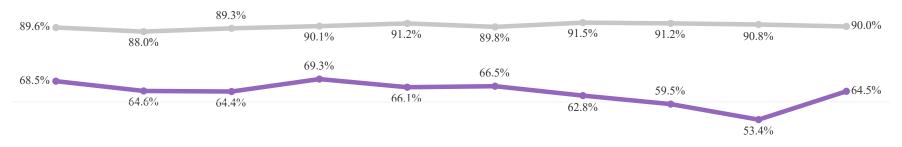
#### WHITEWATER CAMPUS, NEW FRESHMAN CLASS



Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

#### **Fall New Transfer Class Admit and Yield Rates**

#### WHITEWATER CAMPUS, NEW TRANSFER CLASS





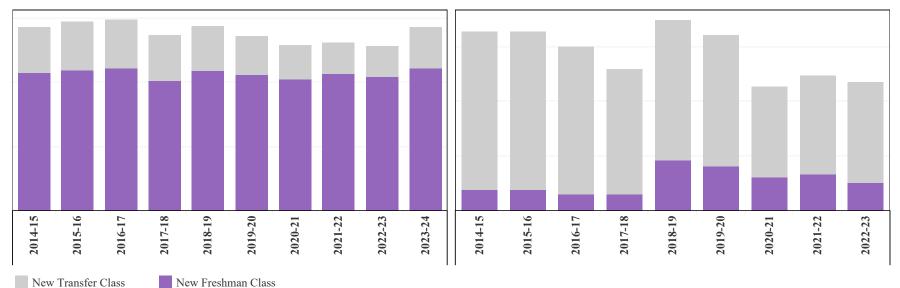
Note: Admit rate refers to the percentage of applicants who are admitted to UW-Whitewater; yield rate refers to the percentage of students that have applied to and been accepted by UW-Whitewater, who then choose to enroll at UW-Whitewater.

#### New Freshman and Transfer Enrolled by Term

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Class	Whitewater	Fall	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871	1,976
ıman (	Campus	Spring	38	38	30	29	33	33	29	43	28	
New Freshman	Rock County	Fall					337	307	292	254	218	241
New	Campus	Spring					59	47	32	23	23	
Class	Whitewater	Fall	706	751	760	720	663	534	493	462	445	585
sfer C	Campus	Spring	290	290	269	230	230	204	147	159	159	
New Transfer	Rock County Campus	Fall					37	65	39	29	36	57
New		Spring					27	37	19	22	25	

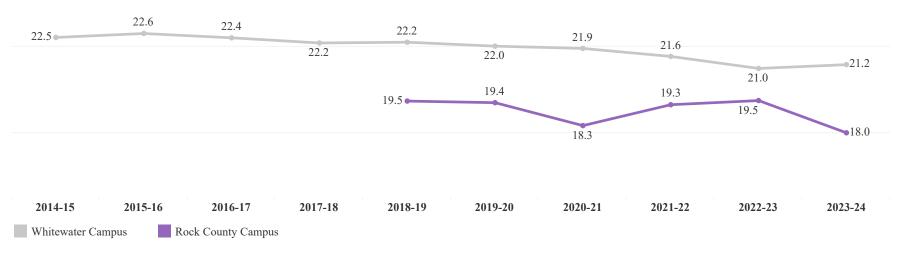
FALL SEMESTER
NEW STUDENTS BY ENTRANCE STATUS

SPRING SEMESTER
NEW STUDENTS BY ENTRANCE STATUS



#### **Academic Preparation of Fall Semester New Freshman Class**

#### AVERAGE ACT COMPOSITE SCORE



#### ACT COMPOSITE SCORES BY FALL 2023 NEW FRESHMAN CLASS

	Whitewater Campus	Rock County Campus
6-11	0.1%	
12-17	16.1%	23.2%
18-23	37.3%	17.0%
24-29	19.5%	4.6%
30-36	2.8%	0.4%
No Score Available	24.1%	54.8%

## **High Schools Ranked by Headcount of New Freshman Class Whitewater Campus**

		2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Arrowhead High School	Hartland	39.0	42.0	27.0	43.0	26.0	35.4
Mukwonago High School	Mukwonago	32.0	26.0	40.0	25.0	46.0	33.8
Non-wisconsin Hs		22.0	51.0	26.0	19.0	20.0	27.6
Joseph A Craig High	Janesville	38.0	32.0	21.0	22.0	22.0	27.0
Elkhorn Area High School	Elkhorn	18.0	32.0	38.0	24.0	23.0	27.0
Muskego High School	Muskego	14.0	30.0	40.0	17.0	27.0	25.6
Milton High School	Milton	27.0	27.0	27.0	20.0	25.0	25.2
Oconomowoc High School	Oconomowoc	20.0	28.0	21.0	30.0	24.0	24.6
Oak Creek High School	Oak Creek	22.0	18.0	23.0	28.0	24.0	23.0
Franklin High School	Franklin	22.0	30.0	17.0	26.0	12.0	21.4
Sun Prairie High School	Sun Prairie	12.0	14.0	29.0	28.0	23.0	21.2
Kettle Moraine High School	Wales	24.0	32.0	13.0	19.0	16.0	20.8
Fort Atkinson High School	Fort Atkinson	21.0	15.0	23.0	22.0	22.0	20.6
Whitewater High School	Whitewater	20.0	12.0	17.0	23.0	26.0	19.6
Waukesha North High School	Waukesha	18.0	27.0	7.0	21.0	23.0	19.2
Menomonee Falls High School	Menomonee Falls	12.0	31.0	18.0	20.0	15.0	19.2
Watertown High School	Watertown	23.0	16.0	18.0	15.0	9.0	16.2
Waukesha West High School	Waukesha	20.0	10.0	9.0	23.0	18.0	16.0
Waterford Union High School	Waterford	15.0	18.0	6.0	19.0	22.0	16.0
Middleton High School	Middleton	16.0	12.0	18.0	10.0	23.0	15.8

Note: High schools are limited to the top 20. Enrollment excludes study away students.

#### High Schools Ranked by Headcount of New Freshman Class Rock County Campus

		2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Joseph A Craig High	Janesville	49.0	54.0	49.0	29.0	33.0	42.8
Beloit Memorial High School	Beloit	27.0	29.0	16.0	28.0	20.0	24.0
George Parker High School	Janesville	35.0	12.0	26.0	22.0	17.0	22.4
Milton High School	Milton	14.0	18.0	20.0	12.0	13.0	15.4
F J Turner High	Beloit	15.0	4.0	8.0	17.0	9.0	10.6
Non-wisconsin Hs		8.0	6.0	8.0	9.0	5.0	7.2
Delavan Darien High School	Delavan	7.0	6.0	7.0		5.0	6.3
<b>Evansville Senior High School</b>	Evansville	11.0	4.0	7.0	1.0	7.0	6.0
Juda High School	Juda		6.0				6.0
Clinton Senior High School	Clinton	7.0	7.0	6.0	6.0	3.0	5.8
<b>Edgerton Senior High School</b>	Edgerton	6.0	2.0	11.0	4.0	2.0	5.0
Big Foot High School	Walworth	8.0	4.0	4.0		2.0	4.5
<b>Brodhead Senior High School</b>	Brodhead	5.0	2.0	8.0	1.0	5.0	4.2
Oregon High School	Oregon				4.0		4.0
Watertown High School	Watertown	1.0	9.0		1.0		3.7
Monroe Senior High School	Monroe	3.0			4.0		3.5
Arrowhead High School	Hartland		4.0		1.0	5.0	3.3
Whitewater High School	Whitewater	2.0	6.0	1.0		4.0	3.3
Badger High School	Lake Geneva	7.0	4.0	2.0	1.0	1.0	3.0
Robert M Lafollette Hs	Madison		1.0	6.0	2.0		3.0

Note: High schools are limited to the top 20. Enrollment excludes study away students.

## Transfer Institutions Ranked by Headcount of New Transfer Class Whitewater Campus

	2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
Madison Area Technical College	84.0	88.0	58.0	53.0	77.0	72.0
UW - Milwaukee	18.0	20.0	33.0	30.0	50.0	30.2
McHenry County College	19.0	20.0	28.0	22.0	22.0	22.2
UW- Milwaukee At Waukesha	47.0	28.0	13.0	9.0	2.0	19.8
College Of Lake County	16.0	21.0	19.0	16.0	20.0	18.4
Rock Valley College	21.0	11.0	22.0	13.0	23.0	18.0
UW - La Crosse	13.0	15.0	15.0	10.0	21.0	14.8
UW - Platteville	15.0	17.0	18.0	6.0	15.0	14.2
Gateway Tech College - Kenosha	13.0	9.0	9.0	17.0	21.0	13.8
Milwaukee Area Technical College	9.0	9.0	7.0	13.0	25.0	12.6
Waukesha County Technical College	12.0	9.0	7.0	14.0	20.0	12.4
Blackhawk Techical College	7.0	14.0	11.0	8.0	19.0	11.8
UW - Oshkosh	8.0	7.0	16.0	7.0	17.0	11.0
UW - Milwaukee At Washington County	11.0	15.0	5.0	2.0		8.3
UW - Green Bay	7.0	5.0	9.0	12.0	8.0	8.2
UW - Parkside	7.0	15.0	3.0	4.0	9.0	7.6
UW - Platteville At Baraboo/Sauk County	11.0	7.0		4.0		7.3
UW - Stevens Point	5.0	5.0	6.0	8.0	11.0	7.0
UW - Madison	10.0	6.0	7.0	4.0	8.0	7.0
William Rainey Harper College	7.0	6.0	9.0	6.0	6.0	6.8

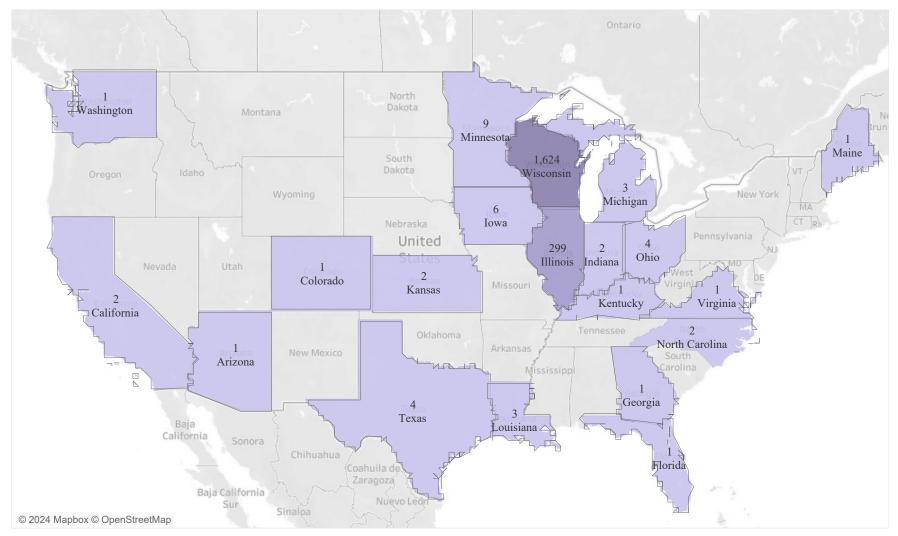
Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

#### Transfer Institutions Ranked by Headcount of New Transfer Class Rock County Campus

	2019-20	2020-21	2021-22	2022-23	2023-24	5-Year Avg
UW - Whitewater At Rock County	27.0	8.0		2.0	2.0	9.8
Blackhawk Techical College	11.0	7.0	4.0	4.0	13.0	7.8
Waukesha County Technical College			3.0	3.0	1.0	2.3
Madison Area Technical College	3.0	3.0	1.0	3.0	4.0	2.8
Gateway Tech College - Kenosha		2.0	2.0	1.0	3.0	2.0
UW - Madison	2.0					2.0
UW - River Falls		2.0				2.0
<b>UW- Oshkosh Fox Cities Campus</b>	2.0					2.0
Milwaukee Area Technical College	1.0			1.0	3.0	1.7
Fox Valley Technical College - Appleton				2.0	1.0	1.5
UW - Oshkosh	1.0	1.0		2.0	2.0	1.5
Western Technical College			1.0		2.0	1.5
UW - Milwaukee	1.0	2.0	1.0	1.0	2.0	1.4
UW - Platteville	1.0	1.0	1.0	1.0	3.0	1.4
Rock Valley College	2.0	1.0		1.0	1.0	1.3
UW - Stout	1.0		1.0			1.0
College Of Du Page		1.0			1.0	1.0
UW - Stevens Point			1.0			1.0
UW - La Crosse		1.0	1.0		1.0	1.0
Uw - Eau Claire					1.0	1.0

Note: Transfer institutions limited to the top 20. Please note that beginning in Fall 2019, any former UW-Rock County student who enrolled at the University of Wisconsin - Whitewater at Rock County campus for the first time, will show up as a transfer from UW-Whitewater at Rock County. Enrollment excludes study away students.

#### Geographic Origin of New Freshman Class, Fall 2023 Whitewater Class

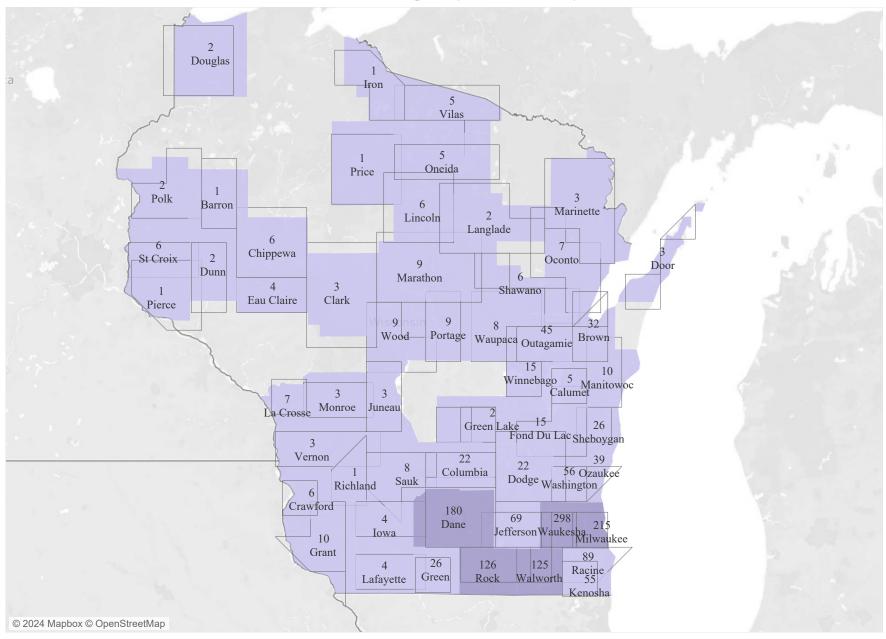


#### **Non-Domestic Students**

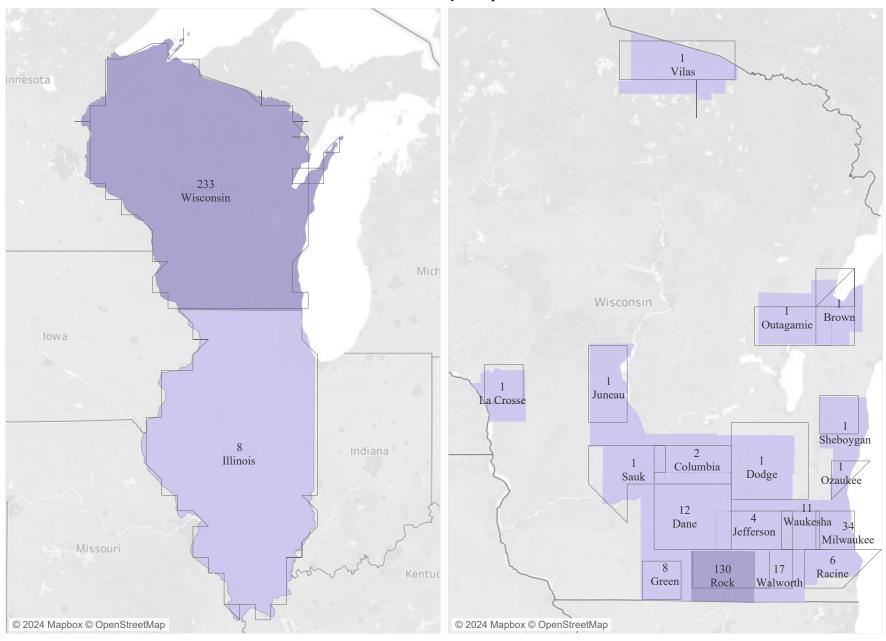
INDIA	1
JAPAN	1
NEW ZEALAND	1
SOUTH KOREA	1
UNITED KINGDOM	2
VIETNAM	1

### **Geographic Origin of New Freshman Class, Fall 2023**

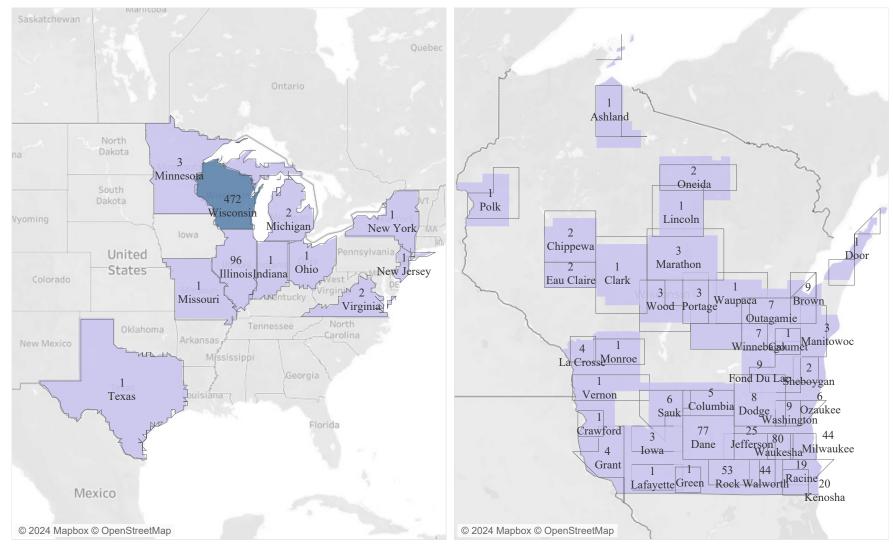
Whitewater Campus - by Wisconsin County



#### Geographic Origin of New Freshman Class, Fall 2023 Rock County Campus



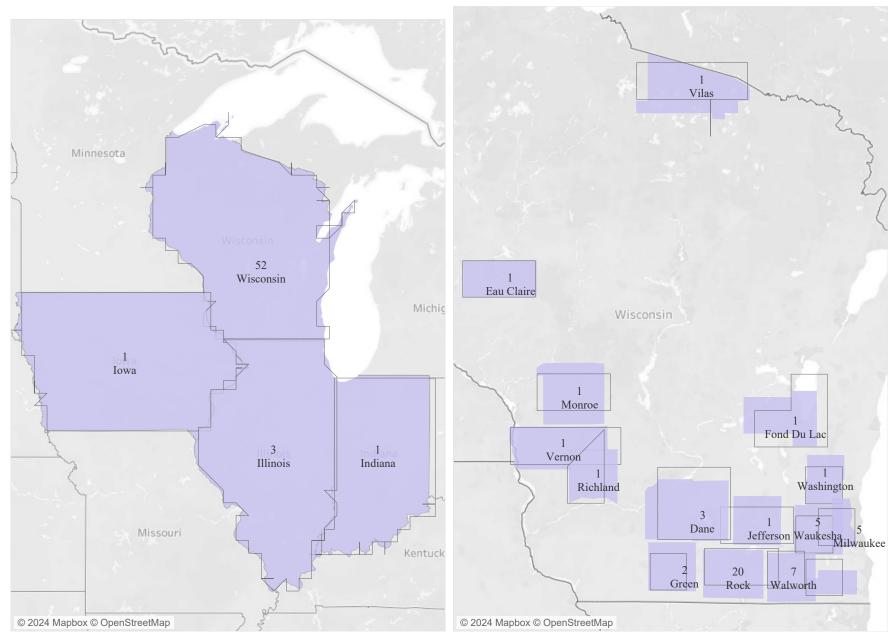
#### Geographic Origin of New Transfer Class, Fall 2023 Whitewater Campus



#### **Non-Domestic Students**

AUSTRALIA	1
INDIA	1
ITALY	1
SPAIN	1

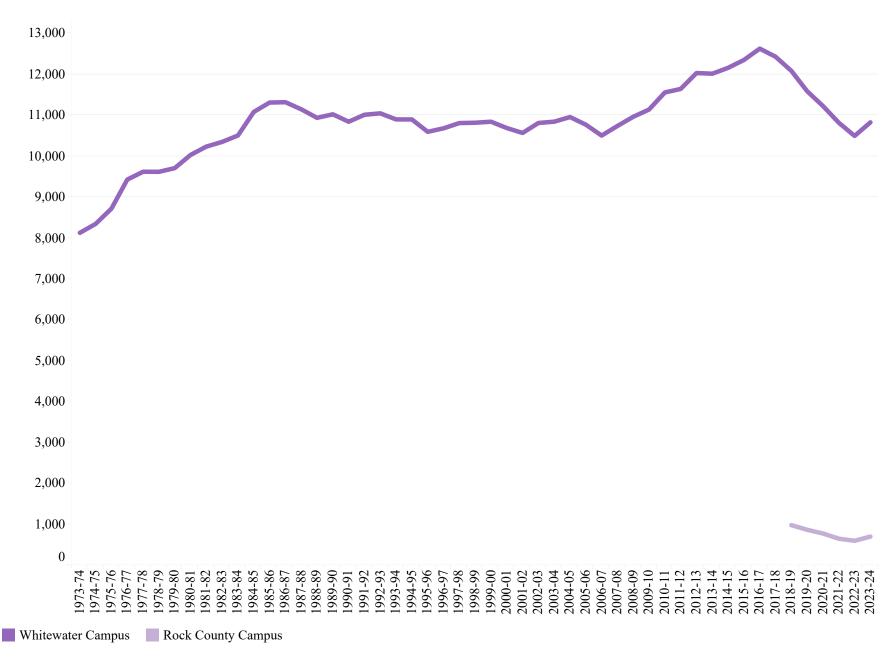
#### Geographic Origin of New Transfer Class, Fall 2023 Rock County Campus



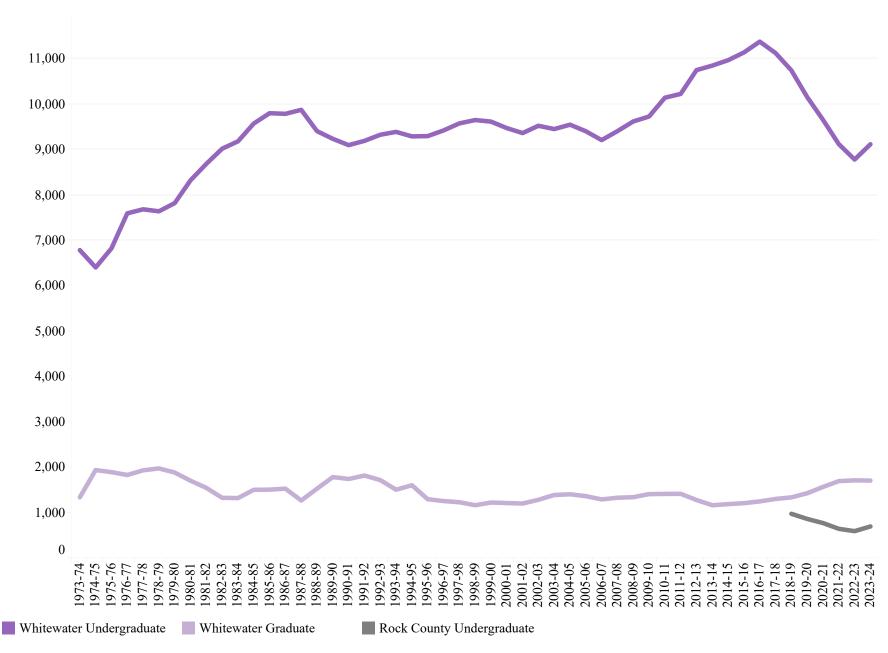


## Enrollment

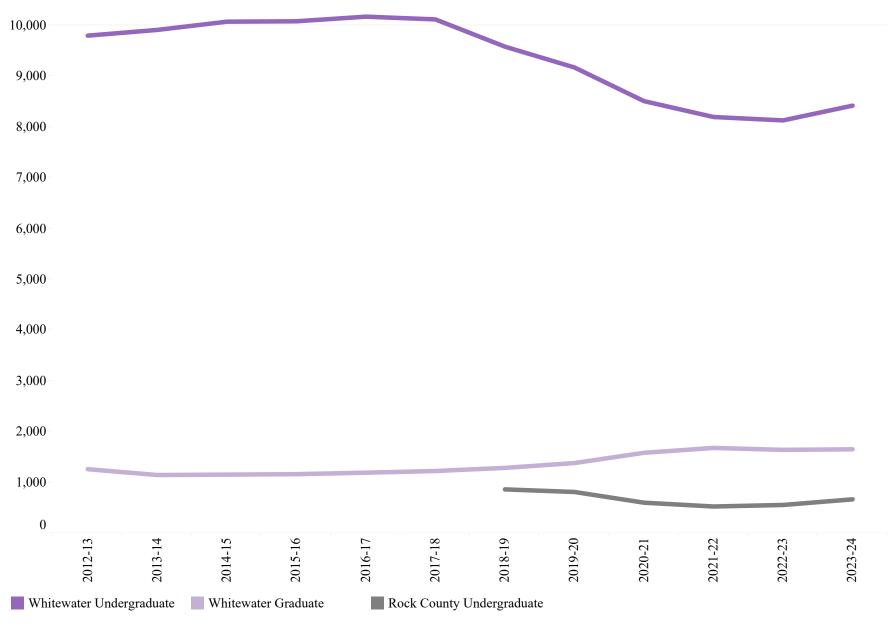
#### **Historical Fall Enrollment by Campus**



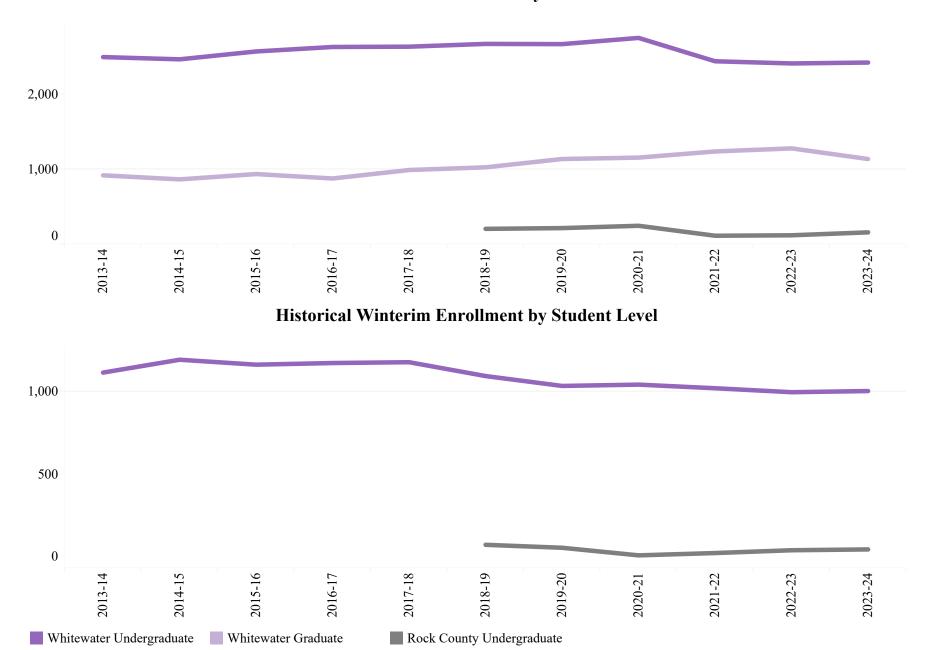
#### **Historical Fall Enrollment by Student Level**



### **Historical Spring Enrollment by Student Level**



#### **Historical Summer Enrollment by Student Level**

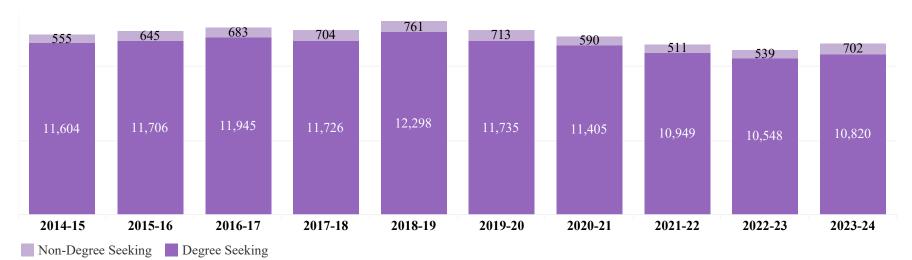


#### Fall Headcount Enrollment by Student Classification

2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23 2023-24

	te		Freshman		
	lua	Dogwoo Sooking	Sophomore		
SI	Jndergraduate	Degree Seeking	Junior		
ldu	erg		Senior		
ar Jar	pu	Non-Degree Seeking			
ı,	n		Total		
Whitewater Campus	4)		Master's		
tew	Graduate	Degree Seeking	Education Specialist		
/hir	n pa		Doctoral		
5	Gr	Non-Degree Seeking			
			Total		
			Campus Total		
	te		Freshman		
ty	na	Daguas Cashing	Sophomore		
sno	rad	Degree Seeking	Junior		
ck Cour Campus	rg		Senior		
Rock Count	Undergraduate	Non-Degree Seeking			
×	$\mathbf{U}_{\mathrm{l}}$		Total		
			Campus Total		
			<b>Grand Total</b>		

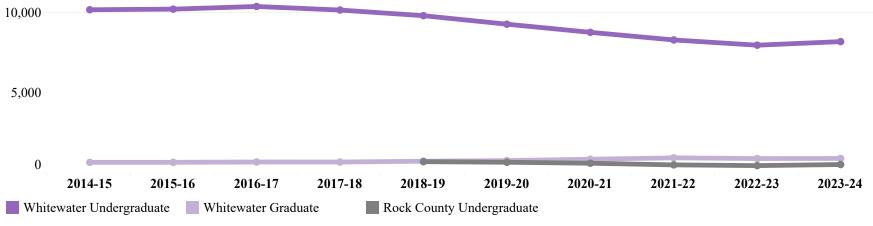
#### FALL HEADCOUNT ENROLLMENT



#### Fall FTE Enrollment by Student Level and Degree Status

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	luate	Degree Seeking	10,016.6	10,067.3	10,230.8	10,001.1	9,647.9	9,117.7	8,639.6	8,172.0	7,841.3	8,033.5
sn	ndergraduate	Non-Degree Seeking	200.5	189.2	192.7	198.0	198.1	196.3	165.9	155.6	158.8	190.5
Whitewater Campus	Unde	Total	10,217.2	10,256.5	10,423.4	10,199.0	9,846.1	9,314.0	8,805.5	8,327.6	8,000.1	8,224.0
ater (	ıte	Degree Seeking	645.4	640.6	670.2	657.5	722.0	747.8	849.9	934.7	892.7	901.6
hitew	Graduate	Non-Degree Seeking	24.0	30.1	21.7	31.3	18.5	29.7	14.7	15.6	13.5	13.0
<b>*</b>	Ū	Total	669.4	670.7	691.8	688.8	740.5	777.4	864.5	950.3	906.3	914.6
	Campus Total		10,886.6	10,927.2	11,115.3	10,887.9	10,586.6	10,091.4	9,670.0	9,277.9	8,906.4	9,138.6
<b>x</b>	luate	Degree Seeking					673.4	649.7	599.5	499.7	456.0	510.8
Sount ipus	Undergraduate	Non-Degree Seeking					37.5	25.1	14.8	11.3	8.7	22.3
Rock County Campus	Unde	Total					710.9	674.9	614.3	511.0	464.7	533.1
<b>~</b>	Campus Total						710.9	674.9	614.3	511.0	464.7	533.1
	Grand Total		10,886.6	10,927.2	11,115.3	10,887.9	11,297.4	10,766.3	10,284.3	9,788.9	9,371.1	9,671.7

#### FALL FTE ENROLLMENT



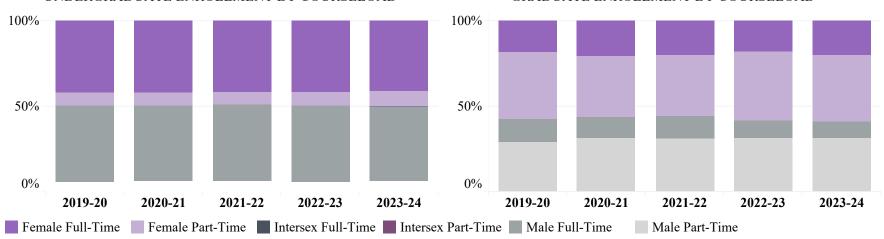
#### Fall Enrollment by Full-Time and Part-Time Status

2014-15	2015 16	2016 17	2017 10	2019 10	2010 20	2020-21	2021 22	2022 22	2022 24
2014-13	201.3-10	2010-17	ZUI /-IO	2010-17	2019-20	ZUZU-Z I	20121-22	20122-23	2012.7-241

	4.	Female	Full-Time			
	Undergraduate	Telliale	Part-Time			
		Mala	Full-Time			
sn		Male	Part-Time			
mp		Intongov	Full-Time			
Ca		Intersex	Part-Time			
ter		Total				
Whitewater Campus	Graduate	Female	Full-Time			
		remale	Part-Time			
N		M-1-	Full-Time			
		Male	Part-Time			
		Total				
	Campus Total					
,	Indergraduate	Female	Full-Time			
nty s		remaie	Part-Time			
on Jon		Male	Full-Time			
ck Cour Campus		Male	Part-Time			
Rock County Campus	Un	Total				
, ,	Campus Total					
Grand Total						

#### UNDERGRADUATE ENROLLMENT BY COURSELOAD

#### GRADUATE ENROLLMENT BY COURSELOAD



### **Fall Enrollment by Residency**

				2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	New First Year Students	Resident	Wisconsin Resident	1,836	1,785	1,801	1,662	1,503	1,483	1,437	1,532	1,503	1,602
		Nonresident	Return to Wisconsin	12	17	13	20	11	15	16	7	4	5
			Minnesota Reciprocity	7	17	13	18	5	12	10	14	18	6
			Midwest Exchange						30	29	37	8	3
			Veteran's Choice			4	7	3		2	3		5
			Other Non-WI US Resident	296	370	389	307	321	272	269	280	338	355
	Z		Total	2,151	2,189	2,220	2,014	1,843	1,812	1,763	1,873	1,871	1,976
	New Transfer Students	Resident	Wisconsin Resident	574	603	589	558	529	404	383	318	325	455
		Nonresident	Return to Wisconsin	3	2	2	3	2	5	3	4	3	1
			Minnesota Reciprocity	3	5	4	2	3	4	1	2	1	2
<b>S</b>			Veteran's Choice		2	3	2			2			3
ndu			Other Non-WI US Resident	126	139	162	155	129	121	104	138	116	124
Cal			Total	706	751	760	720	663	534	493	462	445	585
Whitewater Campus		Resident	Wisconsin Resident	9,328	9,361	9,495	9,270	8,941	8,450	8,044	7,513	7,159	7,452
Vhite	d)	Nonresident	Return to Wisconsin	54	56	58	71	66	71	72	51	42	34
	duate		Minnesota Reciprocity	47	66	60	61	50	41	46	45	45	38
	ergra		Midwest Exchange	10	3	1			31	60	95	91	62
	Undergraduate		Veteran's Choice		7	13	19	20	16	16	12	6	21
			Other Non-WI US Resident	1,532	1,649	1,753	1,707	1,670	1,549	1,419	1,405	1,439	1,512
			Total	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119
	Graduate	Resident	Wisconsin Resident	973	990	1,025	1,069	1,089	1,144	1,199	1,221	1,234	1,263
		Nonresident	Minnesota Reciprocity	5	8	5	3	1	1	4	6	4	4
			Veteran's Choice					1	1	1	1	2	7
			Other Non-WI US Resident	210	211	218	230	246	282	363	467	472	433
			Total	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707

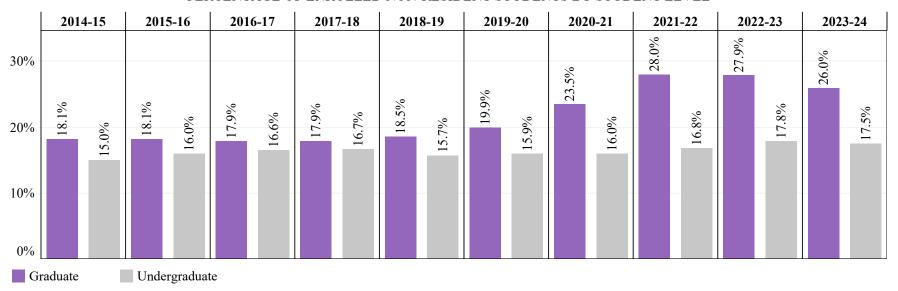
### Fall Enrollment by Residency (continued)

		<u> </u>		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	nts	Resident	Wisconsin Resident					323	287	267	240	197	224
	Stude		Midwest Exchange					4					
	t Year	Nonresident	Veteran's Choice										1
	New First Year Students		Other Non-WI US Resident					10	20	25	14	21	16
	Ne		Total					337	307	292	254	218	241
	ıts	Resident	Wisconsin Resident					36	61	36	26	28	50
Rock County Campus	New Transfer Students		Midwest Exchange					1					
ınty C	nsfer	Nonresident	Veteran's Choice									1	
ck Cou	ew Tra		Other Non-WI US Resident						4	3	3	7	7
R <sub>0</sub>	Z		Total					37	65	39	29	36	57
		Resident	Wisconsin Resident					943	816	717	611	543	649
	uate		Midwest Exchange					9	3				
	Undergraduate	Nonresident	Veteran's Choice									1	2
	Unc		Other Non-WI US Resident					23	43	54	33	49	45
			Total					975	862	771	644	593	696

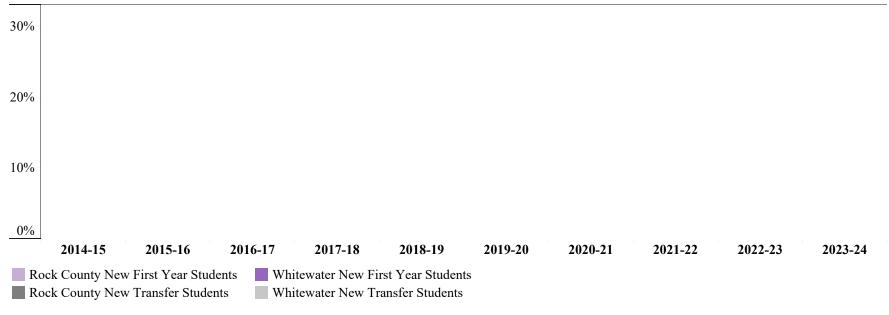
Note: Enrollment excludes study away students. The determination of in-state versus out-of-state residency is for the purposes of assessing tuition and fees. A student who graduated from a Wisconsin high school or has one or both parents living continuously as bona fide residents in Wisconsin for at least twelve months prior to the beginning in which the student is enrolled is classified as a resident of Wisconsin.

### Fall Enrollment by Residency (continued)

#### PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY STUDENT LEVEL



#### PERCENTAGE OF ENROLLED NON-RESIDENT STUDENTS BY ENTRANCE STATUS



# Fall Enrollment by Race/Ethnicitiy and Gender

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	African	Female	235	209	215	204	196	187	190	182	181	183
	African American/Black	Male	266	263	243	237	220	186	173	158	161	209
	7 mierieum Bluen	Total	501	472	458	441	416	373	363	340	342	392
	American	Female	15	13	10	11	15	6	11	10	17	15
	Indian/Alaskan	Male	8	6	8	9	7	7	8	5	7	5
	Native	Total	23	19	18	20	22	13	19	15	24	20
		Female	296	341	358	353	367	387	386	360	367	421
	Hispanic/Latino	Male	248	295	321	331	326	343	341	330	348	371
		Total	544	636	679	684	693	730	727	690	715	792
		Female	53	56	63	62	65	38	20	21	26	26
	International	Male	73	67	69	61	53	50	26	31	21	28
		Total	126	123	132	123	118	88	46	52	47	54
	Native	Female	3	1	1	1		2	2	2	2	3
pus ate	Hawaiian/Pacific Islander	Male	4	4	5	4	3	5	3	5	6	5
ewater Campu Undergraduate		Total	7	5	6	5	3	7	5	7	8	8
er C rgra	_	Female	51	45	47	52	56	54	55	56	54	64
vato nde		Male	53	56	60	55	45	47	44	45	45	51
Whitewater Campus Undergraduate		Total	104	101	107	107	101	101	99	101	99	115
<b>≥</b>		Female	38	42	47	48	48	36	46	42	41	37
	Southeast Asian	Male	44	45	43	44	42	29	30	31	29	31
		Total	82	87	90	92	90	65	76	73	70	68
	Two or More	Female	204	287	263	260	232	175	142	113	108	107
	Races	Male	189	286	278	265	242	178	135	118	109	123
		Total	393	573	541	525	474	353	277	231	217	230
		Female	5	4	5	8	7	9	10	10	27	33
	Unknown	Male	5	4	6	4	5	4	11	22	38	68
		Total	10	8	11	12	12	13	21	32	65	101
		Female	4,614	4,556	4,616	4,491	4,307	4,078	3,869	3,609	3,501	3,622
	White/Caucasian	Male	4,567	4,562	4,722	4,628	4,511	4,337	4,155	3,971	3,694	3,714
	Willie Caucasian	Intersex										3
		Total	9,181	9,118	9,338	9,119	8,818	8,415	8,024	7,580	7,195	7,339
	Undergra	aduate Total	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119

# Fall Enrollment by Ethnicity and Gender (continued)

			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	A.C.:	Female	25	39	31	27	23	34	35	41	46	54
	African American/Black	Male	34	35	37	32	32	41	33	35	38	45
	7 IIII Black	Total	59	74	68	59	55	75	68	76	84	99
	American	Female	4	3	4	5	3	4	2	1	3	1
	Indian/Alaskan	Male	5	3	2	2	2	2	2	2	1	
	Native	Total	9	6	6	7	5	6	4	3	4	1
		Female	14	18	20	38	41	31	45	61	56	61
	Hispanic/Latino	Male	9	8	10	20	22	25	38	44	45	39
		Total	23	26	30	58	63	56	83	105	101	100
		Female	25	21	25	18	16	12	9	7	16	12
	International	Male	28	22	29	29	22	20	17	12	14	8
		Total	53	43	54	47	38	32	26	19	30	20
<u>s</u>	Native	Female	2	1				1	2	2		
mpu e	Hawaiian/Pacific	Male	1	2	1	3			1	2	2	
	Islander	Total	3	3	1	3		1	3	4	2	
Whitewater Campus Graduate		Female	14	9	15	13	14	13	22	23	22	15
tews	Other Asian	Male	17	20	18	10	12	13	16	23	22	26
Vhit		Total	31	29	33	23	26	26	38	46	44	41
		Female	4	6	5	7	8	6	7	9	6	8
	Southeast Asian	Male	7	4	2	3	6	5	7	4	7	7
		Total	11	10	7	10	14	11	14	13	13	15
	т. м	Female		3	6	13	15	11	14	14	20	18
	Two or More Races	Male	1	1	6	8	8	9	18	17	19	13
		Total	1	4	12	21	23	20	32	31	39	31
		Female	6	3			1	1	3	14	13	26
	Unknown	Male	3			3	3	2	4	16	12	28
		Total	9	3		3	4	3	7	30	25	54
		Female	534	558	570	615	637	705	739	776	815	806
	White/Caucasian	Male	455	453	467	456	472	493	553	592	555	540
		Total	989	1,011	1,037	1,071	1,109	1,198	1,292	1,368	1,370	1,346
	Gra	aduate Total	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707

# Fall Enrollment by Ethnicity and Gender (continued)

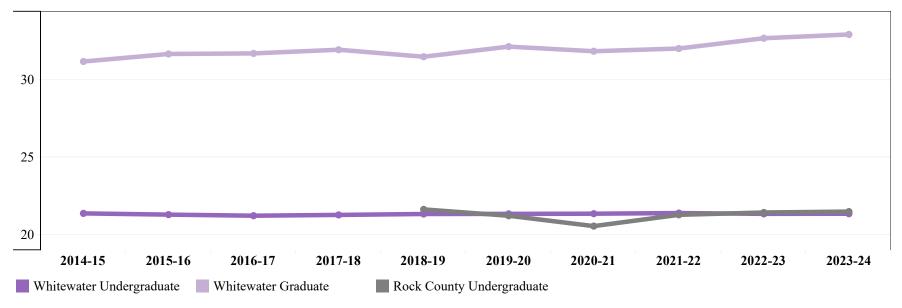
			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	A C	Female					23	25	24	25	22	38
	African American/Black	Male					19	30	33	22	33	34
	American Black	Total					42	55	57	47	55	72
	American	Female					1	1	2	2		1
	Indian/Alaskan	Male						1				3
	Native	Total					1	2	2	2		4
		Female					106	85	91	61	54	63
	Hispanic/Latino	Male					71	56	48	44	37	53
		Total					177	141	139	105	91	116
		Female					3	6	4	2		
	International	Male					4	9	10	1	1	
		Total					7	15	14	3	1	
sn a	Native	Female					1				1	1
uate	Hawaiian/Pacific	Male					1	1				
rad Ca	Islander	Total					2	1			1	1
Rock County Campus Undergraduate		Female					5	3	5	1	3	5
	Other Asian	Male					3	4	3	1	1	1
		Total					8	7	8	2	4	6
\vec{\pi}		Female						1	3	2	1	1
	Southeast Asian	Male					3	1	4	3	2	
		Total					3	2	7	5	3	1
	T	Female					26	23	16	10	17	14
	Two or More Races	Male					23	19	14	10	11	17
	races	Total					49	42	30	20	28	31
		Female					1	4	3	4	5	7
	Unknown	Male						1		1	4	5
		Total					1	5	3	5	9	12
		Female					387	309	276	240	218	248
	White/Caucasian	Male					298	283	235	215	183	205
		Total					685	592	511	455	401	453
	Undergra	duate Total					975	862	771	644	593	696

Fall Enrollment by Age

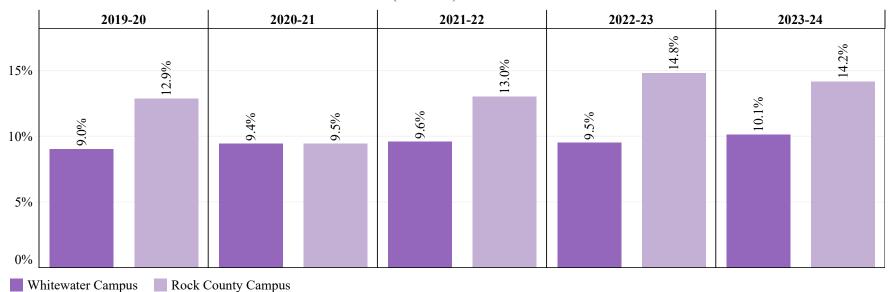
			2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
		Less than 18	240	321	356	336	348	292	291	212	190	279
		18-19	3,765	3,877	3,963	3,740	3,431	3,257	3,114	3,149	3,196	3,315
		20-21	3,826	3,832	4,038	4,036	4,028	3,816	3,562	3,203	3,070	3,216
	بو	22-24	2,099	2,074	2,012	1,993	1,963	1,876	1,778	1,681	1,488	1,385
	Indergraduate	25-29	554	552	512	498	464	451	439	410	373	381
	rad	30-34	197	185	194	218	196	171	181	169	171	219
	erg	35-39	95	115	124	128	138	118	127	115	109	112
ø	]uq	40-49	121	110	107	114	122	122	110	117	118	137
ndı	1	50-64	64	62	58	47	39	35	44	53	52	58
an		65+	10	13	16	16	18	20	11	12	15	17
ır (		Unknown		1		2						
Whitewater Campus		Total	10,971	11,142	11,380	11,128	10,747	10,158	9,657	9,121	8,782	9,119
itev		20-21	3	6	8	9	9	9	17	12	7	9
Wh		22-24	284	280	294	306	302	312	365	358	313	331
		25-29	355	344	366	353	393	399	433	471	482	436
	te	30-34	215	218	210	224	243	252	279	315	306	277
	lua	35-39	137	141	129	155	149	162	163	204	231	273
	Graduate	40-49	133	144	158	176	173	214	215	255	274	276
	9	50-64	59	75	82	77	66	77	91	76	95	101
		65+	1		1	2	2	3	4	4	4	4
		Unknown	1	1								
		Total	1,188	1,209	1,248	1,302	1,337	1,428	1,567	1,695	1,712	1,707
		Less than 18					63	52	34	23	26	60
		18-19					477	440	444	353	296	333
snd		20-21					195	184	149	132	135	142
am	ate	22-24					98	75	71	52	48	62
V.	Undergraduate	25-29					64	50	33	36	38	32
ınt	150	30-34					31	20	13	17	20	23
Col	qe	35-39					16	19	17	9	13	19
Rock County Campus	C	40-49					12	12	7	14	11	18
Ro		50-64					6	3		4	3	5
		65+					13	7	3	4	3	2
L		Total					975	862	771	644	593	696
		Grand Total	12,159	12,351	12,628	12,430	13,059	12,448	11,995	11,460	11,087	11,522

### Fall Enrollment by Age (continued)

#### AVERAGE AGE BY STUDENT LEVEL



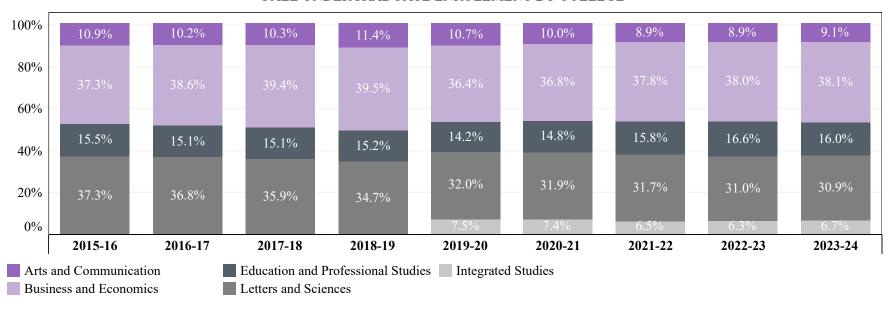
### PERCENTAGE OF NONTRADITIONAL (AGE 25+) UNDERGRADUATE STUDENTS BY CAMPUS



### **Fall Enrollment by College**

		2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
	Arts and Communication	1,150	1,102	1,082	1,157	1,115	989	831	787	836
ate	Business and Economics	3,945	4,164	4,144	4,013	3,775	3,644	3,511	3,370	3,488
radu	Education and Professional Studies	1,636	1,624	1,594	1,548	1,475	1,463	1,471	1,473	1,466
ndergraduate	Letters and Sciences	3,951	3,970	3,781	3,524	3,319	3,151	2,950	2,754	2,831
Un	Integrated Studies					774	728	606	557	616
	Total	10,682	10,860	10,601	10,242	10,458	9,975	9,369	8,941	9,237
	Arts and Communication	12	11	13	14	13	21	23	25	22
ده	Business and Economics	725	749	711	748	822	965	1,084	1,039	991
Graduate	Education and Professional Studies	335	345	410	416	387	390	384	415	444
rac	Letters and Sciences	31	31	39	85	114	136	166	195	203
	Integrated Studies	19	34	31	21	14				
	Total	1,122	1,170	1,204	1,284	1,350	1,512	1,657	1,674	1,660

#### FALL UNDERGRADUATE ENROLLMENT BY COLLEGE



Note: Enrollment excludes study away students. Headcount is duplicated; students who have more than one major are counted in each major/college with which they are affiliated.

# Fall Undergraduate Enrollment by Diversity Status Indicators

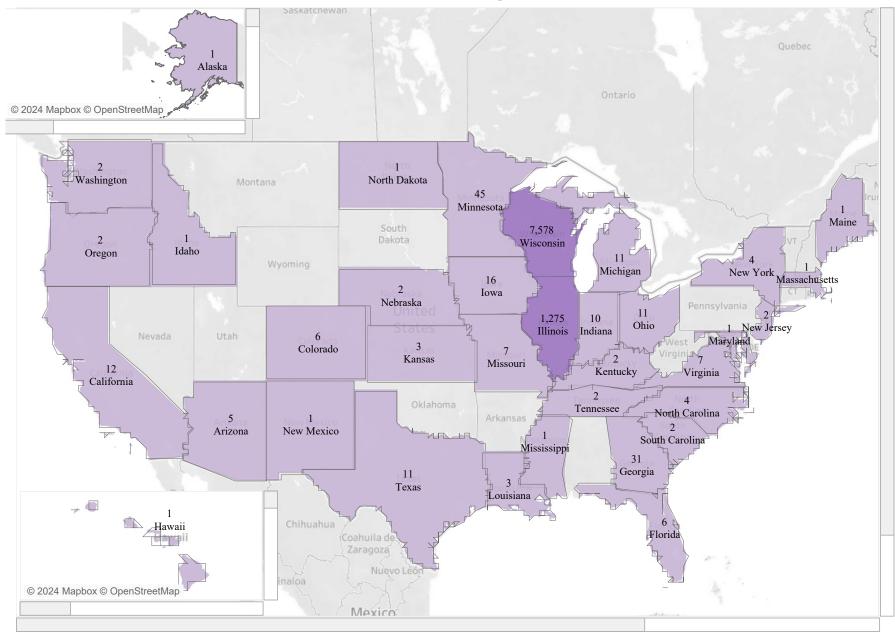
			2019-20	2020-21	2021-22	2022-23	2023-24
	dents	First-generation	644 35.5%	589 33.4%	632 33.7%	636 34.0%	699 35.4%
	New First Year Students	Nontraditional Age	4 0.2%	2 0.1%	15 0.8%	10 0.5%	16 0.8%
	w First	URM	288 15.9%	255 14.5%	272 14.5%	306 16.4%	343 17.4%
S	Ne	Pell Recipient	469 25.9%	409 23.2%	446 23.8%	454 24.3%	509 25.8%
Whitewater Campus	tudents	First-generation	253 47.4%	237 48.1%	192 41.6%	190 42.7%	261 44.6%
Whitewat	Transfer Students	Nontraditional Age	65 12.2%	87 17.6%	69 14.9%	82 18.4%	152 26.0%
	New T	URM	72 13.5%	65 13.2%	65 14.1%	75 16.9%	121 20.7%
	luates	First-generation	3,884 38.2%	3,584 37.1%	3,262 35.8%	3,066 34.9%	3,185 34.9%
	All Undergraduates	Nontraditional Age	917 9.0%	912 9.4%	876 9.6%	838 9.5%	924 10.1%
	All U	URM	1,398 13.8%	1,374 14.2%	1,276 14.0%	1,294 14.7%	1,440 15.8%

### Fall Undergraduate Enrollment by Diversity Status Indicators (continued)

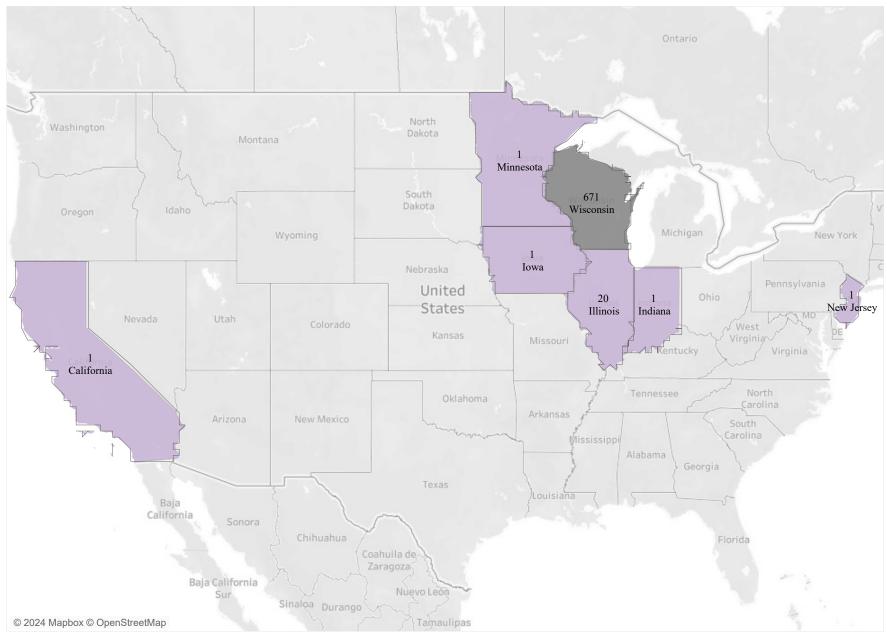
			2019-20	2020-21	2021-22	2022-23	2023-24
	dents	First-generation	178 58.0%	188 64.4%	161 63.4%	127 58.3%	140 58.1%
	ear Stud	Nontraditional Age	10 3.3%	6 2.1%	5 2.0%	5 2.3%	1 0.4%
	New First Year Students	URM	96 31.3%	102 34.9%	74 29.1%	80 36.7%	94 39.0%
sn	Nev	Pell Recipient	139 45.3%	130 44.5%	98 38.6%	95 43.6%	119 49.4%
ty Camp	tudents	First-generation	38 58.5%	23 59.0%	14 48.3%	21 58.3%	31 54.4%
Rock County Campus	New Transfer Students	Nontraditional Age	19 29.2%	12 30.8%	12 41.4%	16 44.4%	26 45.6%
R	New Tr	URM	12 18.5%	11 28.2%	7 24.1%	11 30.6%	16 28.1%
	luates	First-generation	241 28.0%	359 46.6%	347 53.9%	324 54.6%	372 53.4%
	All Undergraduates	Nontraditional Age	111 12.9%	73 9.5%	84 13.0%	88 14.8%	99 14.2%
		URM	230 26.7%	229 29.7%	174 27.0%	169 28.5%	218 31.3%

Note: Enrollment excludes study away students. All Undergraduates refers to both degree and non-degree seeking undergraduate students. Generally speaking, only degree-seeking undergraduates are eligible for Federal Pell Grants. Pell Recipient data is not available for the 2022-23 academic year at this time.

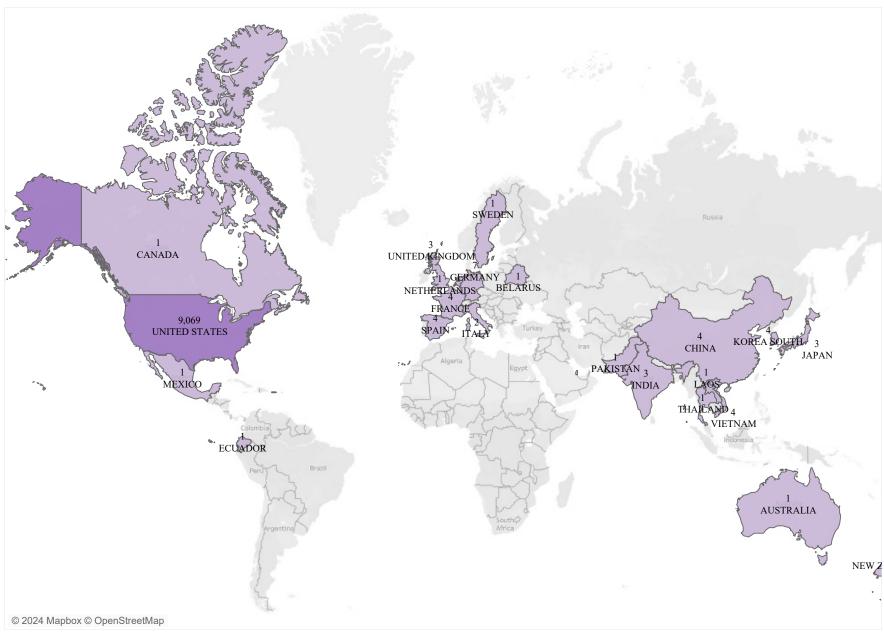
# Geographic Origin of Undergraduate Students from the United States, Fall 2023 Whitewater Campus



### Geographic Origin of Undergraduate Students from the United States, Fall 2023 Rock County Campus



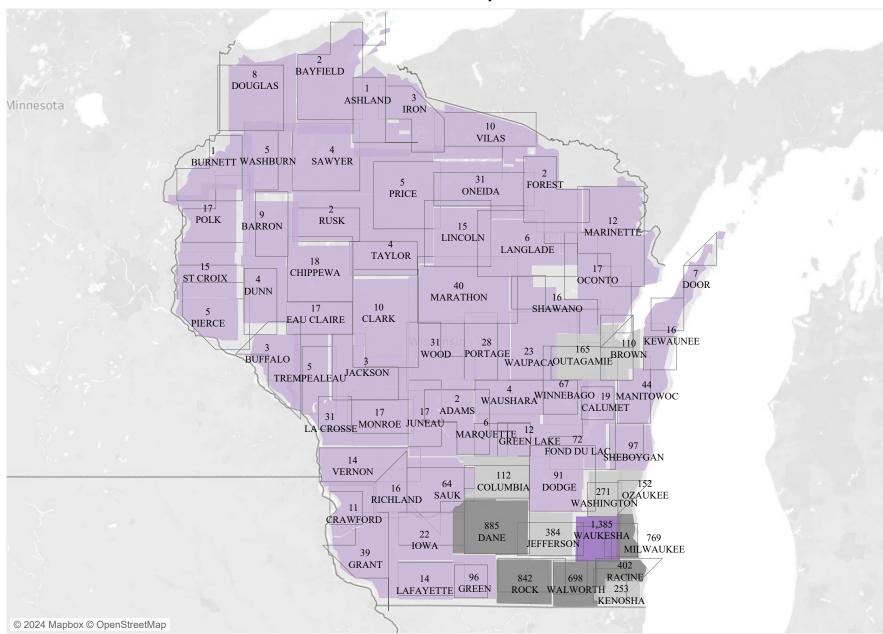
### Geographic Origin of Undergraduate Non-Domestic Students, Fall 2023 Whitewater Campus



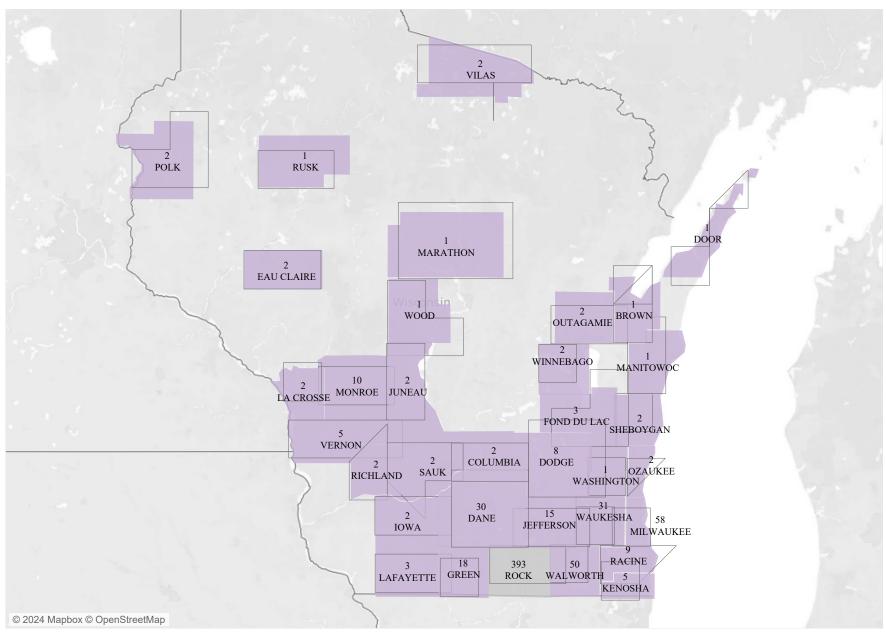
Geographic Origin of Undergraduate Non-Domestic Students, Fall 2023 Rock County Campus



# Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2023 Whitewater Campus



### Geographic Origin of Undergraduate Students by Wisconsin County, Fall 2023 Rock County Campus





**Student Outcomes** 

### Retention and Graduation Rates of First-Time Full-Time Undergraduate Students

					,	Whitewa	ter Cam	pus					-
			Students V	Vho Remai	n at UW-V	Vhitewater	•	S	Students W	ho Remai	n Within U	JW-System	1
		Re	tention Ra	tes	Gra	duation R	ates	Ret	tention Ra	tes	Graduation Rates		
	Fall Cohort Size	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year
2014-15	2,141	81.3%	71.9%	66.5%	38.0%	59.0%	62.0%	86.5%	79.0%	74.0%	40.0%	63.9%	68.0%
2015-16	2,179	81.6%	71.6%	67.3%	39.0%	60.3%	63.5%	87.2%	78.8%	74.3%	40.8%	65.2%	69.4%
2016-17	2,199	78.2%	69.8%	64.5%	39.7%	58.8%	61.7%	83.3%	76.9%	71.7%	41.7%	63.8%	67.8%
2017-18	2,000	82.2%	72.3%	68.5%	39.9%	60.4%	64.3%	86.3%	77.5%	74.0%	42.0%	64.5%	68.9%
2018-19	1,832	80.1%	70.5%	64.5%	41.9%	60.0%		84.6%	76.7%	70.5%	43.9%	63.9%	
2019-20	1,795	78.6%	67.0%	60.6%	39.6%			83.0%	72.9%	66.1%	41.0%		
2020-21	1,750	74.7%	65.5%	61.0%				79.4%	71.8%	67.5%			
2021-22	1,853	74.3%	66.3%					79.6%	72.6%				
2022-23	1,848	77.5%						81.9%					
2023-24	1,958												
					ŀ	Rock Cou	ınty Cam	pus					
			Students V	Vho Remai	n at UW-V	Vhitewater	•	Students Who Remain Within UW-System					1
		Re	tention Ra	tes	Gra	duation R	ates	Retention Rates Graduation Rates					ates

		Studer	nts Who Remain	at UW-Whitew	vater	Students Who Remain Within UW-System					
	[	Retention	n Rates	Graduatio	on Rates	Retention	Rates	Graduation Rates			
		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year		
2017-18	277	60.3%	32.1%	16.6%	30.3%	64.3%	45.1%	18.8%	32.9%		
2018-19	292	59.6%	34.6%	18.2%	30.5%	61.3%	43.2%	18.2%	30.5%		
2019-20	269	65.4%	33.8%	18.6%	28.6%	68.0%	45.0%	18.6%	28.6%		
2020-21	260	53.5%	32.7%	17.3%	25.0%	56.9%	42.3%	17.3%	25.0%		
2021-22	224	58.5%	39.7%	22.3%		62.5%	47.3%	22.3%			
2022-23	194	62.9%				65.5%					
2023-24	221										

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

## Retention and Graduation Rates of First-Time Full-Time Undergraduate Student

**Underrepresented Minority (URM) Students** 

	Whitewater Campus														
		St	tudents W	ho Remai	n at UW-	Whitewat	er	5	Students W	ho Remai	n Within U	JW-Systen	1		
		Ret	ention Ra	tes	Gra	duation R	lates	Retention Rates			<b>Graduation Rates</b>				
	Fall Cohort Size	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year	2nd Year	3rd Year	4th Year	4-Year	5-Year	6-Year		
2014-15	283	76.0%	65.0%	56.5%	19.4%	45.2%	49.1%	80.6%	74.2%	66.1%	20.8%	49.8%	55.5%		
2015-16	309	76.1%	61.2%	57.3%	26.9%	46.9%	50.2%	80.6%	67.3%	64.1%	28.5%	50.8%	55.7%		
2016-17	307	69.7%	60.6%	52.4%	26.1%	41.7%	47.2%	75.6%	67.1%	59.3%	27.0%	46.6%	53.1%		
2017-18	325	73.8%	61.2%	57.8%	25.5%	42.8%	47.1%	77.8%	67.1%	63.4%	26.2%	46.5%	51.1%		
2018-19	252	73.8%	61.9%	57.1%	26.2%	44.8%		78.2%	67.1%	61.9%	27.4%	46.4%			
2019-20	281	70.8%	52.3%	45.6%	24.2%			75.4%	58.7%	50.9%	24.9%				
2020-21	251	66.5%	54.2%	49.8%				68.5%	57.8%	53.0%					
2021-22	266	68.4%	59.4%					70.7%	62.8%						
2022-23	301	70.4%						74.1%							
2023-24	340														

#### **Rock County Campus**

	L	Student	s Who Remain	at UW-White	water	Students Who Remain Within UW-System				
		Retentior	Rates	Graduatio	on Rates	Retention	Rates	Graduatio	n Rates	
		2nd Year	3rd Year	2-Year	3-Year	2nd Year	3rd Year	2-Year	3-Year	
2017-18	72	52.8%	33.3%	13.9%	29.2%	55.6%	43.1%	13.9%	29.2%	
2018-19	83	54.2%	36.1%	10.8%	21.7%	54.2%	42.2%	10.8%	21.7%	
2019-20	79	65.8%	34.2%	8.9%	20.3%	65.8%	38.0%	8.9%	20.3%	
2020-21	88	42.0%	25.0%	11.4%	18.2%	43.2%	31.8%	11.4%	18.2%	
2021-22	62	45.2%	33.9%	12.9%		46.8%	35.5%	12.9%		
2022-23	66	62.1%				65.2%				
2023-24	87									

Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

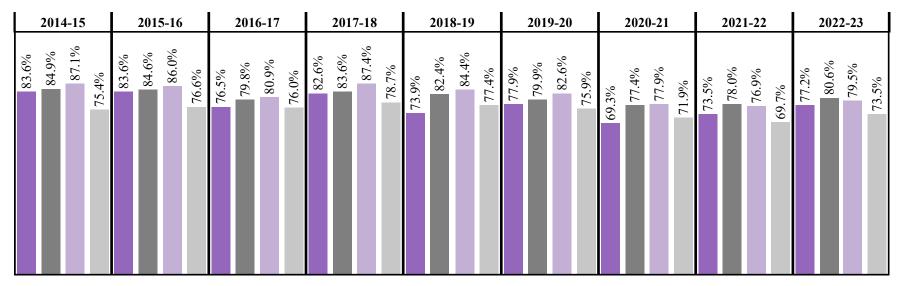
# Retention and Graduation Rates of First-Time Full-Time Undergraduate Students Special Populations

			Whi	itewater Cam	pus			
	2nd Y	Year Retention	Rates			6 Year Grad	luation Rates	
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2014-15	81.5%	79.0%	79.2%	57.1%	66.5%	55.0%	56.8%	14.3%
2015-16	82.5%	77.9%	80.9%	62.5%	68.0%	57.1%	61.9%	62.5%
2016-17	79.8%	75.1%	74.6%	50.0%	66.1%	51.7%	55.8%	12.5%
2017-18	82.9%	78.8%	80.8%	83.3%	68.8%	55.2%	61.0%	58.3%
2018-19	81.3%	75.5%	74.7%	0.0%				
2019-20	82.6%	75.4%	75.5%	66.7%				
2020-21	75.8%	70.2%	70.5%	100.0%				
2021-22	74.8%	70.7%	70.0%	45.5%				
2022-23	78.4%	70.0%	72.3%	66.7%				
			Rock	c County Car	npus			
	2nd Y	Year Retention l	Rates			3 Year Grad	uation Rates	
	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students	Women	Pell Grant Recipients	First Generation Students	Nontraditional Students
2017-18	61.0%	58.5%	63.3%	50.0%	32.2%	30.9%	32.2%	
2018-19	63.4%	63.1%	59.4%	33.3%	33.3%	30.5%	27.3%	16.7%
2019-20	70.1%	62.2%	62.0%	83.3%	33.6%	26.0%	24.7%	83.3%
2020-21	54.2%	51.3%	52.4%	40.0%	26.8%	24.8%	21.4%	
2021-22	69.1%	53.9%	52.5%	25.0%				
2022-23	56.7%	62.4%	57.3%	100.0%				

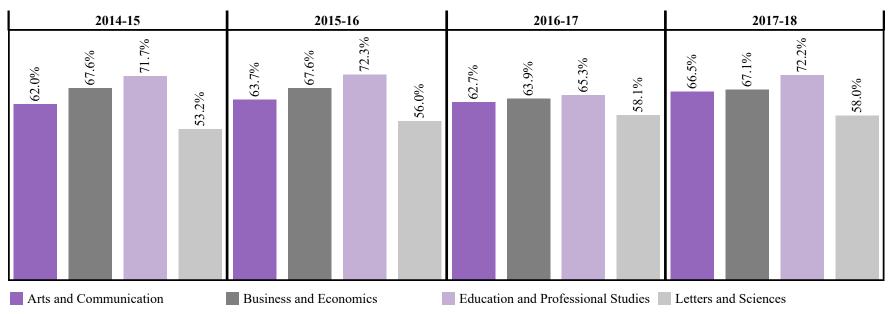
Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall and excludes non-degree seeking students. Due to UW System restructuring, a new calculation for retention and graduation began in Fall 2018. Calculations demonstrate the campus cohort retained or graduated at either the main or branch campus.

### **Retention and Graduation Rates by College**

#### FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME STUDENTS



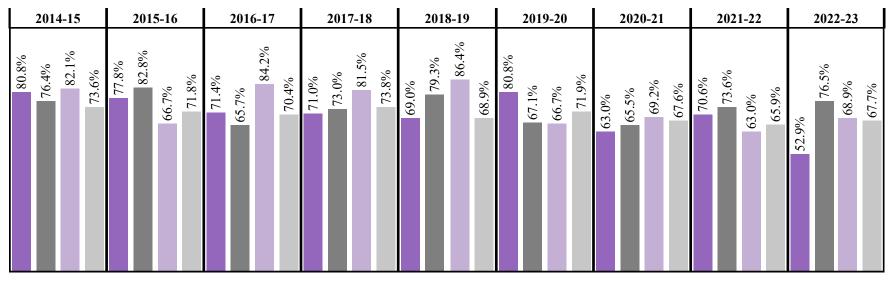
#### SIX-YEAR GRADUATION RATE BY COLLEGE



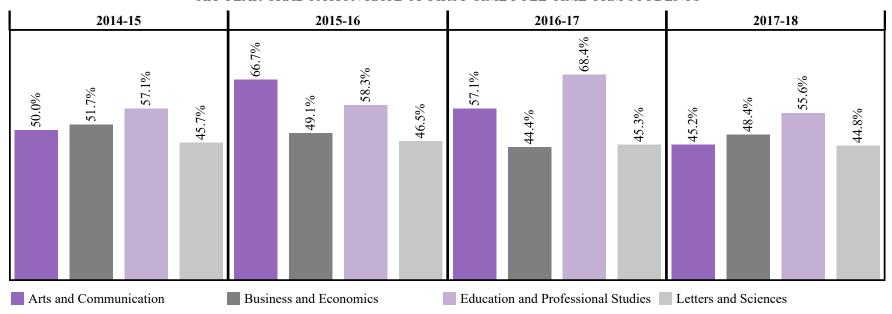
Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

### Retention and Graduation Rates by College and URM Status

FIRST-TO-SECOND YEAR RETENTION RATE OF FIRST-TIME FULL-TIME URM STUDENTS



#### SIX-YEAR GRADUATION RATE OF FIRST-TIME FULL-TIME URM STUDENTS

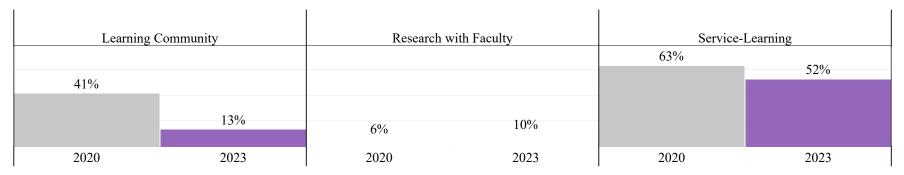


Note: Retention rates shown reflect student enrollment across consecutive years Fall-to-Fall. Includes degree seeking students only. For retention and graduation calculations, college is determined by a student's first declared major as of the 10th day of classes of their first semester.

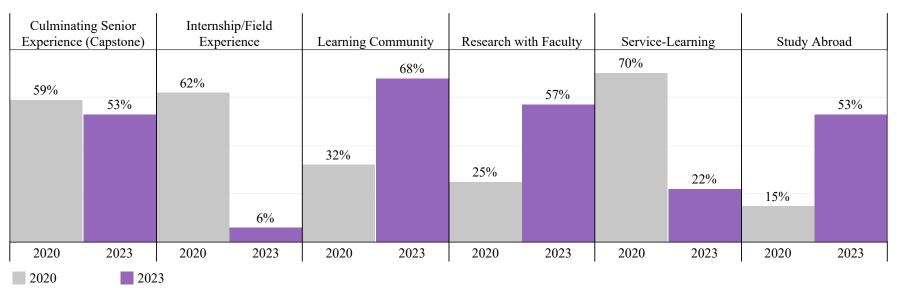
### **High Impact Practices (HIPs)**

	Fres	hman	Se	nior
	2020	2023	2020	2023
Participated in at least one HIP experience	38%	51%	18%	19%
Participated in two or more HIP experiences	34%	15%	76%	75%

#### NSSE HIPs - FRESHMAN PARTICIPATION

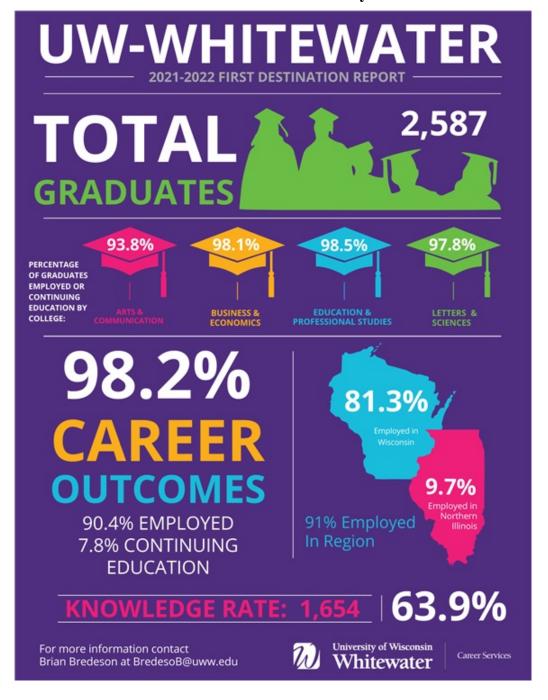


#### **NSSE HIPs - SENIOR PARTICIPATION**



Note: The National Survey of Student Engagement (NSSE), conducted by the Center for Postsecondary Research at Indiana University, is administered every three years at UW four-year institutions. Rates of participation in HIP experiences indicate the percentage of students responding "done or in progress" to the items listed on this page. The percentage of students participating in service-learning is calculated on a different scale than other HIPs, indicating that at least "some" courses included a community-based project. Survey data is self-reported by students.

### 2021-22 Post-Graduation Survey Results

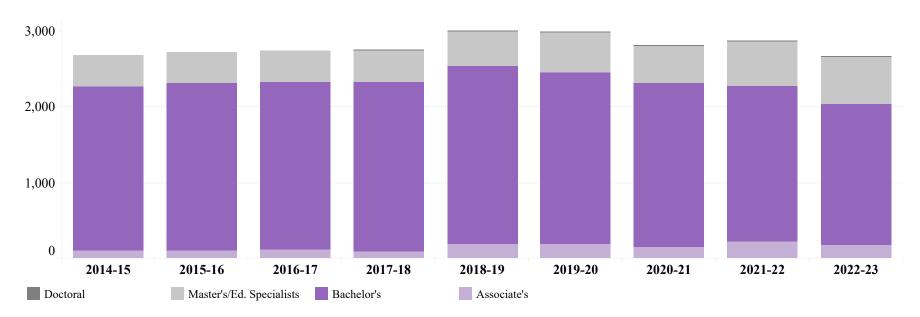




Degrees Awarded

### **Degrees Awarded by Degree Level**

	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Associate's	108	107	118	100	195	185	153	222	172
Bachelor's	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
Master's/Ed. Specialists	417	401	416	409	454	519	492	582	625
Doctoral				9	16	10	12	13	8
Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665
Associate's	4.0%	3.9%	4.3%	3.6%	6.5%	6.2%	5.4%	7.7%	6.5%
Bachelor's	80.4%	81.3%	80.5%	81.1%	77.8%	76.0%	76.6%	71.5%	69.8%
Master's/Ed. Specialists	15.6%	14.8%	15.2%	14.9%	15.1%	17.4%	17.5%	20.3%	23.5%
Doctoral				0.3%	0.5%	0.3%	0.4%	0.5%	0.3%
Grand Total	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%



Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

# Degrees Awarded by Degree Level and Degree Type

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
	Associate of Arts	108	107	118	100	160	33	24	85	47
Associate's	Associate of Arts and Sciences					35	152	129	137	125
	Total	108	107	118	100	195	185	153	222	172
	Bachelor of Applied Arts and Sciences					3				6
	Bachelor of Arts	575	562	499	470	454	436	389	336	293
	Bachelor of Business Administration	680	732	713	751	812	869	763	807	723
Bachelor's	Bachelor of Fine Arts	18	22	14	9	10	11	12	6	8
Bachelor's	Bachelor of Music	27	14	18	11	22	20	12	29	19
	Bachelor of Science	506	529	599	626	666	576	633	515	493
	Bachelor of Science-Education	345	348	356	359	368	354	345	361	318
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
	Education Specialist	5	13	11	7	7	12	15	13	11
	Master of Business Administration	174	151	168	151	167	204	199	288	297
	Master of Professional Accountancy	85	77	81	56	56	27	19	4	2
Master's/Ed. Specialists	Master of Science	70	77	64	92	99	114	93	128	170
•	Master of Science-Education	83	83	92	103	125	135	127	119	91
	Master of Social Work						27	39	30	54
	Total	417	401	416	409	454	519	492	582	625
Dogtoral	Doctor of Business Administration				9	16	10	12	13	8
Doctoral	Total				9	16	10	12	13	8
	Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

Note: Counts include first and second degrees awarded; headcounts are duplicated for those with two distinct degrees. Starting in 2018-19, counts include degrees awarded at UW-Whitewater at Rock County.

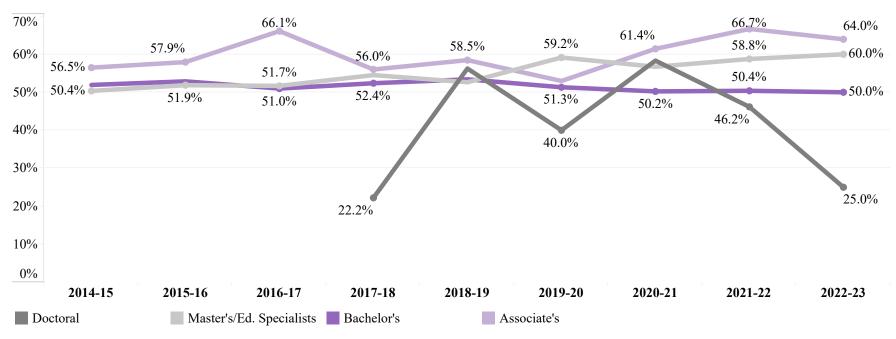
# **Degrees Awarded by College and Degree Type**

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
	Bachelor of Arts	217	249	227	241	218	235	204	163	143
	Bachelor of Fine Arts	18	22	14	9	10	11	12	6	8
Arts and	Bachelor of Music	27	14	18	11	22	20	12	29	19
Communication	Bachelor of Science	34	30	25	29	27	31	32	32	24
Communication	Bachelor of Science-Education		2				1	1		
	Master of Science	2	9	3	8	4	7	3	9	10
	Total	298	326	287	298	281	305	264	239	204
	Bachelor of Arts		1	1	1	1	1	2		1
	Bachelor of Business Administration	680	732	713	751	812	869	763	807	723
	Bachelor of Science	52	30	44	57	52	47	49	55	46
Business and	Doctor of Business Administration				9	16	10	12	13	8
Economics	Master of Business Administration	174	151	168	151	167	204	199	288	297
Deonomies	Master of Professional Accountancy	85	77	81	56	56	27	19	4	2
	Master of Science	5	9	14	32	35	28	26	49	50
	Master of Science-Education	8	6	7	9	10	13	10	11	9
	Total	1,004	1,006	1,028	1,066	1,149	1,199	1,080	1,227	1,136
	Bachelor of Arts						1	3	4	6
Education and	Bachelor of Science	13	36	45	43	43	23	40	30	59
Professional	Bachelor of Science-Education	301	314	305	318	318	302	297	308	278
Studies	Master of Science	63	59	47	52	53	66	49	56	82
	Master of Science-Education	67	64	73	78	103	110	106	97	70
	Total	444	473	470	491	517	502	495	495	495
Integrated	Associate of Arts and Sciences					35	152	129	137	125
Studies	Bachelor of Applied Arts and Sciences					3				6
	Total					38	152	129	137	131
	Associate of Arts	108	107	118	100	160	33	24	85	47
	Bachelor of Arts	358	312	271	228	235	199	180	169	143
	Bachelor of Science	407	433	485	497	544	475	512	398	364
Letters and	Bachelor of Science-Education	44	32	51	41	50	51	47	53	40
Sciences	Education Specialist	5	13	11	7	7	12	15	13	11
Sciences	Master of Science					7	13	15	14	28
	Master of Science-Education	8	13	12	16	12	12	11	11	12
	Master of Social Work						27	39	30	54
	Total	930	910	948	889	1,015	822	843	773	699
	Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

### Degrees Awarded by Degree Level and Gender

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
	Female	61	62	78	56	114	98	94	148	110
Associate's	Male	47	45	40	44	81	87	59	74	62
	Total	108	107	118	100	195	185	153	222	172
	Female	1,117	1,167	1,121	1,166	1,247	1,163	1,082	1,035	930
Bachelor's	Male	1,034	1,040	1,078	1,060	1,088	1,103	1,072	1,019	930
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
3.5	Female	210	208	215	223	239	307	279	342	375
Master's/Ed. Specialists	Male	207	193	201	186	215	212	213	240	250
Specialists	Total	417	401	416	409	454	519	492	582	625
	Female				2	9	4	7	6	2
Doctoral	Male				7	7	6	5	7	6
	Total				9	16	10	12	13	8
	Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

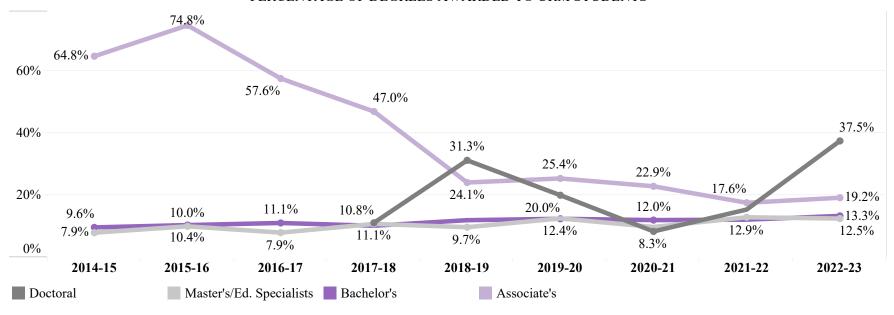
#### PERCENTAGE OF DEGREES AWARDED TO WOMEN



### Degrees Awarded by Underrepresented Minority (URM) Status

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
	International									1
A	Non-URM	38	27	50	53	148	138	118	183	138
Associate's	URM	70	80	68	47	47	47	35	39	33
	Total	108	107	118	100	195	185	153	222	172
	International	23	21	22	14	30	20	13	10	8
Daahalaula	Non-URM	1,921	1,957	1,934	1,986	2,026	1,965	1,883	1,795	1,604
Bachelor's	URM	207	229	243	226	279	281	258	249	248
	Total	2,151	2,207	2,199	2,226	2,335	2,266	2,154	2,054	1,860
	International	26	18	15	10	13	13	16	7	6
Master's/Ed.	Non-URM	358	343	368	355	397	441	428	500	541
<b>Specialists</b>	URM	33	40	33	44	44	65	48	75	78
	Total	417	401	416	409	454	519	492	582	625
	International					1	1			
Dootowal	Non-URM				8	10	7	11	11	5
Doctoral	URM				1	5	2	1	2	3
	Total				9	16	10	12	13	8
	Grand Total	2,676	2,715	2,733	2,744	3,000	2,980	2,811	2,871	2,665

#### PERCENTAGE OF DEGREES AWARDED TO URM STUDENTS



# **Bachelor Degrees Awarded by College and Major**

									2021-22	
	Art	40	46	43	43	28	34	26	29	25
	Communication	98	125	142	143	127	140	107	86	83
Arts and	Journalism	70	69	34	41	42	46	55	44	31
Communication	Media Arts and Game Development	43	40	34	34	37	40	40	30	32
Communication	Music	29	18	19	21	34	25	22	35	19
	Theatre	16	19	12	8	9	13	11	6	4
	Total	296	317	284	290	277	298	261	230	194
	Accounting	125	131	122	95	107	99	105	81	58
	Business Analytics							3	9	17
	Economics	16	13	10	30	18	24	16	16	20
	Entrepreneurship	20	19	27	16	19	22	15	24	4
	Entrepreneurship and Innovation									6
	Finance	124	160	143	166	172	191	160	164	175
	General Business	56	41	36	126	154	94	84	91	93
	General Management	87	106	93	13	1	82	81	103	21
<b>Business and</b>	Human Resource Management	41	48	46	57	60	57	52	44	39
Economics	Information Technology	46	45	56	49	55	69	56	53	37
Economics	Integrated Science-Business	10	10	5	10	6	7	4	3	4
	International Business	11	10	10	8	13	12	12	11	11
	Management									48
	Management Computer Systems	2								
	Marketing	105	116	139	157	174	178	147	166	147
	Occupational Safety	50	25	43	45	43	33	44	50	39
	Supply Chain and Operations Management	39	39	28	37	43	49	35	47	1
	Supply Chain Management									50
	Total	732	763	758	809	865	917	814	862	770
	Art Education	4	7	1	4	8	5	2	6	11
	Business Education	3	4	7	5	7	6	3	2	7
	Communication Sciences and Disorders	17	37	45	43	43	23	40	22	27
	Early Child Care and Education						1	3	5	10
<b>Education and</b>	Early Childhood Education	37	46	47	58	47	51	57	69	61
<b>Professional Studies</b>	Elementary Education	110	94	82	104	116	104	121	126	119
	Human Performance								7	28
	Physical Education	101	119	125	107	104	88	84	70	43
	Special Education	42	43	43	40	36	48	30	35	37
	Total	314	350	350	361	361	326	340	342	343

(Continued on next page.)

### **Bachelor Degrees Awarded by College and Major (***continued***)**

2014-15 2015-16 2016-17 2017-18 2018-19 2019-20 2020-21 2021-22 2022-23

Integrated	Applied Arts and Sciences					
Studies	Total					
	Biology					
	Chemistry					
	Computer Science					
	Criminology					
	Cybersecurity					
	English					
	Environmental Science					
	Film Studies					
	French					
	Geography					
	German					
	History					
	Individually Designed Major					
	Integrated Science-Business					
	International Studies					
Letters and	Japanese Studies (Collaborative Program)					
Sciences	Legal Studies					
	Liberal Studies					
	Management Computer Systems					
	Mathematics					
	Physics					
	Political Science					
	Professional Writing and Publishing					
	Psychology					
	Public Policy and Administration					
	Social Studies					
	Social Work					
	Sociology					
	Spanish					
	Women's and Gender Studies					
	Women's Studies					
	Total					
	Grand Total					

# **Graduate Degrees Awarded by College and Major**

		2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Arts and	Communication	2	9	3	8	4	7	3	9	10
Communication	Tota	1 2	9	3	8	4	7	3	9	10
	Business Administration DBA				9	16	10	12	13	8
	Accounting	85	77	81	56	56	27	19	4	2
	Applied Economics		4	3	9	6	2			
	Business Administration	174	151	168	151	167	204	199	288	297
<b>Business and</b>	Data Analytics								9	15
<b>Economics</b>	Environmental Safety & Health	5	5	11	23	29	26	23	30	26
	Finance							3	10	8
	Marketing									1
	School Business Management	8	6	7	9	10	13	10	11	9
	Tota	1 272	243	270	257	284	282	266	365	366
	Business and Marketing Education	6	8	3	1	3	1	11	9	6
	Communication Sciences and Disorders	13	12	16	14	11	25	9	19	12
	Counseling	43	39	28	37	39	40	29	26	46
	Curriculum and Instruction	1								
Education and Professional	Higher Education Leadership							8	10	9
Studies	Instructional Design and Learning Technology								2	18
	Professional Development (ED)	32	52	53	62					
	Professional Studies					69	78	56	45	13
	Special Education	35	12	20	16	34	32	42	42	48
	Tota	1 130	123	120	130	156	176	155	153	152
	Applied Biotechnology									1
	Computer Science					7	13	15	11	10
Letters and	Cybersecurity								3	17
Sciences	School Psychology	13	26	23	23	19	24	26	24	23
	Social Work						27	39	30	54
	Tota	1 13	26	23	23	26	64	80	68	105
	Grand Tota	1 417	401	416	418	470	529	504	595	633

## **Most Popular Majors of Bachelor Degree Recipients**

	2018-19		2019-20		2020-21		2021-22		2022-23
	# %		# %		# %		# %		# %
Marketing	174 7.4%	Finance	191 7.8%	Finance	160 6.9%	Marketing	166 7.3%	Finance	175 9.4%
Finance	172 7.3%	Marketing	178 7.3%	Marketing	147 6.4%	Finance	164 7.2%	Marketing	147 7.9%
General Business	154 6.5%	Communication	140 5.7%	Elementary Education	121 5.2%	Elementary Education	126 5.5%	Elementary Education	119 6.4%
Social Work	143 6.1%	Elementary Education	104 4.2%	Communication	107 4.6%	General Management	103 4.5%	Psychology	94 5.1%
Communication	127 5.4%	Psychology	101 4.1%	Accounting	105 4.6%	Psychology	94 4.1%	General Business	93 5.0%

# **Most Popular Majors of Graduate Degree Recipients**

	2018-19		2019-20		2020-21		2021-22		2022-23
	# %		# %		# %		# %		# %
Business Ad ministration	183 38.9%	Business Ad ministration	214 40.5%	Business Ad ministration	211 41.9%	Business Ad ministration	301 50.6%	Business Ad ministration	305 48.2%
Professional Studies	69 14.7%	Professional Studies	78 14.7%	Professional Studies	56 11.1%	Professional Studies	45 7.6%	Social Work	54 8.5%
Accounting	56 11.9%	Counseling	40 7.6%	Special Education	42 8.3%	Special Education	42 7.1%	Special Education	48 7.6%
Counseling	39 8.3%	Special Education	32 6.0%	Social Work	39 7.7%	Social Work	30 5.0%	Counseling	46 7.3%
Special Education	34 7.2%	Social Work	27 5.1%	Counseling	29 5.8%	Environmenta 1 Safety & He alth	30 5.0%	Environment al Safety & Health	26 4.1%



**Faculty and Staff** 

## **Headcount of Faculty and Staff by Gender**

		2019	2020	2021	2022	2023		
Faculty	Female	188	176	168	165	168	FACULTY AND STAFF BY GENDER FALL 2023	
	Male	198	190	185	180	180		
	Total	386	366	353	345	348		
Instructional Academic Staff	Female	170	116	115	124	115		
	Male	133	101	97	105	95		
	Total	303	217	212	229	210		
Other Academic Staff	Female	195	191	182	204	217	45.1%	· ·
	Male	135	123	128	130	140	150170	
	Total	330	314	310	334	357		54.9%
University Staff	Female	216	183	169	151	137		
	Male	135	127	124	127	126		
	Total	351	310	293	278	263		
Limited Appointment	Female	27	28	26	30	27		
	Male	21	22	24	23	23	Female Male	
	Total	48	50	50	53	50		
Graduate Assistants	Female	56	49	47	53	47		
	Male	35	34	24	23	21		
	Total	91	83	71	76	68		
Grand Total		1,509	1,340	1,289	1,315	1,296		

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

2023

# **Headcount of Faculty and Staff by Race/Ethnicity**

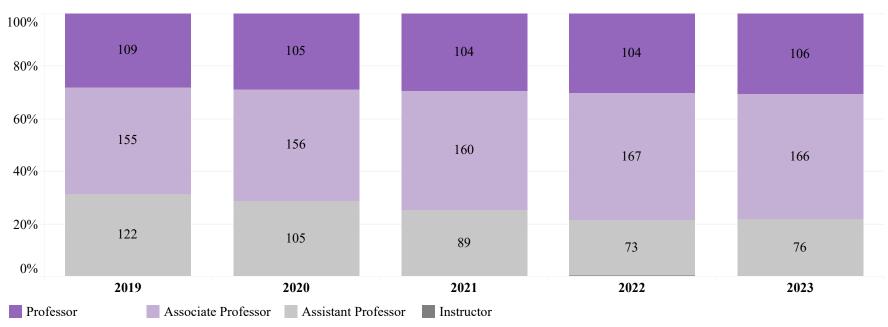
		2019	2020	2021	
	Asian Black, Non-Hispanic	1			
	Hispanic				
Faculty	Native American				
racuity	Two or More Races				
	Unknown				
	White, Non-Hispanic				
	Total				
	Asian				
	Black, Non-Hispanic				
Instructional	Hispanic				
Academic	Native American				
Staff	Two or More Races				
Stall	Unknown				
	White, Non-Hispanic				
	Total	I			
	Asian				
	Black, Non-Hispanic				
Othor	Hawaiian or Pacific Island				
Other Academic Staff	Hispanic				
	Native American				
	Two or More Races				
	Unknown				
	White, Non-Hispanic				
	Total	+			
	Asian				
	Black, Non-Hispanic				
TI	Hispanic				
University	Native American				
Staff	Two or More Races				
	Unknown				
	White, Non-Hispanic	1			
	Total				
	Asian				
Limited	Black, Non-Hispanic Hispanic				
Appointment	White, Non-Hispanic				
	Total				
	Asian				
	Black, Non-Hispanic				
~ -	Hispanic				
Graduate	Native American				
<b>Assistants</b>	Unknown				
	White, Non-Hispanic				
	Total				
	Grand Total				
	Granu Total				

Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

## Faculty Headcount by Tenure Status, Rank, and Gender

		2019		2020		2021		2022		2023	
		Female	Male								
	Professor	48	61	44	60	46	58	44	60	44	62
Tenure	Associate Professor	79	73	76	78	82	76	81	86	80	86
	Assistant Professor						1				
	Associate Professor		3		2		2				
Tenure Track	Assistant Professor	56	58	55	50	40	48	39	34	44	32
	Instructor							1			
Unknown	Professor			1							
	Assistant Professor	5	3								
Grand Total		188	198	176	190	168	185	165	180	168	180

#### FACULTY BY RANK

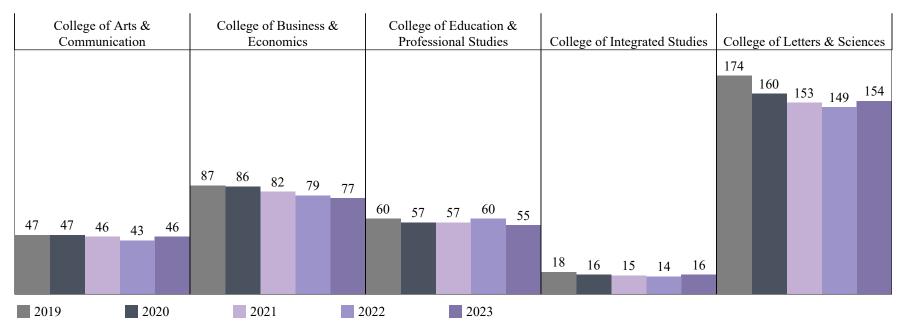


Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

# **Headcount of Faculty by College**

	2019	2020	2021	2022	2023
College of Arts & Communication	47	47	46	43	46
College of Business & Economics	87	86	82	79	77
College of Education & Professional Studies	60	57	57	60	55
College of Integrated Studies	18	16	15	14	16
College of Letters & Sciences	174	160	153	149	154
Grand Total	386	366	353	345	348

#### FACULTY HEADCOUNT BY COLLEGE



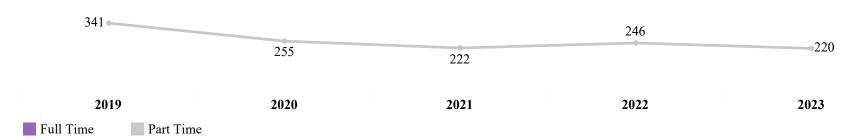
Note: Unduplicated headcount according to UW-W employee classification system. Limited term employees (LTEs), employees in training, and student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

## Faculty and Staff FTE by Employee Classification

	2019	2020	2021	2022	2023
Faculty	417.7	399.5	376.0	375.2	376.6
Instructional Academic Staff	232.9	185.8	168.5	178.9	182.3
Other Academic Staff	363.0	364.7	373.3	451.1	511.1
University Staff	382.4	345.5	324.2	304.9	289.9
Limited Appointment	64.5	64.8	59.0	66.7	68.0
Graduate Assistants	45.3	39.8	33.6	36.7	33.7
Grand Total	1,505.7	1,400.0	1,334.6	1,413.7	1,461.5

#### TREND IN FULL-TIME/PART-TIME STATUS OF EMPLOYEES



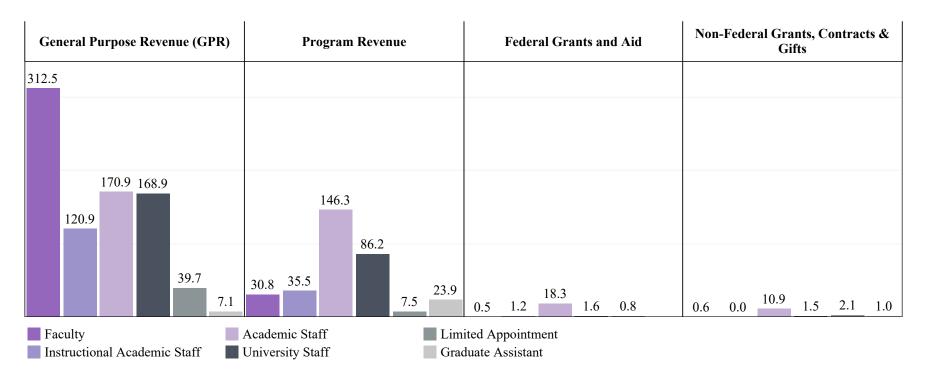


Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

### Faculty and Staff FTE by Source of Funding

		20	)19			20	)23	
	General Purpose Revenue (GPR)	Program Revenue	Federal Grants and Aid	Non-Federal Grants, Contracts & Gifts	General Purpose Revenue (GPR)	Program Revenue	Federal Grants and Aid	Non-Federal Grants, Contracts & Gifts
Faculty	359.1	23.6	0.7	0.3	312.5	30.8	0.5	0.6
Instructional Academic Staff	142.7	63.1	0.6		120.9	35.5	1.2	0.0
Academic Staff	139.9	150.7	7.4	10.4	170.9	146.3	18.3	10.9
University Staff	198.4	140.9	1.6	2.1	168.9	86.2	1.6	1.5
Limited Appointment	35.6	9.9	0.5	0.8	39.7	7.5	0.8	2.1
Graduate Assistant	15.6	24.9		2.0	7.1	23.9		1.0

#### 2023 FACULTY AND STAFF FTE SOURCE OF FUNDING

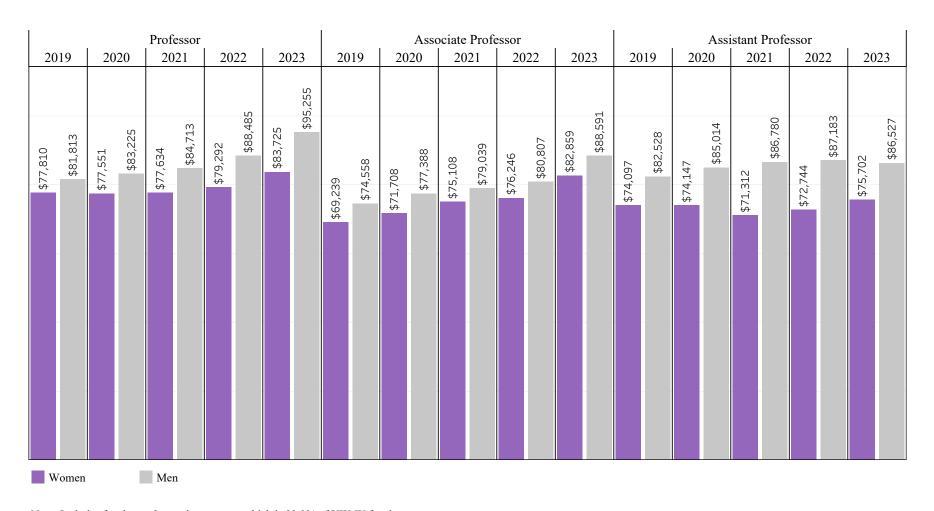


Note: Full-Time Equivalent (FTE) is a metric that counts the number of full-time and part-time employees together, but each employee is counted as a specific fraction of a full-time individual. Limited term employees (LTEs), employees in training, and undergraduate student help are excluded. Employees at both the Whitewater and Rock County campuses are included.

## Average Salaries of Faculty by Rank and Gender

#### **Whitewater Campus Only**

	2019		2020		2021		2022		2023	
	Women	Men								
Professor	\$77,810	\$81,813	\$77,551	\$83,225	\$77,634	\$84,713	\$79,292	\$88,485	\$83,725	\$95,255
Associate Professor	\$69,239	\$74,558	\$71,708	\$77,388	\$75,108	\$79,039	\$76,246	\$80,807	\$82,859	\$88,591
Assistant Professor	\$74,097	\$82,528	\$74,147	\$85,014	\$71,312	\$86,780	\$72,744	\$87,183	\$75,702	\$86,527



Note: Includes faculty on 9-month contracts, which is 99.8% of UW-W faculty.

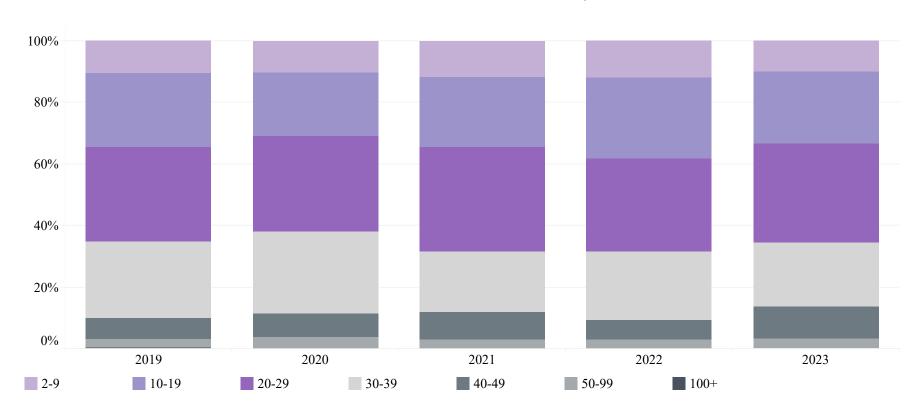


Instruction

### Average Undergraduate Class Size, Fall Semester

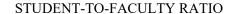
	2019		2020		202	21	202	22	202	3
2-9	163	10.6%	146	10.2%	159	11.6%	202	12.0%	167	10.0%
10-19	365	23.8%	301	20.9%	311	22.8%	441	26.3%	387	23.2%
20-29	470	30.7%	443	30.8%	463	33.9%	506	30.1%	539	32.4%
30-39	384	25.0%	382	26.6%	268	19.6%	373	22.2%	346	20.8%
40-49	102	6.7%	111	7.7%	124	9.1%	109	6.5%	175	10.5%
50-99	45	2.9%	49	3.4%	39	2.9%	45	2.7%	50	3.0%
100+	4	0.3%	5	0.3%	2	0.1%	3	0.2%	2	0.1%
Total	1,533	100.0%	1,437	100.0%	1,366	100.0%	1,679	100.0%	1,666	100.0%

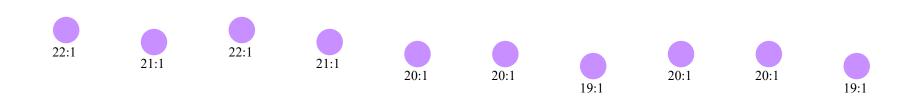
#### UNDERGRADUATE CLASS SECTIONS BY CLASS SIZE, 5-YEAR TREND



Note: Report includes in-person, hybrid, and remote courses, but excludes individual instruction courses with an enrollment of only 1 student (such as research, music instruction, one-to-one independent study, internship credit, etc). Data reflects Fall semester classes only.

2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
22:1	21:1	22:1	21:1	20:1	20:1	19:1	20:1	20:1	19:1





2013 2014 2013 2010 2017 2010 2017 2020 2021 2022	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
---	------	------	------	------	------	------	------	------	------	------

Note: The student-to-faculty ratio at UW-Whitewater is calculated using a formula provided by the Common Data Set (CDS) Initiative. This formula is favored because it takes into account both full-time and part-time student counts, both full-time and part-time faculty and instructional academic staff (IAS) counts, and the percentage of faculty and IAS who have predominately instructional responsibilities. U.S. News and World Report also requires colleges to use the CDS formula when submitting student-to-faculty ratios for its college rankings issue. The formula is as follows:

 $Student-to-Faculty\ Ratio = [FT\ Students + (PT\ Students/3)]\ /\ [FT\ Faculty\ and\ IAS + (PT\ Faculty\ and\ IAS/3)]$ 

Values are shown in reverse order on the line graph since a lower ratio indicates a smaller number of students per each faculty member, indicating smaller class sizes and more individualized attention.



Financial Aid

## **Cost of Attendance**

			Tuitio	n	Fees		Room & l	Board	Tota	ı
			Undergrad	Graduate	Undergrad	Graduate	Undergrad	Graduate	Undergrad	Graduate
	2014-15	Main	\$6,519	\$7,640	\$1,081	\$923	\$6,144	\$6,144	\$13,744	\$14,707
	2015-16	Main	\$6,519	\$7,793	\$1,118	\$956	\$7,082	\$7,082	\$13,859	\$14,971
	2016-17	Main	\$6,519	\$7,949	\$1,131	\$966	\$6,326	\$6,326	\$14,086	\$15,351
	2017-18	Main	\$6,519	\$7,949	\$1,143	\$978	\$6,442	\$6,442	\$14,104	\$15,369
	2018-19	Main	\$6,519	\$7,949	\$1,173	\$1,008	\$6,601	\$6,601	\$14,293	\$15,558
	2019-20	Main	\$6,519	\$8,108	\$1,176	\$1,010	\$6,847	\$6,847	\$14,542	\$15,965
nt		Rock	\$4,750		\$547				\$5,297	
Resident	2020-21	Main	\$6,519	\$8,270	\$1,216	\$1,047	\$7,039	\$7,039	\$14,774	\$16,586
Res		Rock	\$4,750		\$547				\$5,297	
	2021-22	Main	\$6,519	\$8,289	\$1,216	\$1,047	\$7,250	\$7,250	\$149,855	\$16,586
		Rock	\$4,759		\$547				\$5,306	
	2022-23	Main	\$6,519	\$8,436	\$1,345	\$1,149	\$7,750	\$7,750	\$15,614	\$17,335
		Rock	\$4,750		\$547				\$5,297	
	2023-24	Main	\$6,812	\$8,857	\$1,438	\$1,232	\$7,718	\$7,718	\$15,614	\$17,335
		Rock	\$4,964		\$573		\$7,718		\$5,297	
	2014-15	Main	\$14,092	\$16,771	\$1,081	\$923	\$6,144	\$6,144	\$21,317	\$23,838
	2015-16	Main	\$14,592	\$17,107	\$1,118	\$956	\$7,082	\$7,082	\$22,792	\$25,145
	2016-17	Main	\$15,092	\$17,448	\$1,131	\$966	\$6,326	\$6,326	\$22,549	\$24,739
	2017-18	Main	\$15,092	\$17,448	\$1,143	\$978	\$6,442	\$6,442	\$22,677	\$24,868
	2018-19	Main	\$15,092	\$17,448	\$1,173	\$1,008	\$6,601	\$6,601	\$22,866	\$25,057
	2019-20	Main	\$15,240	\$17,797	\$1,176	\$1,010	\$6,847	\$6,847	\$23,263	\$25,654
den		Rock	\$12,321		\$547				\$12,868	
Nonresident	2020-21	Main	\$15,391	\$18,153	\$1,216	\$1,047	\$7,039	\$7,039	\$23,646	\$26,239
O II		Rock	\$12,321		\$547				\$12,868	
Z	2021-22	Main	\$15,391	\$18,171	\$1,216	\$1,047	\$7,250	\$7,250	\$23,857	\$26,468
		Rock	\$12,329		\$547				\$12,876	
	2022-23	Main	\$15,694	\$18,516	\$1,345	\$1,149	\$7,750	\$7,750	\$24,789	\$27,415
		Rock	\$12,321		\$547				\$12,868	
	2023-24	Main	\$16,477	\$19,441	\$1,438	\$1,232	\$7,718	\$7,718	\$24,789	\$27,415
		Rock	\$12,937		\$573		\$7,718		\$12,868	

Note: Tuition is based on full-time course load. Room charge based on double occupancy. Board charge based on maximum plan (24 meals per week).

# **Cost of Attendance** (continued)

### **Whitewater Campus Only**

#### RESIDENT TUITION AND FEES

		\$8,915				\$9,317		00.505	\$10,089
\$8,563	\$8,749		\$8,927	\$8,957	\$9,118	\$7,735	\$9,336	\$9,585	\$8,250
\$7,600	\$7,637	\$7,650	\$7,662	\$7,692	\$7,695		\$7,735	\$7,864	
2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
			NON	-RESIDENT T	UITION AND	FEES			
						\$19,200			
	***	\$18,414	\$18,426	\$18,456	\$18,807	\$16,607	\$19,218	\$19,665	\$20,673
\$17,694	\$18,063	\$16,223	\$16,235	\$16,265	\$16,416	\$10,007	\$16,607	\$17,039	\$17,915
\$15,173	\$15,710		¥ - 0, <b>-00</b>	¥ - 0, <u>_</u> 00	·				
2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23	2023-24
Graduate	Undergra	ad							

