

Evaluation Report for Program Review Face to Face Meeting

University of Wisconsin-Whitewater: Supply Chain Management (BBA) Majors and Minors, 2022-2023

Date: 1/30/2023

Invited: Interim Provost Robin Fox; Interim Dean Paul Ambrose (Business & Econ); Department Chair Andy Ciganek; faculty and staff in the Operations and Supply Chain Management program Choton Basu, Roger Yin, Balaji Sankaranarayanan, Manohar Madan, and Sean Fahy; Audit & Review Team Chair Lynn Gilbertson; Audit & Review team members James Collins, Janie Tobeck, Ahman Karim; Assessment Representative Katy Casey

Overview of review team evaluation, program comments:

a) Review team summary:

The program submitted a short self-study addressing each recommended action from the previous review. The benefit of this program to students is clear, particularly considering the employment projections and growing enrollment. Overall, the team found the program made progress on all identified areas. The one area in which the program continues to make progress is in securing resources. Despite the current staffing shortages, the program laid out an ambitious assessment plan and manages increasing interest in the field.

b) Program comments

Discussion of Review Team's evaluation:

1 – Share the program's plan regarding the Supply Chain Management minor.

The minor program was described as an opportunity that has not been the focus of the program in recent years. The minor serves as way to attract students to the major and does not require additional resources in terms of course offerings. While the program does not currently have the staffing to make a large push to promote the minor, there was a discussion of less time intensive recruitment strategies. The review team suggested the program consider increasing awareness and the relevance of the minor to programs outside the college- e.g., reach out to college advisors.

2 – Provide current progress on searches.

The program successfully filled two of three vacant position and plans to fill the final position with a visiting professor appointment. Discussion regarding the staffing challenges of the program, particularly related to compensation. The Department, with College support, led a successful and targeted campaign to hire in a competitive market. The competitive market will make attracting and retaining faculty a continued issue.

3 – The review team discussed the need for continuity considering the recent faculty turnover. What is the plan to transition assessment planning/monitoring responsibilities to new faculty?

The assessment plan is streamlined and embedded in the program structure. Therefore, when new faculty join, they learn the assessment system and their roles in supporting this work.

Recommended Actions:

Recommended Action #1

Share the program's decision regarding the viability of the Supply Chain Management minor.

Recommended Action #2

Continue to work with administration to determine sustainable staffing.

Recommended Action #3

Share findings and analysis of the program's assessment plan for program improvement.

Recommended Result:

Continuation without qualification

Next Self-Study and/or Progress Report Due Dates:

1 - Next FULL self-study will be due to the Dean on May 1, 2028 and to the Assessment Office on August 1, 2028

For a copy of the full evaluation report and detailed comments, please reach out to the assessment office: assessment@uww.edu.