

# Evaluation Report for Program Review Face to Face Meeting University of Wisconsin-Whitewater: Management (BBA) Majors and Minors, 2023-2024

**Date:** 2/19/2024

**Invited:** Provost John Chenoweth; Interim Associate Dean Kelly Delaney-Klinger (Business & Economics); Department Chair/Program Coordinator Soroush Aslani; faculty and staff in the program; Audit & Review Team Chair Jonathan Ivry; Audit & Review team members Kelly Delaney-Klinger, Cody Marie Busch; Assessment Representative Katy Casey

## Overview of review team evaluation, program comments:

Review team chair, Dr. Ivry, provided an overview of the review team findings highlighting the team's reported strengths and areas of improvement.

## Discussion of Review Team's evaluation:

1 – Describe how the program works collaboratively to address administrative responsibilities (e.g., monitoring student learning through assessment), teaching loads, and service.

The program chair updated the committee on the progress towards assessment of student learning. The program shared a completed assessment plan with designated responsibilities and individual plans to assess each SLO.

The assessment plan included a timeline. Since most of the data will be collected in fall, the analysis will take place in the spring. The plan is for the program to meet in fall a couple weeks before the spring advisory board meeting- coordinator plans to compile data, meet with the program the week before the meeting to summarize the findings, and then share out results with external stakeholders.

Suggestions for managing administrative responsibilities:

Take time to understand the “why” of work that is expected of programs.

Meet regularly (monthly) as a program to review goals, project plans, and get work completed.

Consider spreading out the review data on a cycle. The program plans to collect data every year, but does not need an extensive review of data on every SLO, every year. Consider reviewing data on a cycle to keep the workload manageable.

Include program outcomes and signature assessment in course syllabi to maintain consistency across instructors.

2 – The program recently completed an extensive curricular redesign, but the review team discussed concerns with the long-term viability of certain emphases given difficulties in staffing.

Looking for one additional hire in strategy management due to faculty loss in fall 2023. The other area the program would like expertise in is non-profit, and social issues in healthcare. In the short-term, the

program coordinator was able to find a healthcare professional to teach the healthcare systems course. The overarching issue is creating a program that is competitive, and meets the interests and needs of students, with current faculty that may not have expertise in those areas.

## Recommended Actions:

### Recommended Action #1

Complete the assessment plan, paying particular attention to how the plan will be coordinated and monitored by individuals in the program. The program may want to review the current plan to ensure it is a sustainable plan overtime. Additionally, collect data over the next review period and include an analysis of how that data contributes to continuous review and program changes/improvements. Include specific examples of intentional use of data to make decisions.

### Recommended Action #2

Identify a plan on how you will recruit a qualified pool of applicants for the specialty area(s) needed. Develop a long-term plan for covering not only academic courses but the service work that needs to be done within a department to maintain continuity.

### Recommended Action #3

The program should meet with Institutional Research to better understand program enrollment numbers, or inform them of changes impacting the accuracy of the data. Based on accurate enrollment numbers, the program should develop a more strategic response to this change, as it may be helpful in informing hiring decisions.

## Recommended Result:

Continuation with minor concerns

## Next Self-Study and/or Progress Report Due Dates:

1 - Next FULL self-study will be due to the Dean on May 1, 2030, and to the Assessment Office on August 1, 2030

2 - A progress report will be due October 15, 2026, to the Dean, and November 1, 2026, to the Assessment Office

*For a copy of the full evaluation report and detailed comments, please reach out to the assessment office: [assessment@uww.edu](mailto:assessment@uww.edu).*