

# Evaluation Report for Program Review Face to Face Meeting

## University of Wisconsin-Whitewater: Business Education (BSE)

### Majors and Minors, 2021-2022

**Date:** 11/8/2021

**Attended:** Provost John Chenoweth; Department Chair/Program Coordinator Lucy Heimer and Denise Roseland; Faculty Karla Saeger; Audit & Review Team Chair Yushan Zhao; Assessment Representative, Katy Casey.

#### Overview of review team evaluation, program comments:

The meeting began with an overview of audit and review report including the recommended actions. Strong areas include exceptional faculty, high placement rate, successful program redesign, excellent assessment practices, and outstanding alumni outreach program.

The meeting then moved to the discussions centered around undergraduate enrollment issues and facilities. Denise Roseland had brief introduction of the program and highlighted that placement and demand for business education students continue to be strong. The program will continue to grow due to the special articulation agreements and high school student organizations programs. Provost Chenoweth noted the program's tremendous achievements over the years. Program faces the challenge of resources constraints and faculty of the program work proactively to ensure the business education grow sustainably. Strategies were discussed on how to effectively manage the growth including hiring new faculty in the future. The meeting concluded after a short discussion on facilities and accreditation issues.

#### Recommended Actions:

##### Recommended Action #1

Provide an update on program enrollment. Please provide UG data only.

##### Recommended Action #2

Pursue articulation agreements with Gateway and MATC, or share other recruitment initiatives.

##### Recommended Action #3

Describe students' performance toward meeting the SLOs since the revised curriculum to 120/4 credits, and redesigned assessment plan. Include the following: (a) Data to track achievement of each SLO using timetable based on the assessment plan, and (b) describe the process for discussing program assessment and making use of the assessment data.

#### Recommended Result:

Continuation without qualification

## Next Self-study and/or Progress Report Due Dates:

1 - Next SHORT self-study will be due to the Dean on May 1, 2028 and to the Assessment Office on August 1, 2028

*For a copy of the full evaluation report and detailed comments, please reach out to the assessment office: [assessment@uww.edu](mailto:assessment@uww.edu).*